

WEB DESIGN

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- Module: Academic and Employability Skills
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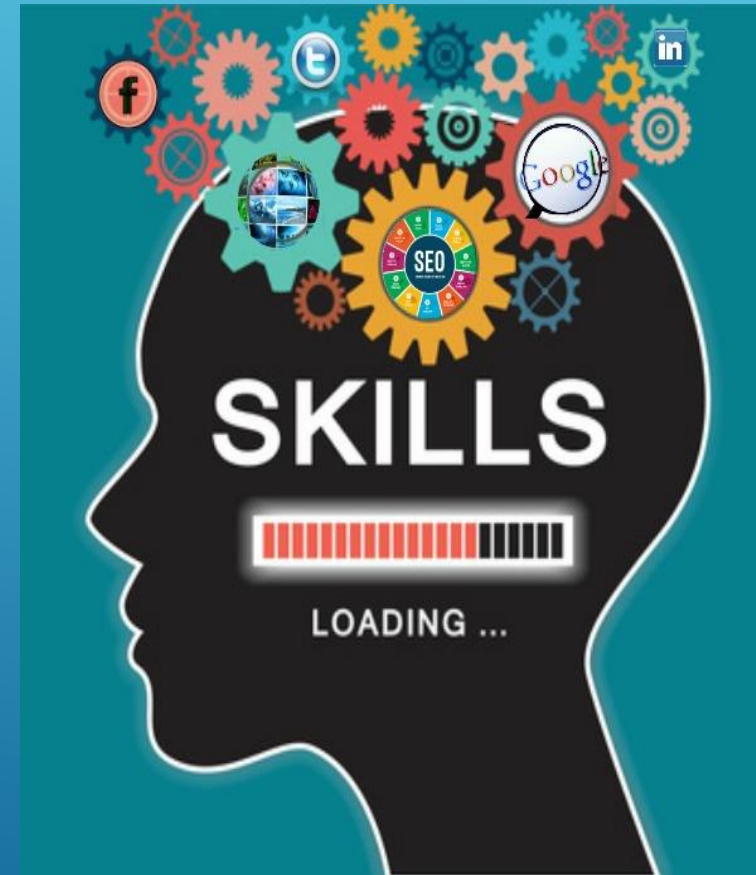
WHAT IS A WEB DESIGNER



Web Designer is someone that creates or edits an online website for a business or company so they can advertise it. It can also be shared and accessed online with the world.

KEY SKILLS FOR WEB DESIGNERS

- Imagination
- Creativity
- Patience
- Attention to details
- Analytical skills
- Technical ability
- Excellent IT skills
- Communication skills
- Experience of using programs such as Photoshop and InDesign



SWOT ANALYSIS

Strengths	Weaknesses	Opportunities	Threats
✓ Imagination ✓ Creativity ✓ Attention to detail ✓ Communication skills ✓ Experience how to use Photoshop	➤ Patience ➤ Analytical skills ➤ Technical skills ➤ IT skills	1. Studying in this University 2. New challenges	• No job experience as a Web designer • Lack of concentration • Multitasking

TIME MANAGEMENT TOOLS TO ACHIEVE MY GOALS

Plan ahead by creating To-Do list	Prepare for my day
Only do one thing at a time	Cut out distractions
Prioritize my tasks	Use breaks wisely
Focus on results	Get a good night's sleep

REFERENCES

- <https://www.northeastern.edu/graduate/blog/time-management-tips-online-students/>
- <https://targetjobs.co.uk/careers-advice/job-descriptions/web-designer-job-description>
- <https://targetjobs.co.uk/careers-advice/job-descriptions/web-designer-job-description>

ANY QUESTIONS ?

