

MY FUTURE BUSINESS HAVING A RESTAURANT

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Module name: Academic
and Employability skills



More about my business

About the restaurant:

Different cuisines (Balkan, Asian etc.)

Modern interior

Good location

Excellent staff

Reasonable prices

Meeting customers' expectations



More about CEO (what is like?)

- Being a CEO for me is:
 - Able to operate this hierarchy organization
 - Taking the responsibility for every decision I make about my business
 - My responsibility is based on the structure and size of my restaurant.

Skills for a CEO

The skills I need to have are:

Good communication skills

Customer service

Knowledge of marketing, financial and operational.

Leadership

Meeting the needs of the business

Open-minded

Body language

The skills I have

Good communicational skills

IT skills

Knowledge about Marketing and Promoting

Focus on the details

- Customer service skills

The skills I need to improve



Some of the skills which I need to improve are:



My knowledge on different subjects such as finance and operation.



Being able to be a leader.



To understand how the competition is working in the tourism and restaurant world market.

SWOT ANALYSIS



STRENGTHS	OPPORTUNITIES
- Professional qualifications and certificates - Meeting deadline - Communicational skills - IT skills - Working under pressure	- Self-awareness - Understanding quickly - Problem solving
WEAKNESSES	THREATS
- Failure	- Competition - Lack of development

References

- Trammell, Joel (2021), The Top 15 essential CEO skills, Joel Trammell blog. Available at: <https://joeltrammell.com/the-top-15-essential-ceo-skills/> (Accessed: 22.11.21)
- Online, University, Maryville (2021), How to become a CEO: Definition Steps and Skills [ONLINE] Available at: <https://online.maryville.edu/online-bachelors-degrees/organizational-leadership/careers/how-to-become-a-ceo/> (Accessed: 22.11.21)

