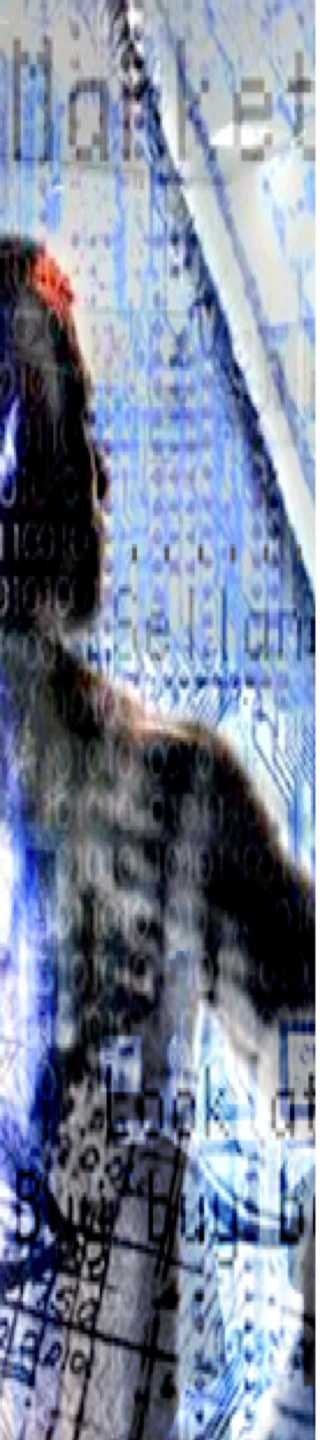


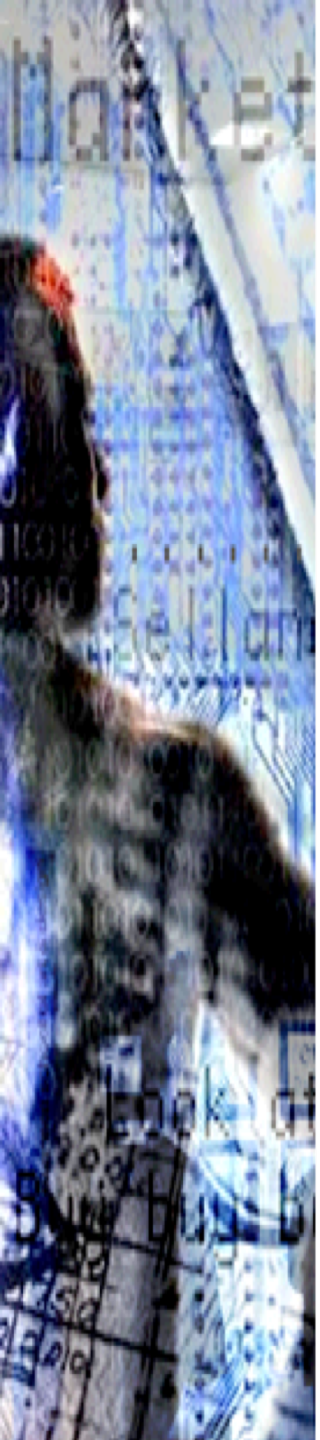
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Being Professional

-some final questions-



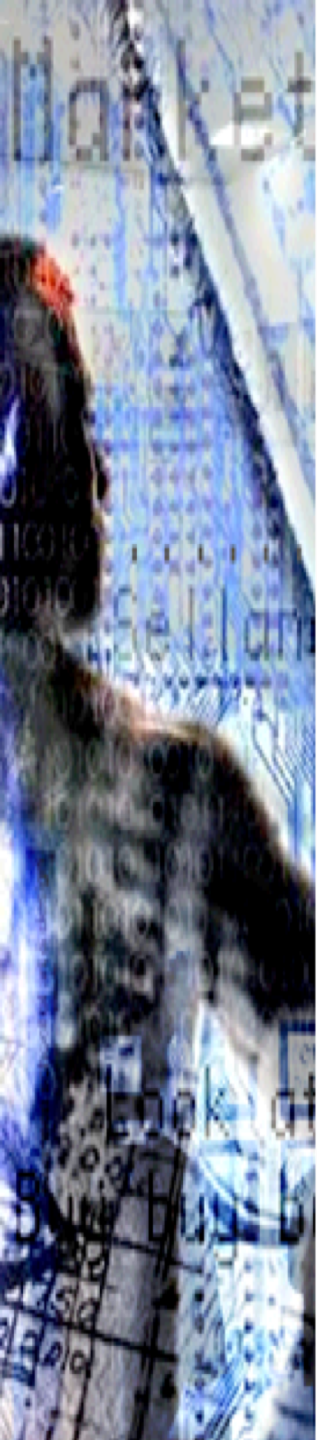
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Going self employed -
do you have what it takes?

Are you always full of ideas?

Always discovering new
solutions to problems?



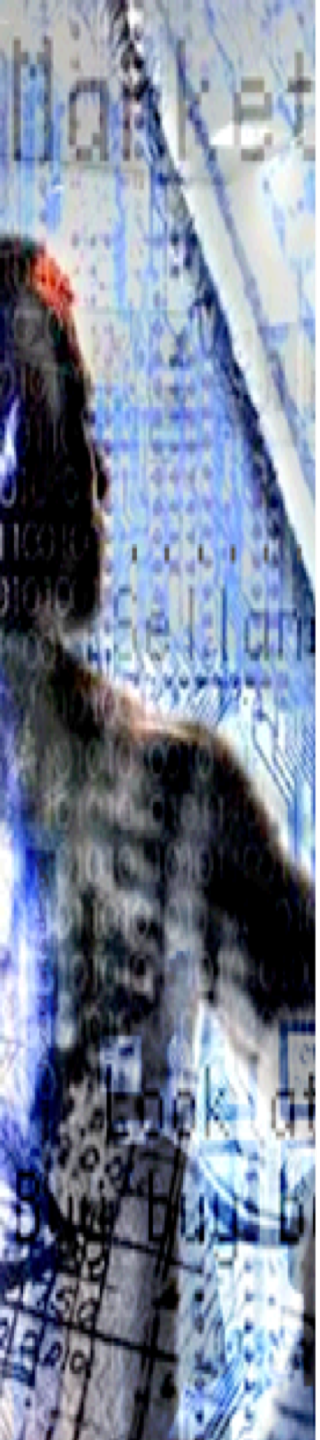
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Going self employed -
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Do you enjoy your subject?

Don’t like people imposing
ideas on you?



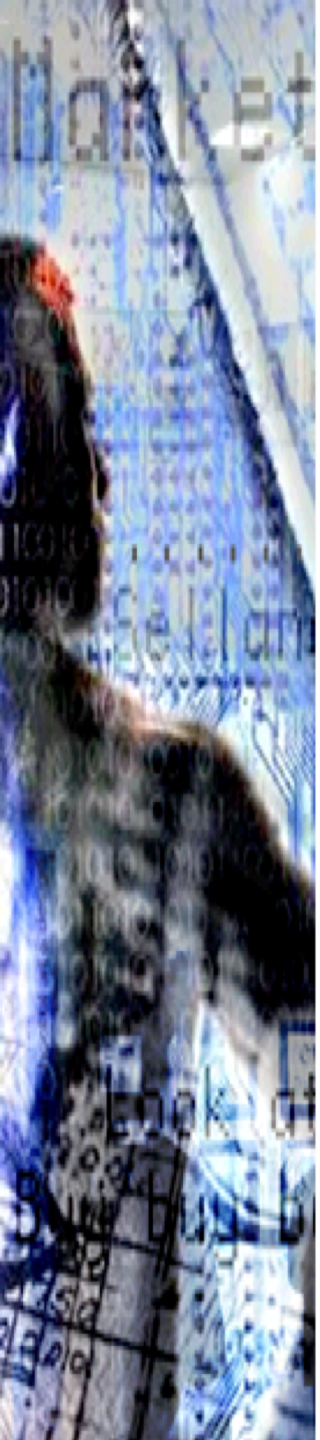
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Don’t like lots of rules to follow?

Like following trends and fashion?



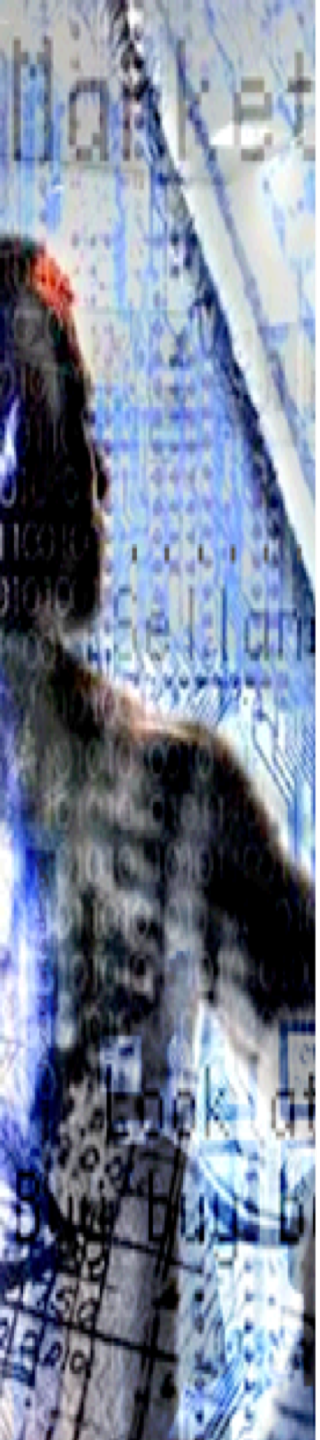
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Hungry for inspiration?

Always developing ideas?



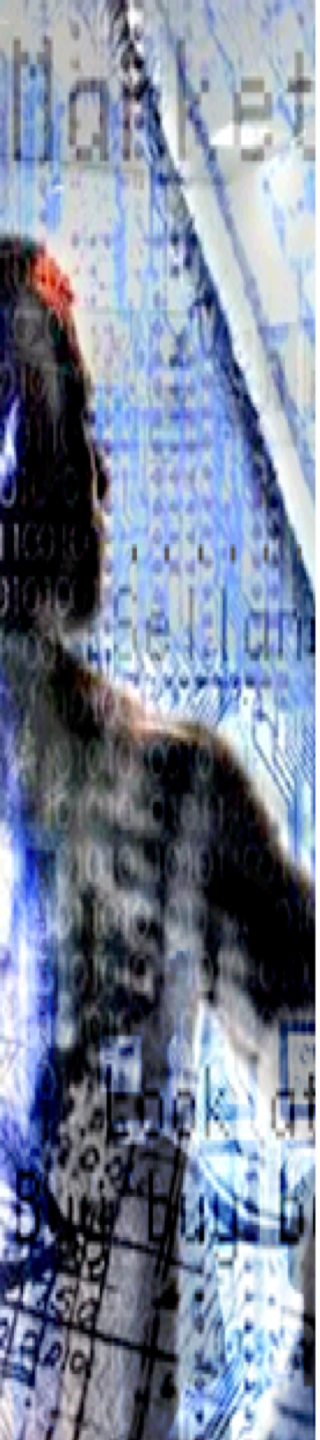
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Discard old ideas easily?

Seek out alternatives when stuck?



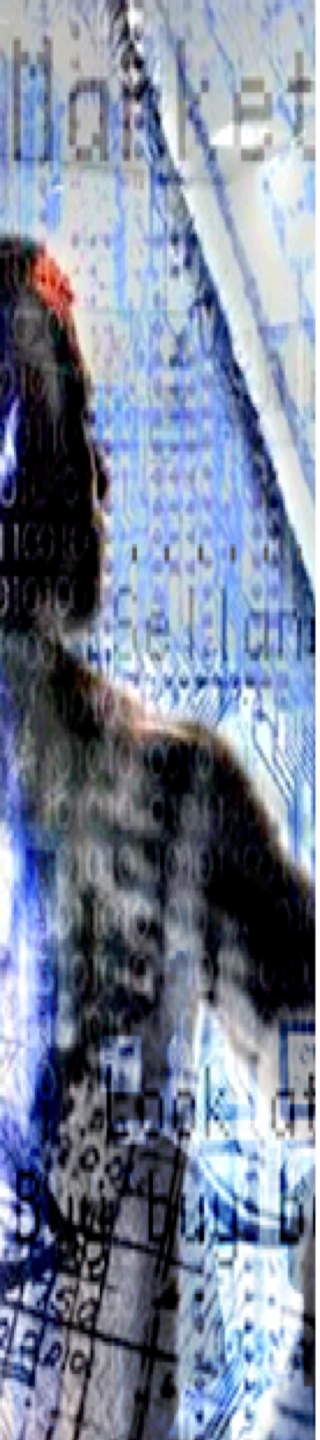
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Going self employed -
do you have what it takes?

Can you imagine yourself in other people's shoes?

Do you tend to act first - then reason it out later if you need to?



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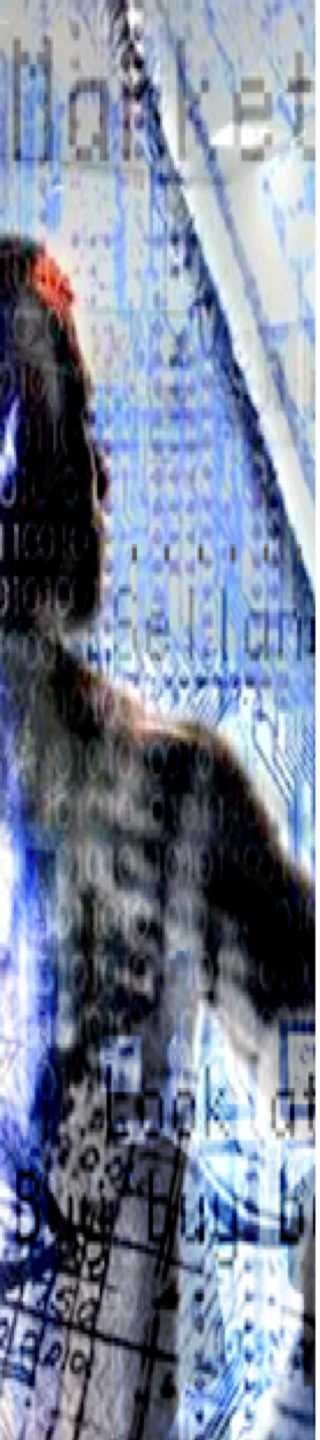
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Going self employed -
do you have what it takes?

Self employment is not an
easy way out…

…but if your answers are mostly yes

You fit the profile!



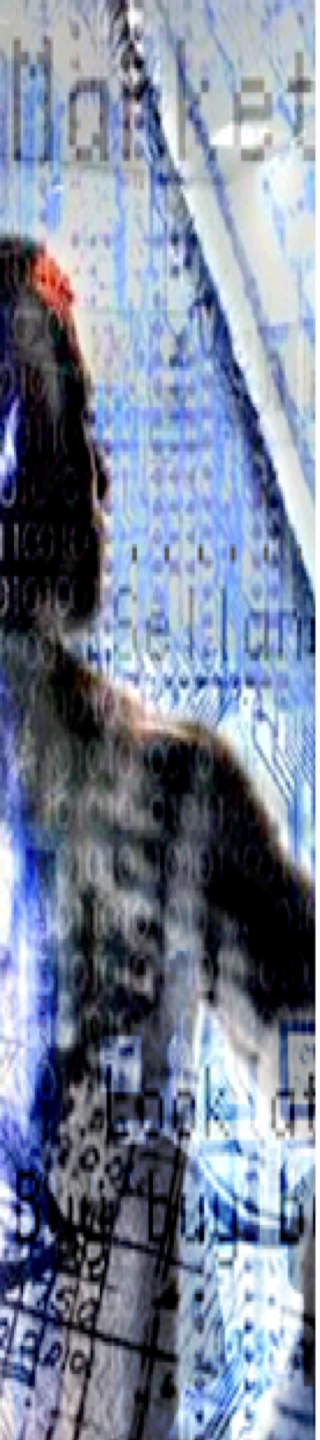
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Going self employed -
do you have what it takes?

Self employment is not an easy way out

Try to answer these questions truthfully...



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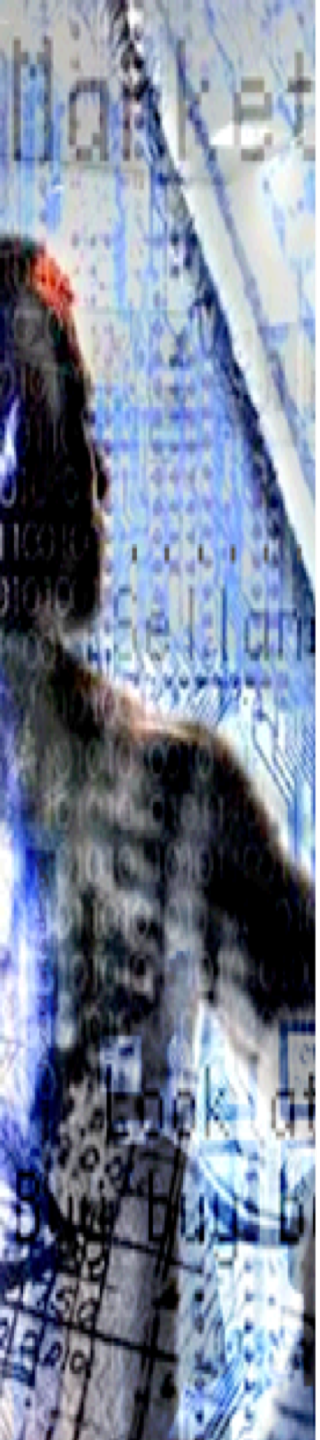
It will pay to be honest..think carefully!

Do I get on well with people?

Am I enthusiastic about my work?

Can I be disciplined enough to work unsupervised?

Do I have specific goals to achieve?



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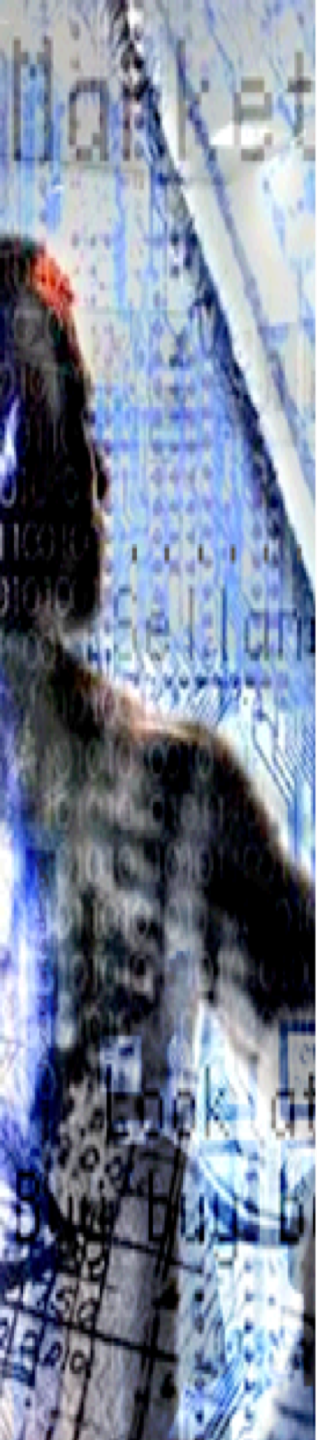
Keep thinking hard ……

Am I really aware of the risks?

Is my health up to it?

Can I cope with stress?

Are there others to support me?



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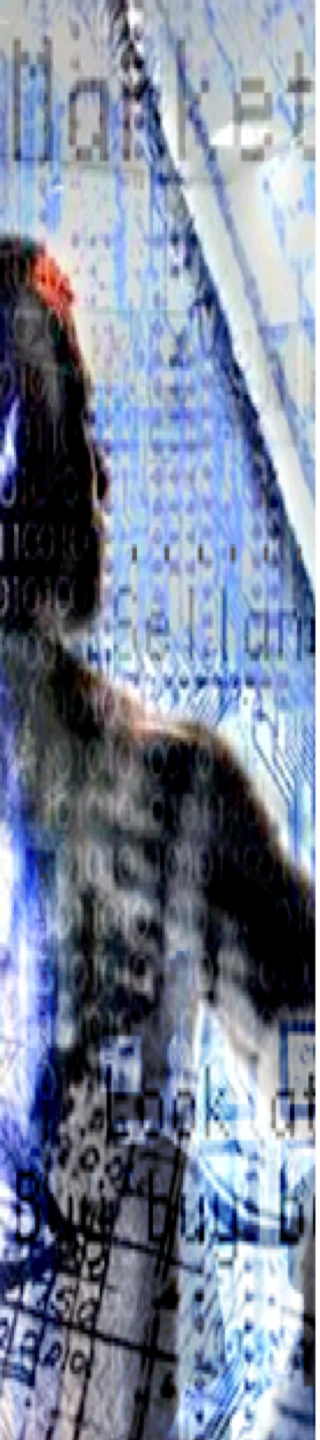
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…and finally?

Do I have the patience and tenacity to succeed?

Positive answers = start to consider it

But why not check the answers with a trusted friend first?



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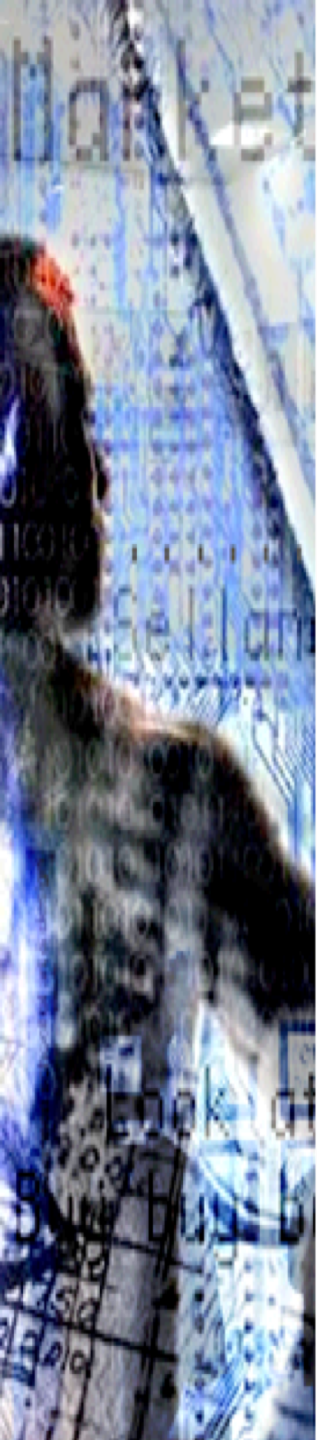
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…and finally?

If you go to work for someone this is the way they'll be thinking!

We all grow with experience

…and many of you will become 'right hand' people in a business



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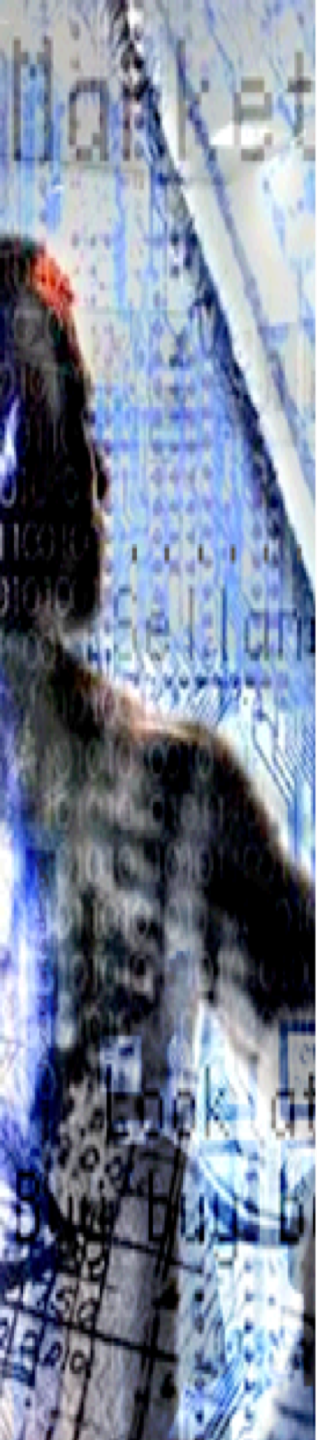
Getting any business started is one thing..

Keeping it all going is something else..

Assuming that you have got a job..

Or are working self employed...

Take careful note of this concluding list……..



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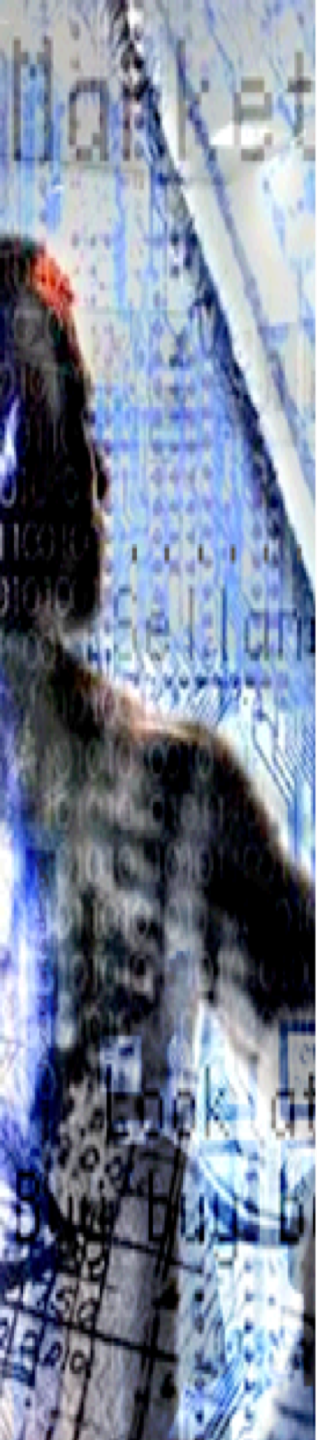
Some final advice from ex students...

Always arrive on time suitably attired.

Keep pricing consistent - evaluate costs first

Respect your clients.. they pay your bills!

Communicate promptly with them



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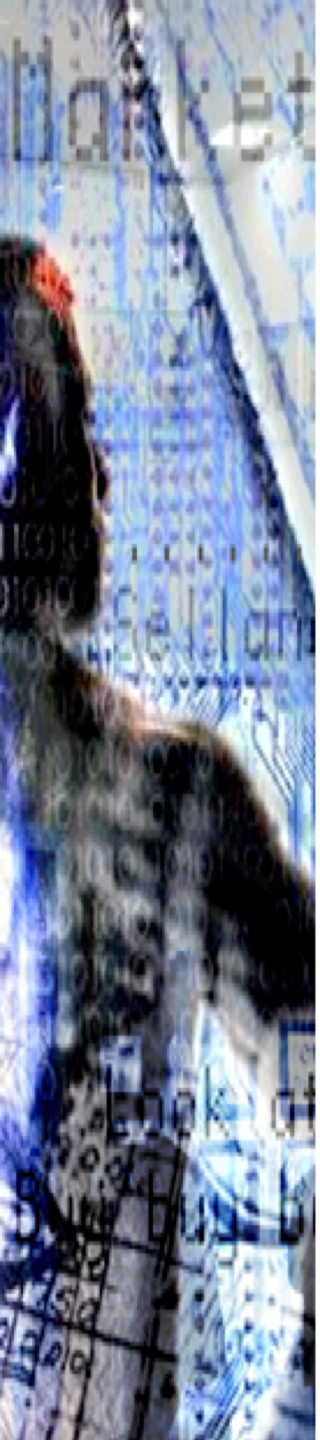
Some final advice from ex students...

..but don't let this turn into pestering!

Respond to letters and phone calls promptly

Don't get intimidated by surroundings or people

You wouldn't be there if you weren't needed!



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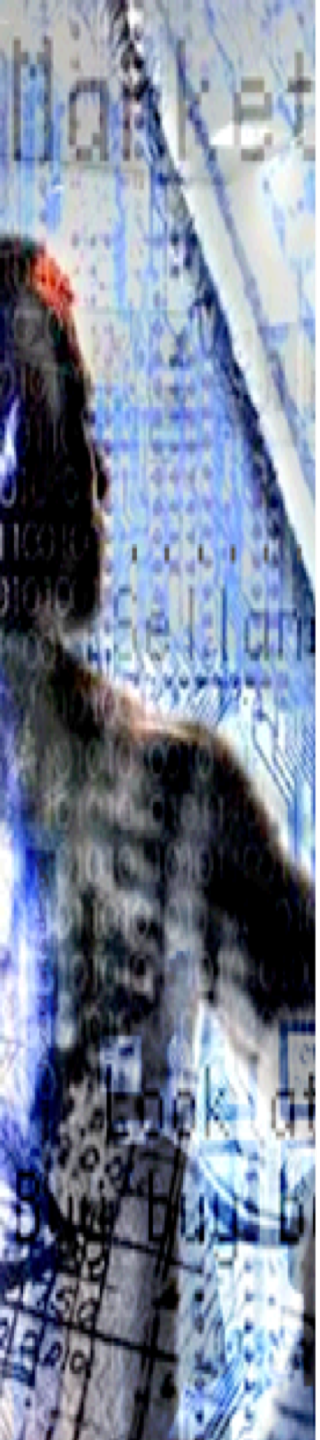
Some final advice from ex students...

Don’t appear overconfident or arrogant

Help to explain technicalities etc.

Always, always think presentation

Don’t be tempted to pass off others work as your own



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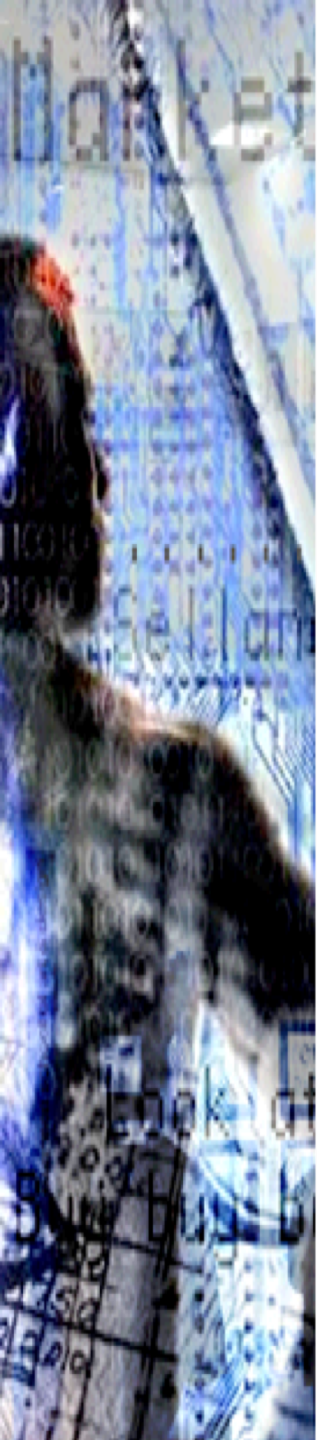
Some final advice from ex students...

Keep in touch with clients between jobs

..but don't pester them remember!

Don't promise more than you can give

..or deliver less than is required!



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Your task

Record these lectures in your diary as usual, make a photocopy of the question sheet and brand it in your ‘house’ style.