

GPI Assignment 2 - Pitch Presentation - Zach Howells

by Zach Howells

Submission date: 14-May-2025 04:21PM (UTC+0100)

Submission ID: 259248321

File name: 58225_Zach_Howells_GPI_Assignment_2_-_Pitch_Presentation_-_Zach_Howells_644374_1618360392.docx (16.27K)

Word count: 275

Character count: 2316

Games for Positive Impact – Pitch Presentation

Assignment 2 (ACCA4041 - 15/05/25)

Zachary Howells

The link to my pitch presentation:

<https://www.youtube.com/watch?v=6aYhStCUETY>

Bibliography

- [1] - Google, "Google Translate," Google.co.uk, 2024. Available: <https://translate.google.co.uk/?sl=en&tl=cy&text=Journey&op=translate>. [Accessed: May 02, 2025]
- [2] - PEGI, "What do the labels mean? | Pegi Public Site," Pegi.info, 2017. Available: <https://pegi.info/what-do-the-labels-mean>. [Accessed: May 02, 2025]
- [3] - Cadw, "Learn | Cadw," Gov.wales, 2023. Available: <https://cadw.gov.wales/learn>. [Accessed: May 02, 2025]
- [4] - Cadw, "More about Kidwelly Castle | Cadw," Gov.wales, 2023. Available: <https://cadw.gov.wales/more-about-kidwelly-castle>. [Accessed: May 02, 2025]
- [5] - BBNP, "A short history," Brecon Beacons National Park, Wales. Available: <https://www.breconbeacons.org/discover/about/a-short-history>. [Accessed: May 02, 2025]
- [6] - OMG, "WWII Aircraft Crash Site Hike - Brecon Beacons - Old Man Grumbling," Old Man Grumbling, Nov. 11, 2023. Available: <https://oldmangrumbling.com/outdoors/wwii-aircraft-crash-site-hike-brecon-beacons/>. [Accessed: May 02, 2025]
- [7] - Edify, "VR Control Basics," Edify.ac, 2015. Available: <https://www.edify.ac/support-items/vr-control-basics>. [Accessed: May 02, 2025]
- [8] - I. Belcher, "By the light of the silvery moon: night walking in Wales' Brecon Beacons," *the Guardian*, Feb. 16, 2023. <https://www.theguardian.com/travel/2023/feb/16/full-moon-walk-garn-goch-llandeilo-brecon-beacons-wales> (accessed May 06, 2025).

[9] - D. Aspel, "Brecon Beacons aircraft crash sites," *Countryfile.com*, May 11, 2019. <https://www.countryfile.com/go-outdoors/days-out/day-out-brecon-beacons-wales-crash-sites-of-the-beacons> (accessed May 06, 2025).

[10] - Visit Cardiff, "CARDIFF CASTLE," *Visit Cardiff*. <https://www.visitcardiff.com/highlights/cardiff-castle/> (accessed May 06, 2025).

[11] - Cadw, "Kidwelly Castle | Cadw," *cadw.gov.wales*. <https://cadw.gov.wales/visit/places-to-visit/kidwelly-castle> (accessed May 06, 2025).

[12] - Frank o Malley, "Vive controller rotation axis to skeletal mesh head bone.," *Epic Developer Community Forums*, Jun. 10, 2020. <https://forums.unrealengine.com/t/vive-controller-rotation-axis-to-skeletal-mesh-head-bone/466537> (accessed May 06, 2025).

[13] - Six Zero One Industries, "Welcome to Wales. Clean print metal sign with sticky pads (no holes). Croeso i Gymru M4 Road : Amazon.co.uk: Home & Kitchen," *Amazon.co.uk*, 2025. <https://www.amazon.co.uk/Welcome-Wales-Clean-sticky-Croeso/dp/B0D95WLC25?th=1> (accessed May 06, 2025).

GPI Assignment 2 - Pitch Presentation - Zach Howells

GRADEMARK REPORT

FINAL GRADE

73/100

GENERAL COMMENTS

1. Engagement With Literature Skills (77%)

Evidence of research is presented in the submitted work, with a bibliography in IEEE format showing a good range of information obtained independently.

2. Knowledge & Understanding Skills (75%)

Considerations for demographic are based on interests and hobbies rather than a simplified age bracket – this is good to see and shows a greater understanding of who your idea might appeal to.

The game flow is presented in detail – this is good. Consider the addition of a flow chart or rough visualization to these elements as this will help audiences understand how the experience will unfold.

3. Cognitive & Intellectual Skills (n/a)

(not assessed in this assignment)

4. Practical Application Skills (69%)

Very good 'elevator pitch' approach to summarising the game
idea – this is a great way to begin a presentation of an idea.

Breakdown of control systems (VR specific) with supporting
visuals help communicate the proposals for interaction with the various experiences within Taith.

Consider using a slightly larger font for slide content –
this may mean the summaries would also have to be shortened, but this can be supplemented by the narration. It's a minor thing to raise but is good practice for future projects – it's about striking a balance between presenting info and visibility, which comes with practice.

5. Transferrable Skills for Life and Professional Practice (74%)

A good amount of knowledge of Welsh culture supports the
game proposal, allowing the presentation to feel confident and informed.

Very good introduction to the presentation – it is concise
and informative, particularly when translating 'Taith' for non Welsh speakers.
By doing that you already provide valuable info on the type of experience you
are about to present – this is a good inclusion.

The presentation is visually consistent and a clear narrative is delivered, allowing for a presentation which is easy to listen to and understand. Good work.

Overall Mark: 73.1%

PAGE 1

PAGE 2
