

Student: ADAM MCGOWAN**Grade:** _____**Percentage:** 30%

QUESTION	EXCEPTIONAL 5	MERITORIOUS 4	COMPETENT 3	PASS 2	FAIL 1
Structure of paper (10%)	Reads like a technical review article; fully grammar-checked	Good use of signposting; fully spell-checked	Clear sectioning of content; spelling and grammar generally good	Basic use of introduction, body and conclusion; understandable use of English	No clear structure; incomprehensible use of English
Appropriate use of illustrations and examples (10%)	Professional-level use and citation of illustrations	Well illustrated with appropriate citations	All major points illustrated	Small number of appropriate illustrations/examples	No or inappropriate illustrations/examples
Breadth of research (20%)	All references are journal/white papers or books	Most references are journal/white papers or books	Some references are journal/white papers or books	Only references websites	No references
Description of findings (20%)	Full and detailed description of the topic	Describes a wide range of features relating to the topic in depth	Describes a wide range of features in overview or a small number in depth	Describes the main features of the topic	Incorrect, misleading or missing.
Identification of key issues (20%)	Considers both historical context and future development of issues	Considers either historical context or future development of issues	Covers a wide range of issues in overview or a small number in depth	Identifies the most obvious issues	Incorrect, misleading or missing
Analysis of key issues (20%)	Discusses how likely future changes will affect these issues	Identifies major themes across multiple issues; strong analytical discussion	Compares and contrasts a wide range of issues in overview or a small number in depth	Discusses the most obvious issues	Incorrect, misleading or missing

Non-submission for a section will result in a mark of 0 for that section.

You need to use more academic sources, not just websites. Explain that Stuff and Howstuffworks are not suitable for an academic piece of work. What you needed to do with this assignment was talk about the subject, not talk about the information sources. Remember to check your formatting to make sure that everything is in the same font sizes (introduction is small compared to the rest).