

Problem-solving and decision making PPT

Introduction

The presentation will discuss all the solutions that are meant to combat the problems that exist in the John Lewis Company due to the covid-19 pandemic. The solutions will be showcased in the ways that it gets monitored, received and communicated. The possible outcome will impact the business for better results of improvement.

The solutions to fight the problems in the John Lewis

John Lewis faced various challenges due to the effects preceded by the corona virus pandemic. The largest challenge that John Lewis faced in its business operation is the shutting down of the stores in the United Kingdom. John Lewis had a loss of about 100 million dollars, which was a big deal for the company. This problem led to other problems surfacing in the door of the John Lewis (Yousif *et al.*, 2021). The problems led to the unemployment rate going higher where the employees are forced to leave their job from the John Lewis. The problem also caused huge economic instability in the United Kingdom.

John Lewis is a prominent member of the retail industry had a huge downfall. The company with the help of swot analysis and pestle nails was able to successfully examine the external environment so that it can regain its value and business operations. With proper implementations of governmental financial help, John Lewis can strengthen its financial stability. It can also engage in brand awareness by promoting various activities through ads, campaigns and posters (Schleper *et al.*, 2021).

The major solutions it can have for its improvement in the business structure is having the latest technological assets, employing smart workers who can have leadership traits.

How will the solutions be monitored and reviewed and communicated

The solutions will be taken by all the strategic level management and the operational management of the organizations. Amazon has successfully led out its innovative ideas where the customers have the cafes to purchase the products online without any interferences of the third party (Wang *et al.*, 2020). The John Lewis without any suppliers or mediators in the market they can operate well. The reason for it to operate effectively is that it can follow various business theories to revive its economic conditions that had declined due to the pandemic. The actions will be monitored through the research and development team. The use of various management information systems can enable a smooth operation in the John Lewis business process. By observing how successful companies like Amazon, Asda, Marks and Spencers follow and utilize the operations management, John Lewis can also follow in their footsteps and take tiny small steps to get to a basic level. After some stages, it can work on its HR department by recruiting talented and skilled workers who will think for the development of the company.

Conclusion

The presentation concluded by giving a SMART solution that is specific, measurable, achievable, realistic and timely. This approach will help the company John Lewis to have an effective improvement in its business operations. The study has provided for improved solutions to the problem that were challenging to the John Lewis business operations.

References

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