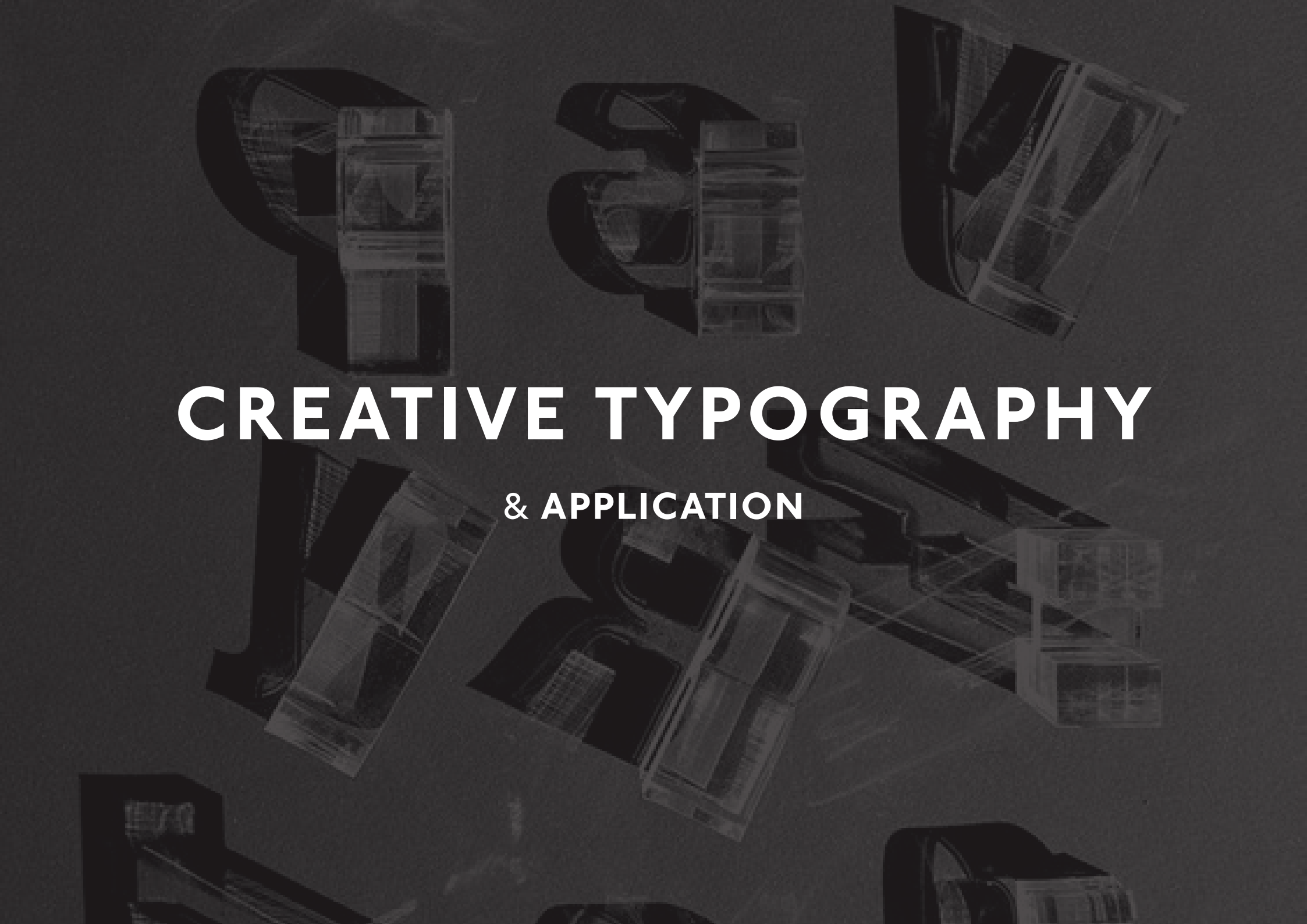


The background of the image features large, three-dimensional letters in a serif font. Each letter is filled with a grayscale image of a newspaper page, showing various articles and photographs. The letters are arranged in a way that they appear to be floating or stacked, creating a complex, layered visual effect. The overall color scheme is dark, with the white text providing a strong contrast.

CREATIVE TYPOGRAPHY

& APPLICATION

The first semester was all about nitty gritty skills to enable you to use text effectively in your layout work. These skills will be reinforced and taken forward by Gavin's magazine brief.

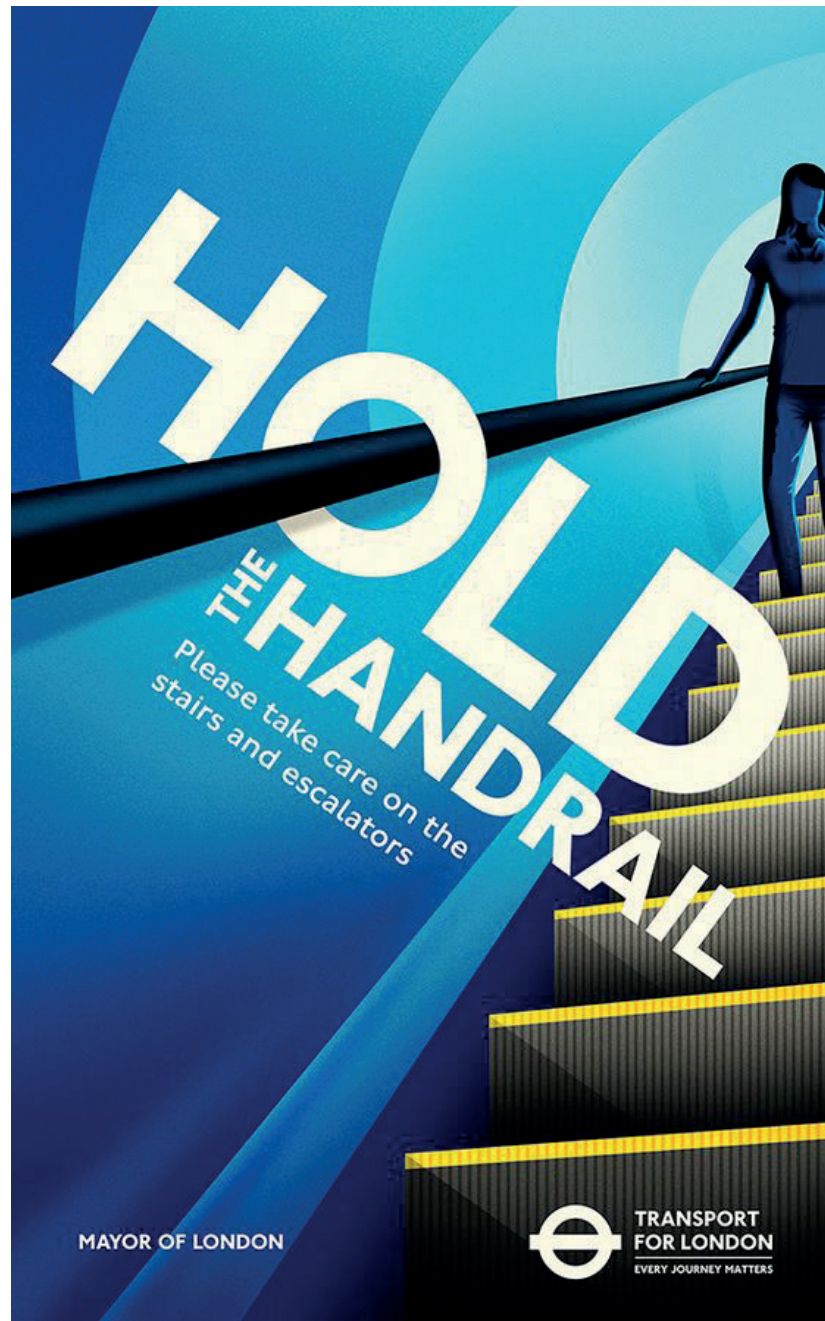
These typography sessions in the second semester will give us the chance, not only to apply these same skills (as you will in every piece of work going forward) but to look at type differently; as a tool for image-making.

These projects will also be less prescriptive than the previous semester - giving you much more creative freedom, and asking for much more personal input.

The briefs will become increasingly open and free, and allow you to create work that is personal to you. See the week schedule for further details.

Skill One

Combing Text & Image

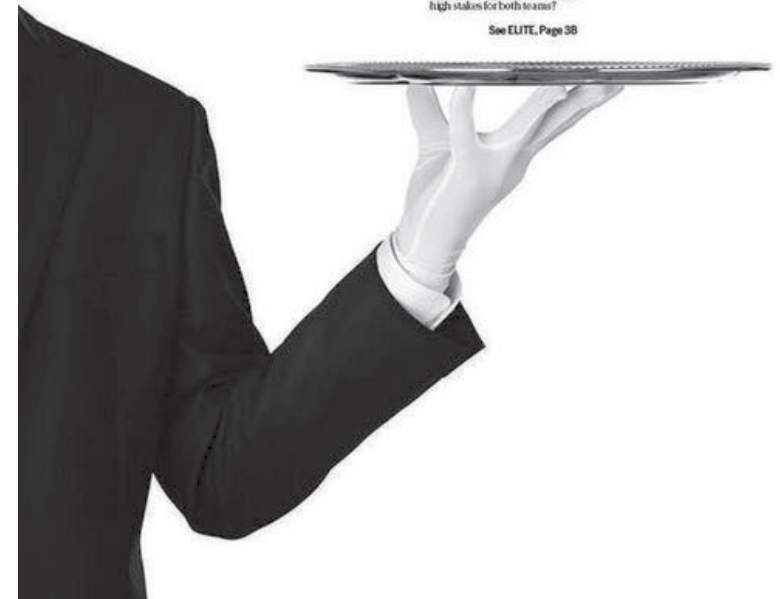


from state feud to elite showdown

Jon Solomon
jsolomon@aol.com

Every November, Alabama and Auburn gather to play their state grudge match in a rivalry known to consume the state for 365 days. The stakes have never been quite what they are for the 78th Iron Bowl. For 21 years, Alabama and Auburn remarkably never played each other in a winner-take-all game for the SEC West title. It happens Saturday for the first time. From 1975 to 2009, the two bitter rivals met as top-10 opponents only once. It happens Saturday for the second time in four years, and it's the first top-4 matchup ever in Iron Bowl history. Perhaps it's fitting that the state of Alabama, winner of the past four Bowl Championship Series national titles, has national championship implications for both teams in its state championship. But the truth is, the Iron Bowl rarely occurs with both Alabama and Auburn at an elite level. Could we be seeing the reinvention of the Iron Bowl? Is this the end of a remarkable championship run for the state, or might it be the start of a series that more frequently occurs with high stakes for both teams?

See ELITE, Page 38



Skill Two

Seeing Type
AS Image





Alan Kitching



Mike Joyce



Anthony Burrill



Skill Three

Experimenting with
traditional processes

Nick Loaring

THE WORLD'S FAIR

DARKROOM TYPE

ILFORD PHOTO

0:05 / 1:00



Making a Photogram

29,253 views • Mar 6, 2017

👍 251 💬 1 ➦ SHARE ≡+ SAVE ⋮

<https://www.youtube.com/watch?v=hJs1L5ONOU0>

THE PROCESS

1.

**Lay objects
and acetates
down on
photographic
paper.**

2.

**Turn light on to
expose. This turns
all open space
black, and covered
space white.**

3.

**Take photographic
paper over to the
chemical baths to
develop, fix and
wash.**



Translucent, man-made objects

GOERZ



Moholy-Nagy



Im Saal des
Restaurant Bären
Grellingen
Schmutziger Donnerstag
20 Uhr

Bar und Weinstube
Eintritt 3.50
Maskierte 2.-
Es ladet ein:
das Orchester
Les diables rouges
der Wirt und
Jahrgang 45

GROSSER MAS KEN BALL

Im Saal des
Restaurant Bären
Grellingen
Schmutziger Donnerstag
20 Uhr

Bar und Weinstube
Eintritt 3.50
Maskierte 2.-
Es ladet ein:
das Orchester
Les diables rouges
der Wirt und
Jahrgang 45

GROSSER MAS KEN BALL

Make Type







Break Type

PANIC

Distort Type

The New York Times Magazine
January 29, 2012



HOW SOON DOES IT ERUPT? BY RONEN BERGMAN

The New York Times Magazine
December 20, 2015



Has Europe reached the breaking point? By Jim Yardley

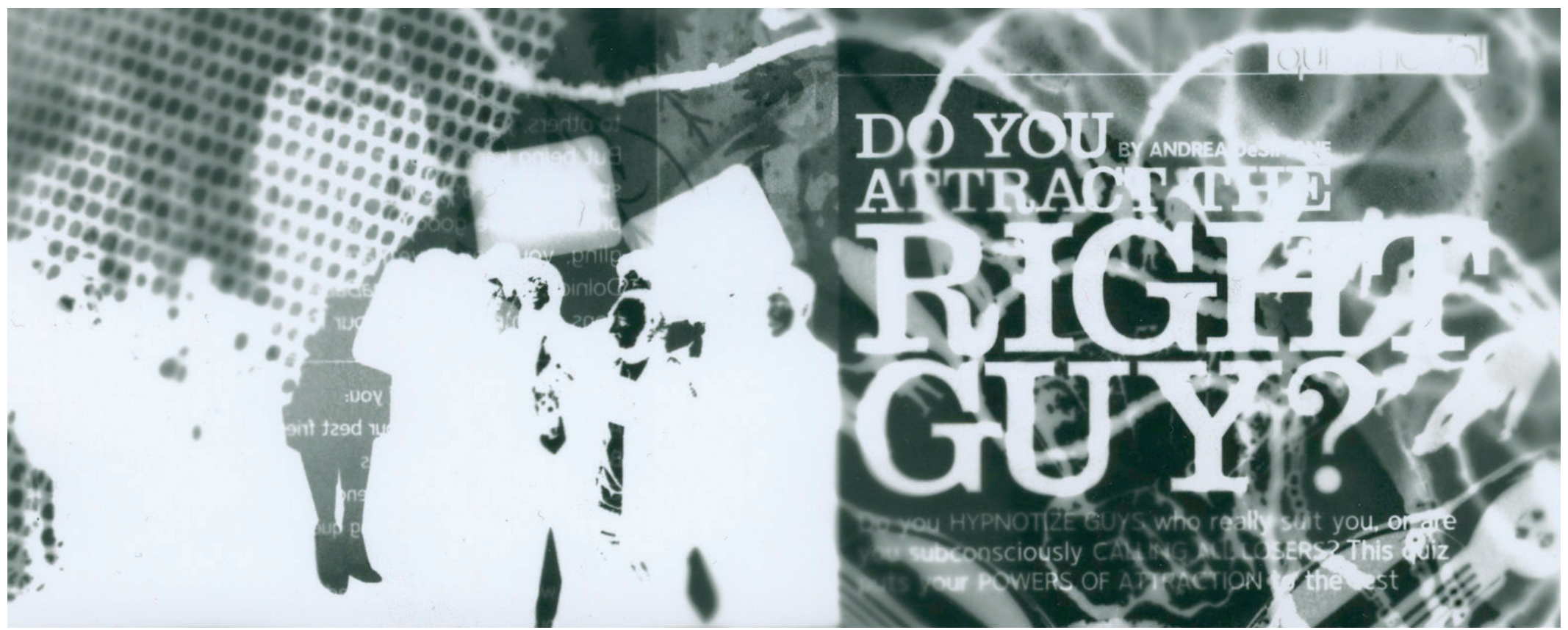
Sean Freeman

QUIZ TIME!

DO YOU ATTRACT THE RIGHT GUY?

BY ANDREA DESIMONE

Do you HYPNOTIZE GUYS who really suit you, or are you subconsciously CALLING ALL LOSERS? This quiz puts your POWERS OF ATTRACTION to the test



Beachcombing

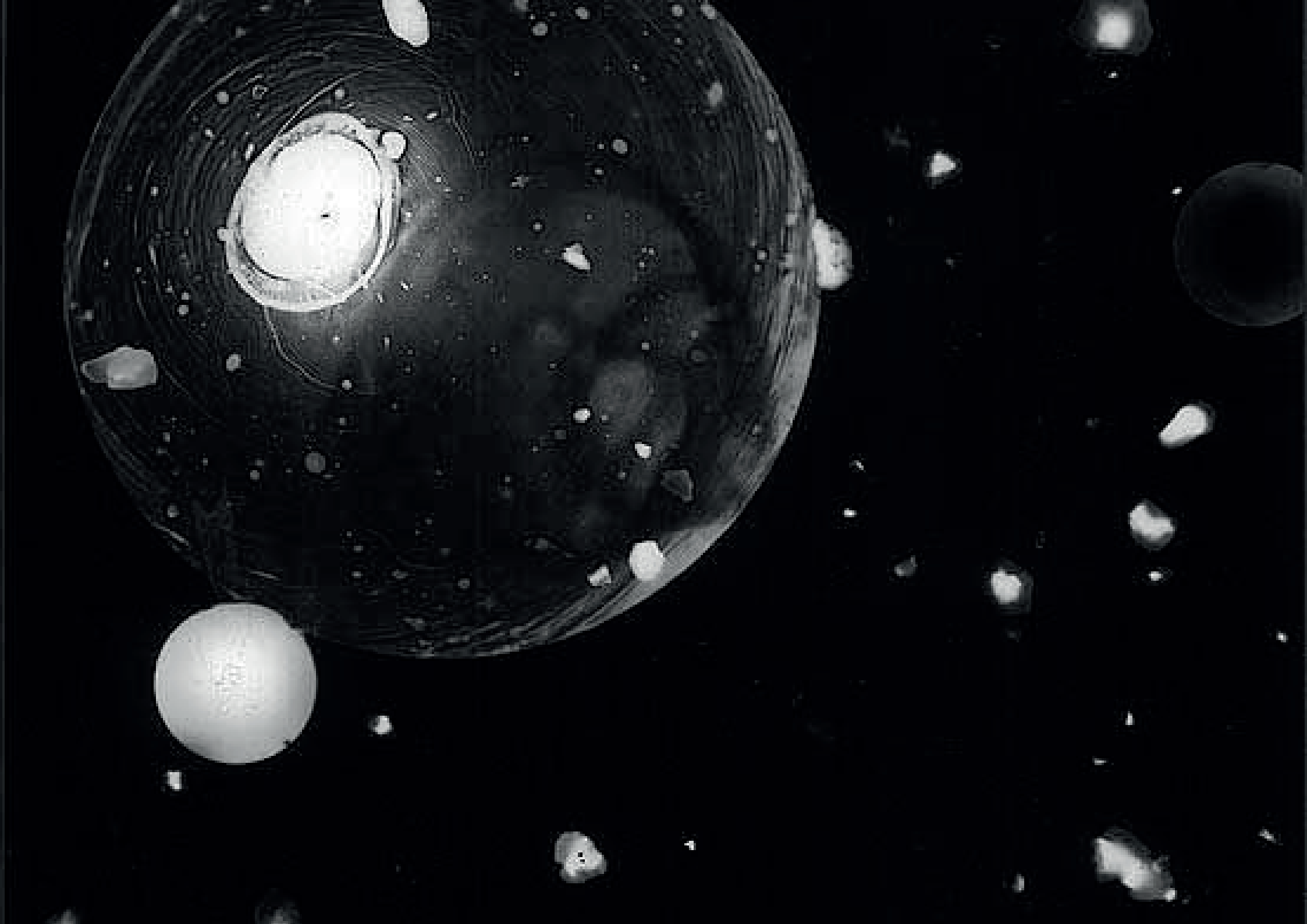




Shapes



Textures





Creating Movement



2014
NORA KASZANYI

MOHOLY
TYPOPHOTO

TECH
NOIR

27
MARCH
TWISTED
PEPPER

Synthwave
Outrun Electro
Retro House

€8
€5

zaman
time

A

DOKUZ EYLÜL
ÜNİVERSİTESİ
GÜZEL SANATLAR
FAKÜLTESİ

A

DOKUZ EYLÜL
ÜNİVERSİTESİ
FACULTY OF
FINE ARTS

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ULUSLAR ARASI
SANAT & TASARIM
KONGRESİ

mekan
place

INTERNATIONAL
ART & DESIGN
CONGRESS

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DOKUZ EYLÜL
ÜNİVERSİTESİ
GÜZEL SANATLAR
FAKÜLTESİ



ULUSLARARASI
SANAT VE TASARIM KONGRESİ
INTERNATIONAL
ART & DESIGN CONGRESS

18-25 EKİM
18-25 OCT
2015

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aid yet
belonging

TODAY

Brainstorm the 'climate crisis' at a starting point for image-making.

Research the photogram process.

Start thinking about how found objects, and text elements can come together to make shapes and layers.

For next week; start collecting any objects for experimenting - bring in next monday.