

BMHP5013 PUBLIC HEALTH POLICY

Weekly Schedule

LEARNING OUTCOMES

1. Analyse the origins of social policies and the impact of social policies on users of health and social care services.
2. Evaluate different approaches and strategies used to measure, monitor, and control the incidence of disease in communities; and
3. Critically examine recent developments in health and social care policy and their impact on the health and wellbeing of individuals in health or social care settings

WEEK	TOPIC
Week 1 15/09/2020	• Introduction to the module • Module learning outcomes and Assessments • Overview of public health and why public health matters to the government • History of Public Health
Week 2 22/09/2020	• Key historical perspectives • Key legislations
Week 3 29/09/2020	• Key organisations: Public health England (PHE), Health Protection Agency (HPA), The National Institute for Health Protection (NIHP) • National Institute for Health and Clinical Excellence (NICE) • World Health Organizations (WHO) • Determinants of Health & Patterns of ill health • Factors affecting health: socio-economic • Roles of different agencies and policy
Week 4 06/10/2020	• Key groups in setting and influencing public health policy: Government agencies, Department of Health; pressure groups, WHO, UN; national groups • Public health approaches and strategies • Measuring, monitoring, and controlling the incidence of disease • Epidemiology in controlling infectious diseases • Disease prevention: Ethical considerations: What is a healthy society? • Barriers to participation: Cost, Lifestyle, behaviour
Week 5 13/10/2020	• Workshop
Week 6 20/10/2020	• Presentation Assessment
Week 7 27/10/2020	• Models and theories of health behaviour change • Health belief model, Theory of Reasoned Action • Transtheoretical model

Week 8 03/11/2020	• Developments in health and social care policy • Surveillance, Screening, Immunisation • Education, Legislation, Social welfare & Environmental controls • Communicable diseases: Covid-19, TB, sexually transmitted diseases, meningitis, • Non-communicable diseases: Cancer, Coronary heart disease, Stroke, Diabetes
Week 9 10/11/2020	• Health Profiles • Health Promotion: National, regional, and local health promoters • Approaches to promoting public health and wellbeing
Week 10 17/11/2020	• National and Local Action Plans & Health promotion campaigns • Media – social media, television, radio, magazines • Preparedness and response • Programmes for health protection: Immunisation, Screening, good hygiene