



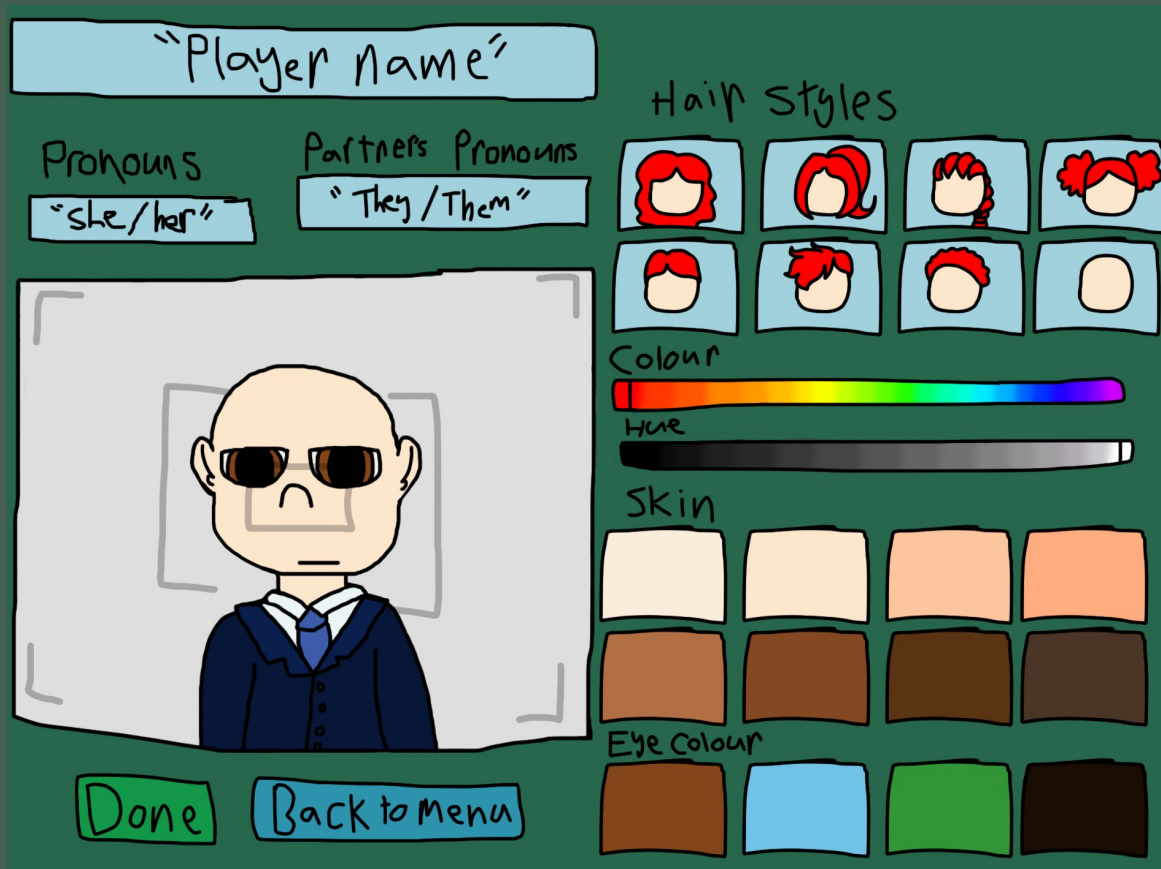
CHARACTER DESIGN

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Main Character ('Layton')

This character's name, gender, appearance and preferences can be changed by the player.

"Doing so tends to make the game more appealing and lets us connect more with our avatar and the world he or she inhabits." [1]

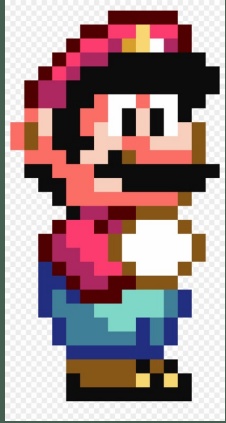


[2]

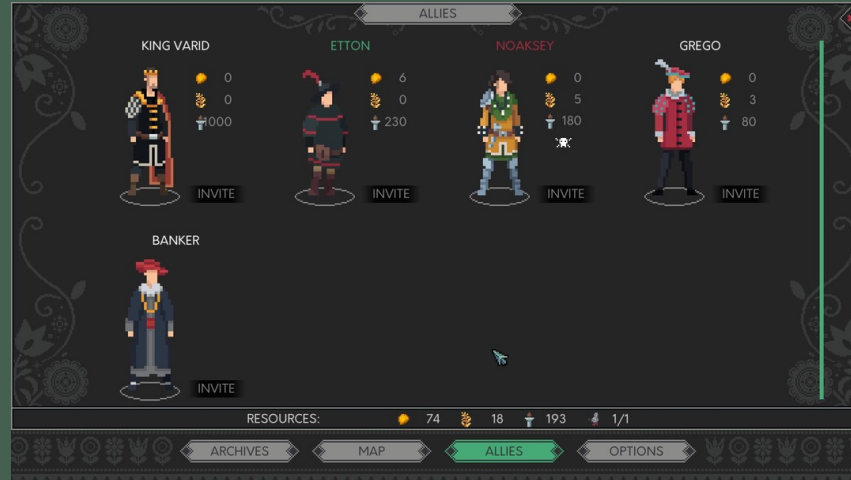
'Layton' will be having their picture taken for their id badge when the character designer appears.

This is inspired by Animal Crossing: New Horizon where a similar situation happens.

Sprite Designs



[3]



[4]



[2]



[5]

Having a stylised design for the character sprites will make it easier on the animators and also more appealing to our demographic. Having a more realistic character design may put off our audience. [6]-[7]

Main Side Characters



'Layton's' Dad (Preston)

He meets up with the player at the end of each week.

He cares a lot about his child and thinks the best way for his child to have a good life is for them to make a lot of money.

'Layton's' Partner (Kajal)

They will meet up with the player at the end of each day. They act as a moral report, will become disappointed if the player makes multiple immoral choices and wants the main character to stand up to their father.

'Layton's' Receptionist (Thomas)

He lets the player know what is happening each day. He's very supportive of the player, no matter what they do.

Business Dealers



Oil Barron

The Barron tells Layton that his company has hit the jackpot in regards to oil reservoirs. This could make 'Layton's' company very rich, the only thing the man wants in return is a cut of the pay and more publicity for their companies [8].

Nuclear Power Researcher

The Researcher wants to use Nuclear Fusion as an alternative to fossil fuels and asks for a small loan of 20million pounds to support their research [9]–[10].

Plastic Provider

One of 'Layton's' providers wants to transport the chemicals that make up polyvinyl chloride, a type of plastic, from their company to Layton's [11]–[12].

Alternative Plastic Researcher

An eco-activist wants 'Layton' to fund her research into finding an alternative to regular plastics [13].

Employees



Sick Mom

An employee comes into the office, he looks dishevelled and worried. He tells 'Layton' that his mother is very sick and he needs some time off to be with her [14].

Pay Raise

A nervous looking employee comes into the office, she tells 'Layton' that she's been working at the company for 5 years and is still on minimum wage. She asks for a raise based on these facts [15].

Work Morale

A peppy employee comes into the office, they tell 'Layton' that office morale is at an all time low (even if it's not according to the games stats) and they need a day out to lift their spirits [16].

Harassment Victim

An upset looking employee bursts into the office, she explains that one of her male colleagues is making rude remarks towards her and attempting to touch her without her consent and asks that he is dealt with [17].

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