



LIFESTART

Save the date

Monday 20th November: Challenge Day



www.studentlifestart.com

CHALLENGES:



CHALLENGE 1:

How could VR make a positive difference to university life?



CHALLENGE 2:

How could an app solve a student money problem?



What do I need to do?

Upload a 3 minute video pitch

Upload Deadline:

27th November

(Teams are allowed)



Monday 20th November: 'Challenge Day'

A day of workshops and tutorials ending with your video submission

Idea Generation

Idea Development

Filming

Rough cut viewings

Video upload

Workshops

Tutorials

Editing

Feedback

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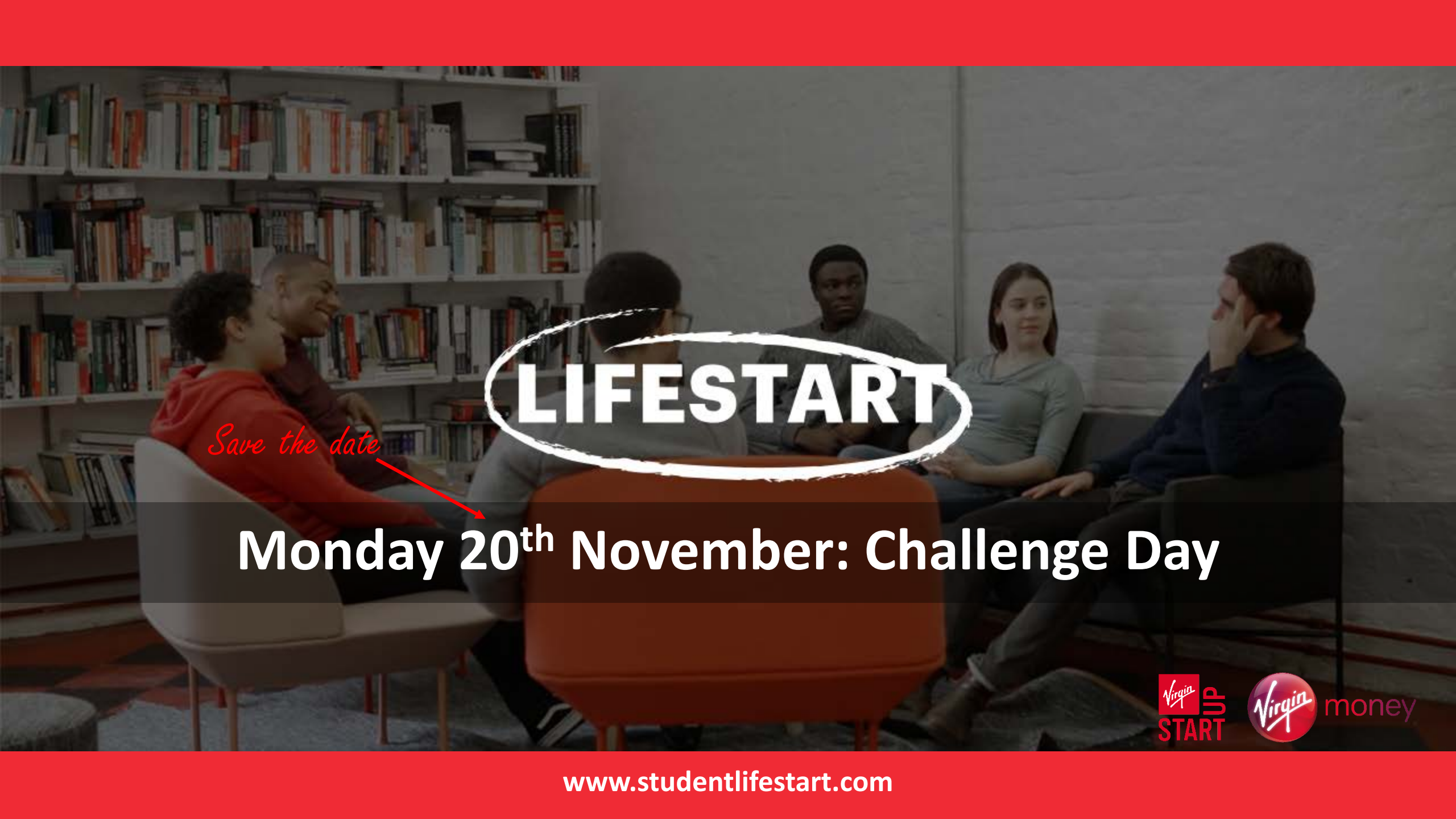
Preparation before the day

- Sign up at www.studentlifestart.com
- Familiarise yourself with the challenges & judging criteria
- Read and watch all of the **learning material**
- Generate initial ideas to bring with you on the day



12 Universities taking part and the rewards include:

- £1,000 cash
- Internships with the team building the new Virgin Money Digital Bank
- Virgin Money Student Lounge Passes
- Mentor Sessions
- Samsung Digital Literacy Master Class
- £100 Virgin Experience Day Vouchers
- Samsung Deals
- Discounts on Virgin Experience Days
- Become a “Founding Member” Beta Tester on LinkedIn



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