Day 2 – Work-based Research Methods

In order to review Ontology, Epistemology, Methodology, and Research Paradigms and further engage with the material we discussed on Day 2, I would encourage you to pay particular attention to the following texts from your module reading list:

Essential Texts:

- Cohen, L., Manion, L. and Morrison, K. (2011) *Research Methods in Education.* Abingdon: Routledge.
  - Part 1 (p. 1-72)
- Costley, C., Elliott, G., and Paul Gibbs (2012) *Doing Work Based Research, Approaches to Enquiry for Insider-Researchers.* London: Sage.
  - Chapter 2 (p. 8-24)
- Gill, J and Phil Johnson, (2012) *Research Methods for Managers*. (4th ed) London: Sage.
  - Chapter 3 (p. 38-68)
  - Part III (p. 185-213)
- Gray, D. E. (2004). *Doing Research in the Real World*. London: Sage.
  - Chapter 2 (p. 15-34)

Recommended Texts:

- Davies, M.B., (2007) *Doing a Successful Research Project - Using Qualitative and Quantitative Methods*. London: Palgrave.
  - Chapter 2 (p. 17-34)
- Easterby-Smith, M., Thorpe, R., and Jackson, P., (2012) *Management Research.* (4th ed) London: Sage.
  - Chapter 1 (p. 1-12)
  - Chapter 4 (p. 55-80)
- Reason, P. and Bradbury, H. (2001) *Handbook of Action Research: Participative Inquiry and Practice*. London: Sage.
  - Part 1 (p. 15-156)
- Saunders, M., Lewis, P. and Thornhill, A. (2009) *Research Methods for Business Students.* (5th ed) London: Pearson Education Ltd.
  - Chapter 4 (p. 106-135)
- Walliman, N. (2001) *Your Research Project: A step-by-step guide for the first-time researcher.* London: Sage
  - Chapter 2 (p. 57-86)