

Information about your Research for Visual Enquiry 2

Some information that might help clarify what could count as research for this project. Everyone is working towards a different outcome, so I thought some general suggestions might help at this point.

> Moonlighting research could include:

+ Any artists/designers that use humour or visual wit to solve communication problems. There is a list on the brief and you could also refer back to the pdf document on Moodle that shows the examples that were discussed when we were in the studio. What are your own views about the potential of humour to solve design challenges?

+ Everything you already know about the two professions you have chosen as well as anything you have discovered. This might even drift towards a brief historical record of that profession. What are the clichés associated with those jobs? How have they been represented in popular culture - film, TV, cartoons etc?

+ Personal stories, anecdotes and associations with the professions could be interesting to include here, as well as providing potential inspiration for the project itself.

> The Journey research could include:

+ Any artists/designers that work with a similar **subject matter** to yours. For example, if your project involves family history, you could include research into anyone else who works with that subject, even if their work is in a completely different style or medium to how *you* are working.

+ Information about the **medium** itself. If you were using Riso for example, you could include a brief investigation of the process. When was it invented? Where? Why? How is it used today? This might lead to some personal thoughts about technology and how important you feel it is, or isn't.

+ Information about the **format** itself. If you were working towards a book, then it would be relevant to include examples of anything that has inspired you - whether physically, in terms of the size and materials used, or with regard to design, page layout and hierarchy. In this example, the subject matter of the books you are discussing may or may not be the same as your own.

> + Everyone's ideas will suggest different things that would contribute as valid research, so if you're not sure, we can discuss this in the coming weeks.