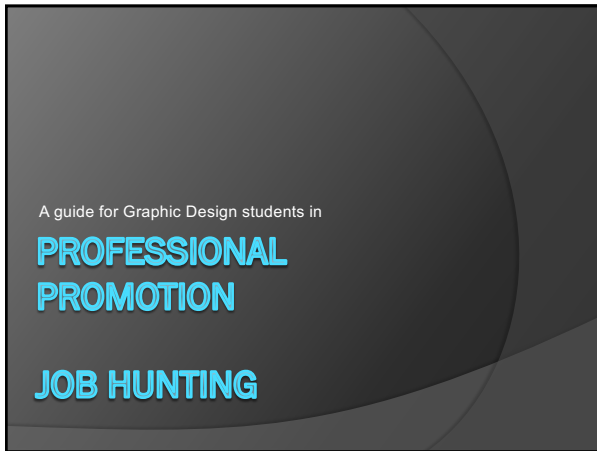








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- It is important to have a clear goal in terms of the type of employment you are wanting.
- It is also important to have goals beyond your immediate future.
- Ask yourself these questions:
- What will I be doing this time next year?
- What do I want to be doing in 5 years time?

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1. Any job what so ever that you can get
2. Some integral job satisfaction
3. Requires your expertise and talent / qualifications
4. Offers / Requires extra training
5. Offers internal promotion prospects
6. Opens doors to bigger and better jobs

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- The smart job seeker in this industry knows the pyramid and compares it to their own ambitions.
- How high you climb is up to you – but doing it blindly means you could fall off or become stuck at some point.
- Always have a plan of action.

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- Both Jobs and Freelance opportunities should be viewed with the pyramid in mind
- "I had no idea how tough it was going to be on leaving college - or how important this simple lesson is...hadn't considered this before it was pointed out - glad I did, helped me to focus no end!!"

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- "I am now working for the Bright agency, at the start I was doing a mix of things from office management, to accounts, to design. Some of which I really didn't enjoy, but I kept thinking about your pyramid! Now as from next week I start as the full time designer!"

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Job Hunting – Where & How to look.

- Job Centres / Careers Centres.
- National and Local Newspapers.
- Journals, magazines & Agencies.
- Employer's Premises.
- The Web.

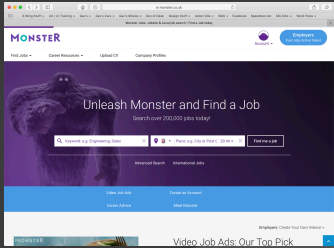
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Job Hunting – Internet Applications.

- A continually expanding area.
- Companies will mostly advertise online.
- Use online specialist journals / magazines.
- Specialist recruitment websites.
- Online CV builders and search engines.

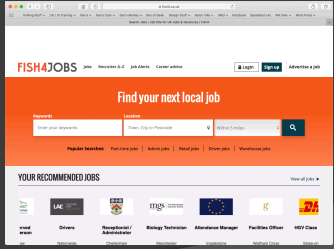
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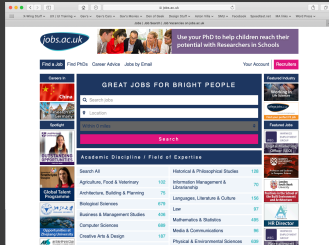
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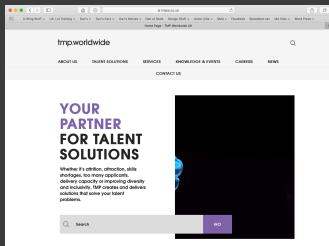
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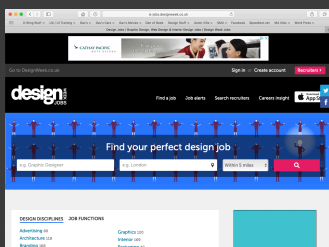
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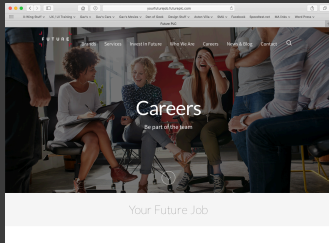
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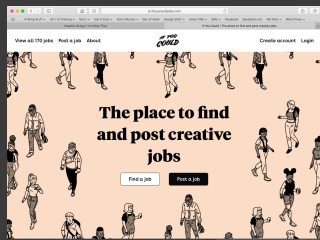
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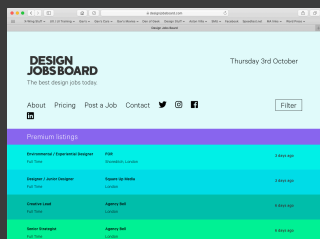
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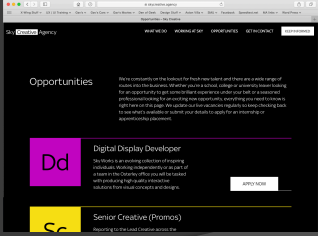
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Job Hunting.

- Are all jobs advertised?
- No they are not.
- Almost 70% of vacancies are not advertised!?!
- Here is how to go about finding them.

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Job Hunting.

- Do your research on the companies you want to work for.
- Make contact with the right people in the company. (follow them on Twitter if you can)
- Phone or Visit... Use the 'experience ruse'.
- Use Graduate Recruitment schemes.
- Get networking.

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Job Hunting – Ex Student Comments.

- they had an advert for somebody to do a newsletter up in their notice-board.
(Heather Pontin - ILAM)
- ... got that (job) off their website
(Colin Higgins - Century Group)
- I got my job from an Internet site
(Ben Louis - Smith - Slightly Different Design)

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Job Hunting – Ex Student Comments.

- Both my jobs have been as a result of knowing people who spoke well of me
(Aron Cserveny – VMF Hoffman Publishing)
- There's a lot of different kinds of work out there - think beyond the obvious things. (Helen Richards - Freelance Illustrator)
- I didn't realize that I would get so many knock-backs - my notes kept me sane (Sarah Kift – S.W. Wales Publications Ltd / Illustrator)

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Job Hunting – Ex Student Comments.

- One of the lads told a foreman that I did design at Uni and before long I was doing odd (illustration) jobs for them... they are looking like a regular client now. (Damien O'Farrell – Guardian / freelance illustrator)
- I didn't realise who they were at our show - thanks for pointing them out... saying the right things got me in right away. (Anne Scourfield – Blacksheep / Hello Advertising)

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Job Hunting – Ex Student Comments.

- When you leave uni just get yourself out there... don't give up!
(Phill Rees - Stag & Hare, New York)
- Even years after graduating the advice in marketing and self promotion is still very important.
(Phill Rees - Stag & Hare, New York)
- Always have access to you work, you never know who you could meet and when. (James Gray King – Apple, New York)

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Job Hunting – Exhibitions.

- You will have the opportunity to exhibit your work at the end of this year.
- You will need to make the most of these opportunities as there will be visitors looking to employ you.
- London Exhibition. We will invite students to exhibit on the strength of their portfolio of work. All to play for.

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Job Hunting – Task.

- Find a job that you could do as a graduate.
- Consider location...are you willing to up sticks and move to a new area?
- Consider your salary...what do you want as a starting wage? Can you survive on that amount of money?

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Choose a job you love
and you will never have
to work a day in your life.

Confucius

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Even the weariest river
winds somewhere
safe to sea.
