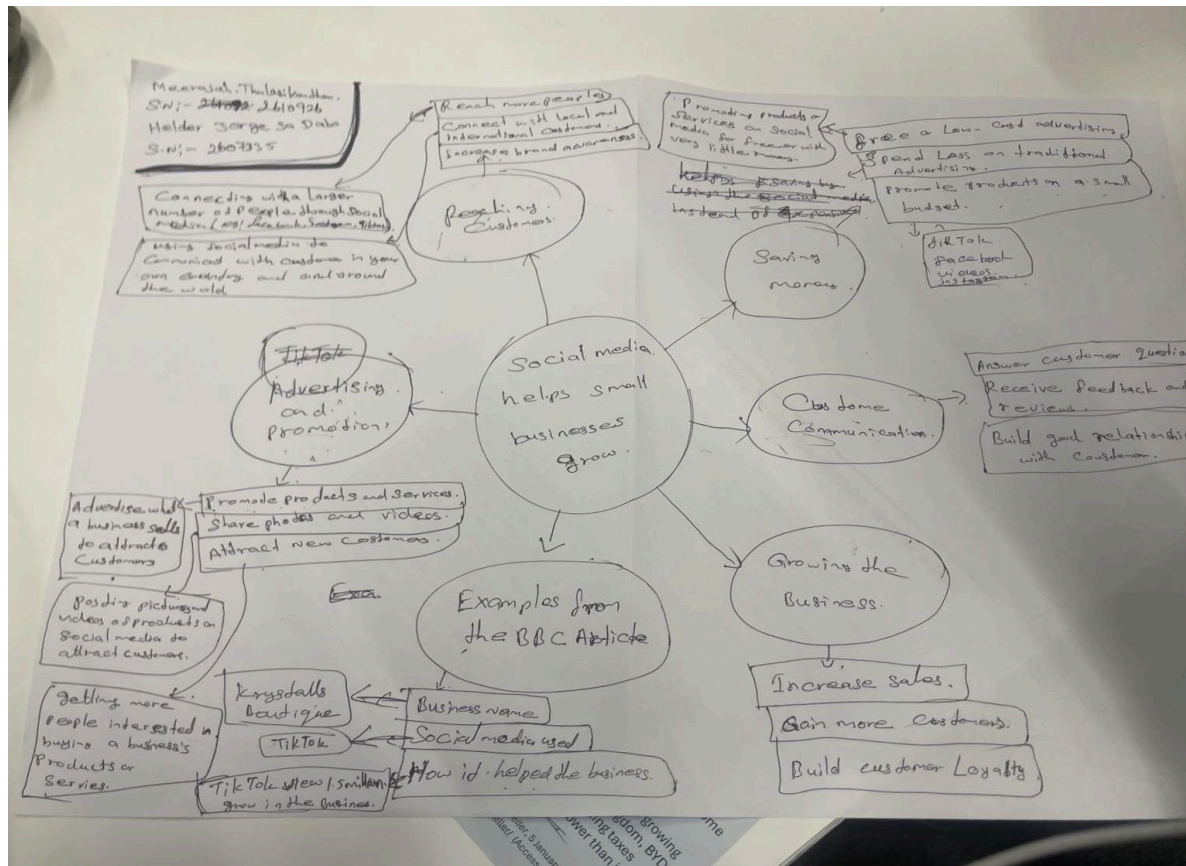




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Questions:

A. What is the main idea of the whole text?

The main idea of the text is to show the importance of social media and how it can have an effect on a business drastically. For example, posting on tiktok can attract more customers and help businesses make more money.

B. What is one key point that supports the main idea, and which specific example from the text shows this?

One key point is that social media can attract more people. An example of this is Honywood Sandwich Shop in Basildon where after one of the regular customers posting about it people have travelled 3 hours to try their burgers.

C. What is a different key point that supports the main idea, and which specific example from the text shows this?

Another key point is that making funny videos can also attract customers. An example is Krystalls Boutique which got millions of views from their funny tik tok videos which led to people travelling 4-5 hours.

D. Which part of the text do you think is most important, and why?

I think the most important part of the text is that social media can help even a small business as Linda started posting during the pandemic and now she's able to move her business online.

Reflection:

E. What did you find difficult in this Assessment (including in-class components), and why was it difficult?

I found it difficult to understand some parts of the article as there are a lot of examples and a lot of information so choosing the important information was quite hard.

F. What helped you with this difficulty, and how did it help you?

What helped with the difficulty was creating a mind map of the article. I was able to start small and branch into the different topics in the text so it helped me focus on one section at a time.