

COMMUNITY CARE AND DEVELOPMENT

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Introduction



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- “Community development is the process of bringing people together to take action that matters to them”.
- In this presentation, the Southwark Borough in the UK it will be evaluated considering its demographics, health problems, and channels of communication for health and social care providers (Brown and Menec, 2018).

Demographic

- Population: around 329,000
- Ethnicity: Predominantly Caucasian (51%), the remaining 49% are non-Caucasian minorities. (Aveyard, 2018).
- Religion: about 46% Christian ,10% Muslim, 44% other.
- Gender:48.4% males,51.6 % females.
- Education:77% of students achieve Level 4 in English. (Issel et al., 2021).
- Disability:36,600 people with disabilities in Southwark.
- Sexual orientation: (12,900 people) identify as gay or lesbian. (Daly and Lewis, 2018).

Community problem Asthma



“Respiratory illnesses asthma is very common in the Southwark Borough”
(Brown and Menec, 2018).

Causes of asthma in Southwark



Environmental health pollution. (Brownand Menec, 2018).

High levels of air pollution and lack of knowledge about preventative methods(Brown and Menec, 2018).

Use of digital communication and social media



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- In order to solve this issue, social media and digital communication may be crucial components of community development.
- Information about air pollution levels, causes, and health impacts may be shared through social media platforms like Twitter and Facebook (Issel et al., 2021).
- This knowledge may be utilized to spread awareness and motivate locals to take action for lower pollution levels.

Current Legislation and Policy

- Health and social care services in The Southwark Borough have been significantly impacted by the Health and Social Care Act 2012 of the UK government.
- 25 Year Environment Plan .
- Clean Air Act establishes legal limitations for air pollution. (Oosterhoff et al., 2020).

Recommendation



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Cycling or walking instead of driving.



Internet platforms may also be utilised.

Conclusion

- In conclusion, improving awareness of asthma caused by environmental air pollution in Southwark Borough and bringing about positive change call for a holistic strategy that integrates theory, policy, and practice (Lewis, 2018). Understanding the social ecology model makes it easier to pinpoint and deal with the primary causes of asthma and air pollution (Lewis, 2018).

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