

Draft: How and why is site specific art different to a photograph?



Love is in the Air, 2003. Banksy.

Site specific art is an artwork or artworks that are created in a location that represents or has a connection to the location in some way.

This is an image of an artwork created by Banksy. It is called ‘love is in the air’ and was created in 2003. It was painted on the west bank barrier, which is in Israel. It was created “during the second intifada and as construction of the Israeli west bank barrier was underway’ (Banksy Explained, 2026) . The “love is in the air’ piece shows a masked person throwing a bouquet of flowers. The artwork is mainly painted in black and white, with the only

bit of colour being the flowers. This draws attention to the flowers which I assume is what the artist wanted. The flowers imply piece to the, what could have been, hostile piece of art. Knowing that this piece was created during a time of conflict, it shows how daring the artist is, to create a piece that could have caused more damage than good to an already hostile environment.

References

Sothebys, The absurdity of war: Banksy's 'Love is in the air', 2026. Found at:

<https://www.sothebys.com/en/articles/the-absurdity-of-war-banksys-love-is-in-the-air>

Tate, 2026. Found at:

<https://www.tate.org.uk/art/art-terms/s/site-specific>

Banksy Explained, The leading independent resource on Banksy, 2026. Found at:

<https://banksyexplained.com/love-is-in-the-air-2003-3>