

ASSIGNMENT SPECIFICATION

Student name:	<i>Assignments will not be accepted without a name here</i>	Student P number:	<i>Assignments will not be accepted without P number</i>
Programme:	Fine Art	Faculty/School:	FAD/FMA
Module:	Professional Practice	Module Level (4, 5, 6, 7):	5
Module code:	M5X01607	Contribution to Overall Module Assessment (%):	50%
Lecturer:	Catrin Webster, Gwenllian Beynon and Brendan Burns	Internal Verifier:	Sarah Tombs
Assignment Title:	A group proposal and digital presentation	Assignment No (x of x):	2 Of 2

Hand Out Date:	31st Jan 2018	Submission Date:	10th May 2018	Feedback Date:	7th June 2018
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Referencing:	Written coursework submissions: In the main body of your submission you must give credit to authors on whose research your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have read or quoted in order to complete this assignment (e.g. for books: surname of author and initials, year of publication, title of book, edition, publisher: place of publication). Harvard or APA referencing systems is accepted. Practical coursework submissions: You must give credit to designers or artists whose work you have used to inspire your own. Where specific designs or images have been used in your development work you must indicate the name of the ‘author’ and details of the source of the work (e.g. book, journal, website etc.).				
Disclosure:	I declare that this assignment is all my own work and that I have acknowledged all materials used from the published or unpublished works of other people. All references have been duly cited.				
Student’s Signature:	<i>Assignments will not be accepted without a signature here and date ></i>		Date of submission:		
Turnitin: Lecturer to tick to indicate if an electronic version of the assignment must be submitted to Turnitin. If both electronic and hard copy submissions are required then both versions MUST be submitted by the same deadline. No marks will be released until both submissions are received. Note: the Turnitin version is the primary submission and acts as a proof of receipt for the student. A paper receipt must be completed for hard copy submissions, including portfolios and other design work.				YES	
				NO	

Penalties for late submission: Up to one week late, maximum mark of 40% for first attempt.
Work cannot be accepted after 1 week and will be recorded as a non-submission, 0%.

- The Assignment Specification Form **MUST** be at the front of all assignment submission. Assignments will not be accepted without this form, as it is a requirement that you sign the disclosure regarding referencing conventions.
- DO NOT** include this form in your Turnitin submission or it will match many similarities with other students' submissions.

This form must be signed and submitted with your assignment

ASSIGNMENT DESCRIPTION

Learning Outcomes

Module Learning Outcomes being Assessed:

1. Critically analyse art organizations in the private and public sector in relation to their individual practice
2. Identify entrepreneurial opportunities within a professional context which can be pursued as part of their professional development
3. Demonstrate professional skills in relation to the complex learning environment created through team work

Task

This module aims to enable students to explore opportunities within a professional art context and to promote entrepreneurial engagement with external agents such as galleries and funding agencies appropriate to students' individual practice and ambitions.

The module will cover a broad range of professional activities to build knowledge and understanding of how an artist operates within a professional context and sustains an art practice. Research conducted during this module builds the foundations for individual professional practices which are developed in level 6 through *Marketing and Self Promotion*, and the *Major Module* and then taken beyond the course into professional life.

This module incorporates group and individual research and helps to develop communication and public speaking skills, organisation and entrepreneurial practice.

Guidance for Students in the Completion of Tasks

As part of the module students are required to build a usable folder of research. This should contain information on a number of important areas of an artists' professional life such as: Exhibitions, Galleries, Residency opportunities, Artist led projects, Crowd sourcing, Websites, Blogs, Twitter accounts, Studios, Funding agencies, Competitions and Commissions etc.

Students will be requested to work in small teams to present ideas throughout the module and to deliver a final assessed presentation on one area researched. This group presentation will be structured as a proposal laying out what the group's aims and objectives are, the rationale to their proposal and information on how each of the group members will contribute to the project.

All lecture notes need to be kept and added to the research folder and it is essential that all lectures are attended.

Assessment & Feedback

There are two assessment components: a portfolio of research and a group presentation. Both are 50% of the overall mark.

Learning outcome 1:

The ability to critically analyse art organizations in the private and public sector in relation to their individual practice will be assessed through the group presentation in which the researched proposal will be presented. This will be supported by the research folder.

Learning outcome 2:

The identification of entrepreneurial opportunities within a professional context which can be pursued as part of their professional development will be assessed through the research folder which will consolidate all research conducted during the module.

Learning outcome 3:

The demonstration of professional skills in relation to the complex learning environment created through team work will be assessed through the presentation part of the assessment.

ASSESSMENT**Assessment Components 1 50%**

A portfolio of research with a minimum of 3 components.

Exemplar

A portfolio of research which would typically consist of primary and secondary research materials, market analysis, Health and Safety, budgets, a personal statement, professional CV.

Assessment Components 2 50%

A group proposal and digital presentation in which students will be individually assessed for their contribution.

Exemplar

A digital presentation to include visual material such as photographs and diagrams together with text.

Assessment Summary

Activity type	Percentage
Written	
Coursework	100%
Practical	
TOTAL	100%