

Session Plan: Link In and Learn – Networking, Personal Brand, and LinkedIn Evaluation (2 Hours)

Total Duration: 120 minutes

Break: 15 minutes

Session Stage	Time	Learning Focus	Activity	Tutor Role	Student Activity	Moodle Resources Used
Welcome & Session Overview	10 mins	Contextualising networking and employability	Tutor introduces session aims, structure, and Moodle resources	Set expectations; outline learning outcomes	Listen and ask clarifying questions	Session overview on Moodle
Understanding Networking	15 mins	Develop understanding of networking	Individual reading followed by paired discussion	Direct students to resource; prompt discussion	Read resource and discuss key points	Dos and Don'ts of Networking
Networking in Practice	10 mins	Applying networking concepts	Whole-class discussion on effective vs ineffective networking behaviours	Facilitate discussion; provide examples	Contribute ideas and experiences	Dos and Don'ts of Networking

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Break	15 mins	—	—	—	—	—
Using LinkedIn Effectively	20 mins	Understanding LinkedIn as a networking tool	Guided independent learning: interactive Moodle activity	Support navigation; answer questions	Complete short course and take notes	How to Use LinkedIn – My Careers Interactive Short Course
LinkedIn Etiquette	10 mins	Professional online behaviour	Short reading task followed by tutor-led recap	Highlight key professional standards	Read and identify good practice	Dos and Don'ts of LinkedIn Etiquette
Evaluating LinkedIn Profiles	25 mins	Critical evaluation of professional profiles	Group activity analysing four profiles	Allocate profiles; guide evaluation	Analyse assigned profiles in groups	Evaluating LinkedIn Profiles – Sarah, Liam, Jake & Aisha
Padlet Posting	10 mins	Sharing evaluative judgement	Students post evaluations to Padlet	Monitor and prompt critical depth	Upload structured evaluation	Padlet Page for Posting Evaluations
Feedback & Reflection	10 mins	Consolidation and reflection	Review Padlet posts and discuss trends	Facilitate reflection; summarise learning	Engage in discussion; reflect on learning	Padlet

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Plenary & Next Steps	5 mins	Linking learning to personal development	Tutor summarises session and sets followup task	Set expectations for independent learning	Note actions for own LinkedIn profile	Moodle