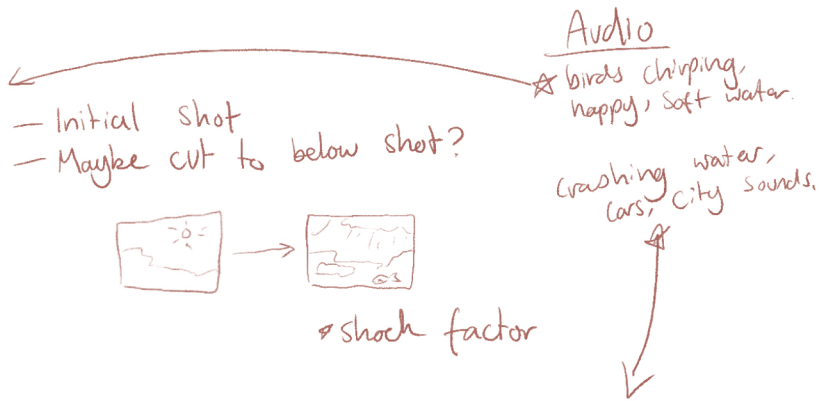
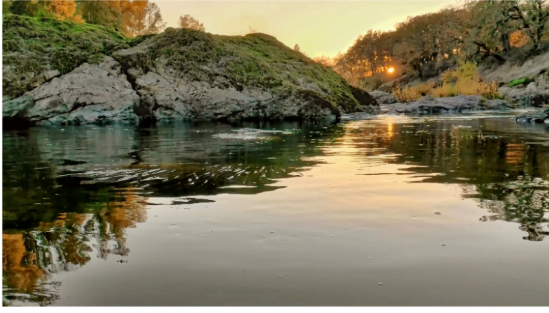


Visual concept:



- Maybe aspects of PSA's or 'Call to action'
- Rain/smog/oil/other atmospheric touches?
- Extreme colour-correction. (Dark hues, blues/greens)
- Simple but effective

VFX

- Trash + fish
- Various colour correction
- message overlay.

Technical concept:

Connor	Roman (Toni)
VFX Pollution Cause of Environmental Pollution	VFX Pollution Result of Environmental Pollution Length: Approx 30s
Factory polluting the land it's on	River pollution and the effect on wildlife
The Shot plan Shot of a field, it's healthy. <u>Divide</u> line comes through revealing the field desolate from pollution. There is a factory emitting fumes and garbage everywhere.	Pan shot of water Edit in; Dead fish, Oil, Garbage. Showing the visual effects of environment pollution through visual destruction.
Resources needed Clean shot of an open field	Resources Needed; Shot view of water (still, gentle rippling), fish assets, various pollutant assets.
	Production Process; Initial plan > Storyboard > Collect assets > Create VFX Elements > Post-Production.
	Things To Consider; Tone/Emotion, Music and sound effects

Resource gathering:

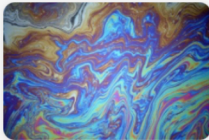
My files > VFX_PI_Render > Resources



TOP Sky Storm Green Sc...
Yesterday at 6:44 PM



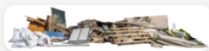
Adobe Express - file.png
April 14



360_F_123212182_ZQoT...
April 10



360_F_565595949_lfsBa...
April 10



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April 10



PngItem_1985315.png
April 10



Trash Pile Medium.H10....
April 10



millions-of-dead-fish.jpg
April 10



fresh-bass-with-white-b...
April 10



240_F_544786694_fUNZ...
April 10



241133.mp4
April 10