

sorcing

by Ellie Morgan

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The benefits and drawbacks of sourcing locally

Ellie morgan

2416694

Produce, Provenance and Sourcing BMGM4005

Ruth Taylor Davies



Local sourcing is the practice of buying products and services from suppliers in the same region or the same country as your business. It can also be working with the local manufacturers and contractors. The benefit of local sourcing is supporting the local economy, that help strengthen the local economy by supporting local businesses. In an article by a web site called forbes (2024) said that local sourcing has got advantages that global sourcing has not got, like it has faster deliveries, lower shipping costs and easier communication with the local suppliers. With this your business is showing the locals that the products are fresh every day or every two days, but it will help the local business or farmer they can get more business in the area. For more reasons to source local is it will reduce environmental impact with this it can reduce the transportation emissions, because it will help reduce pollution in buildup areas. A different article from ati (2023) they have said that local sourcing has some drawbacks as that include they have a limited products availability, ethical issues and dependence on suppliers, however it's the businesses that must see the pros and cons of local sourcing.

Good

Punctuation

The factors of carbon footprint are the aspects like energy usage, transportation methods, waste management practice and lots more, as well as contribute to the amount of greenhouse gas emissions generated by an industrial or organization. A blog by (rai, 2024) she has said that carbon dioxide is the heaviest in the world through human activities, so what she is saying is that humans produce more carbon dioxide when they are driving.

For the reduction of food miles is to choose a home-grown herbs or local farmers market vegetables that will have fewer food miles than strawberries in December. There are some challenges to reduce the food miles as some consumers may only consider the price of the food you will need or not its environmental impact. A blog by (Spacing, 24) they have said that financial cost of food waste has increased with a sanitation or disposal fee, with that the food waste can impact a restaurant's financial bottom line in a countless way, along with this it can lead to higher operating costs. For example, some foods like chocolate bars are made up of multiple ingredients from various locations, making it difficult to calculate the food miles. When reading a size lesson on food miles they said that it is the distance food has travelled to get to the plate, and that food must travel from the farm it is from or the factory it is made from to the big companies than it to be sold. Gordon (2025) she has written a training manual or article that says there is 1.1 million tonnes of food that is getting thrown away each year, also she has said that 75% of that food is perfectly edible.

Local sourcing can be challenging for restaurants due to the cost, seasonal availability, and food safety, however it can also help restaurants appeal to

customers and create unique dishes. With the challenge to the cost of local sourcing the produce may have a higher overhead (16) which can lead to higher prices for customers, an article by (vozza 2022) she has said that when locally sourced ingredients will encourage (18) others to eat at the restaurant it will also (19) but the prices could deter some. So she is saying that helping the local farmers (19) will help your business but at the cost (22) higher prices that some customers may find unreasonable as its source locally. There are more factors to consider when local sourcing, like seasonal availability as some local produce may only be available during certain seasons, which can limit the menu options. a paper by rion (2023) he has written a pro (24) and cons of local sourcing, he going in to the benefits (23) faster delivery times and how it close, but he also has said that local supplier might grow over-depended on your business. Awk. For example, if there are some spices like mint (26) in the summer, and the comforting warmth of cinnamon in the autumn, with the (26) of products they must be source globally as mint can be source in Spain and more all year round as the mint can grow out (27)

The locally sourced ingredients have a taste and seasonal variety, as some consumers believe that local produce has a better taste (How do you know this?) (28) invested at the peak ripeness and aligned with the local growing season. However, with global sourcing there are more global markets offering a wider range of produces options that are not found locally, appealing to the consumers seeking diverse culinary experiences. When looking at a particular paper by a company named suuchi (2023) (28) they have said that the pros of global is there gaining access to a new market with that is can increase their customer bases and gain access to a new market, however there is all way a con to it as the shipping cost will be high and it can become a political problem. (29)

With the influence choice between local and global produce are driven by factors such as perceived quality, freshness, environmental impact, support for the local economy, taste, cultural connection, and price, with many consumer prioritizing locally grown options due to their beliefs in the greater freshness and a desire to support their community, however while other may choose global produce based on the availability, price or variety. The factors influencing the choice of local produce are the freshness and quality of the produce as the local farmers are big on the fresher and higher quality and due to the shorter transportation times and leading to a preference for local options. But the factors influencing the choice of global are that the price of the product may be cheaper due to the economics of scale and access to a wider variety of products, also that certain fruits and vegetables may not be available locally year-round and that is leading consumers to opt for the imported options.

Because of each of their advantages and disadvantages, both local and global sourcing are necessary for companies looking to maximize their supply chain. Local sourcing increases supply chain resilience, reduces transportation costs, and maintains strong regional economies. Businesses may respond quickly to market demands, improve sustainability by reducing their carbon footprints, and preserve positive supplier relationships by accepting local sourcing. It might, however, result in restrictions on product variety and cost competitiveness.

Evidence

Global sourcing, on the other hand, gives businesses access to a wider range of goods, affordable costs, and specialized knowledge that isn't available locally. Businesses can attain economies of scale and reduced production costs through global sourcing. But it exposes them to risk factors including supply chain problems, long wait times, and possible geopolitical challenges.

Evidence



[What are food miles and why are they important? - BBC Bitesize](#)

[What Restaurants Need to Know about Sourcing Locally | Square](#)

[Local vs International Sourcing: Pros & Cons](#)

[Local Sourcing vs Global Sourcing: Pros and Cons | Apparel & Textile Innovations](#)

[Carbon Footprint - What is a Carbon Footprint and Why is it Important? - Carbon Trail](#)

[How to Reduce Food Waste in Restaurants | JWU CPS](#)

[Restaurant Food Waste | 10 Ways to Reduce Your Waste](#)

[Advantages and Disadvantages of Global Sourcing | Suuchi Inc](#)

[The Pros and Cons of Global Sourcing: Is it Right for Your Business? | Suuchi Inc](#)

FINAL GRADE

40/100

GENERAL COMMENTS

Thank you for your submission.

This shows you understand the issues of local sourcing and can debate the pros and cons. It is a pass at level 4, but you will need to be more rigorous in your research and application if you want to improve your marks in future. Also, make sure to include everything in the brief, e.g. the case studies were missing.

Use your full word count.

Remember your AI statement.

This essay provides a basis to build on for the future and definitely shows promise - keep at it.

PAGE 1



Comment 1

No AI statement

PAGE 2



How do you know this?

How do you know this? Citation needed



Sp.

Spelling error



Comment 2

Capital F?



How do you know this?

How do you know this? Citation needed



Comment 3

Three not 3 in written work.



Comment 4

This is a bit of an awkward sentence - break it down.



Comment 5

check your grammar as you are mixing singular and plural here.



Sp.

Spelling error



Comment 6

Ati



Comment 7

I like this paragraph and your conclusion.



Good

good



Punctuation

Punctuation



Comment 8

Rai alos outside the bracket as the author is part of the sentence here.



Comment 9

Explain this more fully.



Comment 10

Good, but justofy the point using a supportive citation.



Spacing

spacing

Strikethrough.



Comment 12

ways

Strikethrough.



Citation Needed

Cite Source:

Please use the link below to find links to information regarding specific citation styles:

<https://www.plagiarism.org/article/citation-styles>

Strikethrough.



Sp.

Spelling error



Comment 15

Some nice statistics here, well done.



Sp.

Spelling error



Comment 16

Great, but support this with evidence in the form of a citation.

Strikethrough.



Comment 18

Use a capital letter to start a name and remember that if the name is part of the sentence, e.g.
An article by Vozza, then the name appears outside the brackets.



Comment 19

....the higher prices could deter some.

Strikethrough.

Strikethrough.



Comment 22

You are showing that you understand and can apply what the source has said. Good.



Comment 23

R



Comment 24

includes the pros and cons...

Strikethrough.



Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.



Comment 26

mint = herb?



Comment 27

Clarify what you mean here please.



How do you know this?

How do you know this? Citation needed



Evidence

Evidence - support your work with examples and evidence.



Comment 28

S and spacing



Comment 29

Good points, but proof as the grammar needs a bit of work.



Comment 30

Good, but support with citations/evidence.



Evidence

Evidence - support your work with examples and evidence.



Evidence



Comment 31

Good points but they need supporting with evidence in the form of citations.

PAGE 5

GRADING FORM: PPS ESSAY

ELLIE MORGAN

40

ENGAGEMENT WITH LITERATURE /20

Begin your research by identifying key academic sources related to the topics of local and global sourcing, produce quality, sustainability, and consumer preferences. Utilise library resources, academic databases, and scholarly articles to ensure the credibility of your sources. You should include in text citations and a Harvard Referencing List with a minimum of 15 references.



You have not referenced correctly - you need more detail than a hyper link - see the Harvard referencing guide and take the referencing course on the library web resources page. You also need to make sure you hit the 15 references as required and to include some academic texts as per your course reading list. be consistent with your use of citations/format of citations and use capitals at the start of author's names.

4

KNOWLEDGE/UNDERSTANDING /30

Demonstrate a clear understanding of the concepts and terminology related to food sourcing, including "food miles," carbon footprint, and sustainability. Thoroughly research and comprehend the environmental, economic, and social aspects of local and global sourcing, as well as the impacts on produce quality and consumer preferences. Showcase a deep understanding of the case studies you choose, highlighting the strategies and outcomes of businesses or regions that have embraced either local or global sourcing.



You work shows a fair level of understanding of the subject and includes key considerations such as food miles.

15

COGNITIVE SKILLS /20

Analyse information from diverse sources to present a coherent argument in favour of or against local vs. global sourcing. Use critical thinking skills to evaluate the environmental impact of both sourcing methods, considering factors like transportation, energy consumption, and waste. Apply critical reasoning to explore the influence of consumer preferences and the "farm-to-table" movement on sourcing decisions.



You have evidenced some critical thinking in your discussions and conclusions, but it could have been more in-depth.

10

PRACTICAL APPLICATION /20

Use case studies and examples in your essay to demonstrate effective local sourcing in practice.



You have included some examples, but the brief asked for some case studies of Welsh restaurants.

6

TRANSFERABLE SKILLS /10

You should write this assignment in essay format, provide your student name, number, module name and module code and assignment title. You should use a font of Arial 12 point. Justify your text, in order for your essay to look professional. Use 1.5 line spacing throughout the document. Spelling and grammar should be accurate.



You have adopted an essay format which is good. Use a capital letter to start a name and remember that if the name is part of the sentence, e.g. An article by Vozza, then the name appears outside the brackets. Check your grammar.

5