

Yr3 Infographic Project

You have been commissioned to create an infographic design for the **METRO** newspaper.

The free newspaper, widely distributed on train stations and buses around the country will produce a weekly infographic aiming to provide a concise overview of a specific year from recent history. It should inform and amuse the reader passing time on their journey.

The title of the infographic will simply be the year, in numerals - **1977** for example. This may be followed by a secondary copy line if you want to add one.

The infographic will occupy a full page somewhere inside the newspaper. The size of your artwork must be exactly 26cm x 34cm portrait format.

The number of facts included is at your discretion, and will depend on the content of the individual facts. As a general guide, approximately 20 - 25 facts would be appropriate for a design of the size and purpose you are creating.

You are free to propose any layout style you feel is appropriate for the task, and to decide on whether you want the infographic to be entirely typographic, or if it will include vector art, diagrams and graphs perhaps. The only restriction is that no photographic content is used.

Analyse copies of **METRO** to help you decide upon a style, layout, and structure that you feel would have suitable impact within this publication.

Think carefully about your choice and number of fonts and colours.

Formative Deadline:

Have your proposed infographic ready to put on the wall for 10am on Monday November 9th. Also submit a digital copy - further details to follow