

Project Proposal – Industrial-Based Project (75%)

Student Sam Jackson

Grade

71

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>Good introduction, good justification with clear aim and objectives, objectives are well stated and measurable.</i>	20	15
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>An interesting and well-structured literature review. Just be careful in future no to sound like a Microsoft advert :) You need the language used to be a bit more level</i>	25	19
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>good justification of pragmatic philosophy. You need to make sure that there is a significant software development element within the project. Good risk and IP/Ethics coverage.</i>	25	17
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Clear plan and some discussion of resources.</i>	15	10
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Well presented document with correctly-formatted references</i>	15	11
TOTAL	100	71