

Illustrative window displays





SELFRIDGES & CO





WINDOW DISPLAY DESIGNED BY:
SARAH SAVTELL &
SARAH SAUTER

MECA
MAINE COLLEGE OF ART

MAINE COLLEGE OF ART
HOLIDAY SALE
NOVEMBER 20 - DECEMBER 1, 2020
MECA.EDU/HOLIDAYSALE









TDF
TOUR DE FORCE











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STUDIO JOB

Window created in partnership with TIDAL

"From the moment Nynke and I met the Barneys team, we knew we had an artistic connection with the brand. Their rule-breaking creative vision allowed us to be as bold and quirky as we could be with this project, which made the whole process an absolute pleasure. Since we created this window with the upcoming election in mind, the theme of Love, Peace, Joy feels especially relevant because it evokes a sense of socio-cultural utopia, a harmonious world devoid of conflict."

#LovePeaceJoyProject

Led by designers Job Smeets and Nynke Tynagel, the Antwerp and Amsterdam-based design and art atelier is known for their fantastical creations which balance the line of art and design. Works by Studio Job have been exhibited internationally at museums such as the Victoria & Albert Museum, the Rijksmuseum, the MAD Museum, the Museum of Modern Art, the Montreal Museum of Fine Arts and the Cooper Hewitt, Smithsonian Design Museum.

Please visit TheWindow.Barneys.com for more information on the #LovePeaceJoyProject.
@BarneysNY

















Consider-

Lighting

Moving elements

Layers: (glass, depth of display area, background)

Texture

Hanging elements

Display stand for the book