



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

BA International Hotel Management Level 6



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BMIH6001 Contemporary Themes in the Hotel and Hospitality sector

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Before we start.....

- ✓ This is a Full Time University course and as such the University definitions of engagement and decorum apply as they would in a physical classroom.
- ✓ Your Cameras must remain 'On' for the duration of the session in order to ensure equal engagement and for your lecturers to observe your full attendance of the session which is a condition for student loans/maintenance to be authorised.
- ✓ You should be using a desktop or laptop device with a camera, speakers and a microphone so that you will be able to engage in the session on equal footing with your classmates.
- ✓ You will be asked to share your screen and "present" your work, access documents, engage in writing activities use websites and create presentations which are either difficult or impossible on a phone.



Register



Aims For Today

- To provide an overview of the module
- Discuss the concept of contemporary themes
- Introduce the assignments and provide submission dates
- Introduce the key themes that will be explored throughout the module



Welcome

This term:

- 7 weeks of lectures 9am-1pm
- 1 week of live conferences
- Two assessment components
- Module handbook now available



Your Lecturer...

Contemporary Themes teaching team: Dr Ernest Balutie,
Natalie Brailsford, and Jessica Newport

See next slides for detail

Your Lecturer...

Contemporary Themes teaching team:

Dr Ernest Balutie Wavei

Email: e.wavei@uwtsd.ac.uk

Student Group:

Group A Every Monday @ 9:00am UK Time

Group B Every Wednesday @ 9:00am UK Time



Your Lecturer...

Contemporary Themes teaching team:

Jessica Newport

Email: j.newport@uwtsd.ac.uk

Student Group:

Group C Every Wednesday @ 9:00am UK Time



Your Lecturer...

Contemporary Themes teaching team:

Natalie Brailsford

Email: n.brailsford@uwtsd.ac.uk

Student Group:

Group D Every Thursday @ 9:00am UK Time

A portrait of Natalie Brailsford, a woman with blonde hair, wearing a white collared shirt and a dark patterned vest. She is standing against a blue background that features various logos, including 'Aurora', 'The Rag', 'Accor', 'St. Brides', 'Institute Hospitality', 'Arora', 'Premier Inn', 'Hilton', 'ABTA', 'maldron', 'INSPRE', and 'Klarent'.

Natalie Brailsford BA(hons), MSc, PgCE (PCET)
Lecturer, IHM & HHM Programme Manager

Email n.brailsford@uwtsd.ac.uk
Working Hours
Monday - Thursday 8.30am - 5.00pm
Friday 8.30pm - 4.30pm

Emails will be responded to within 48 hours*

Your Turn....



What does contemporary mean to you??



Group discussion

What do
contemporary
Themes mean to
our industry?

Moodle and Module handbook

Contemporary Themes in the Hotel and Hospitality Sector (BMIH6001)

Category: Hospitality and Tourism Management



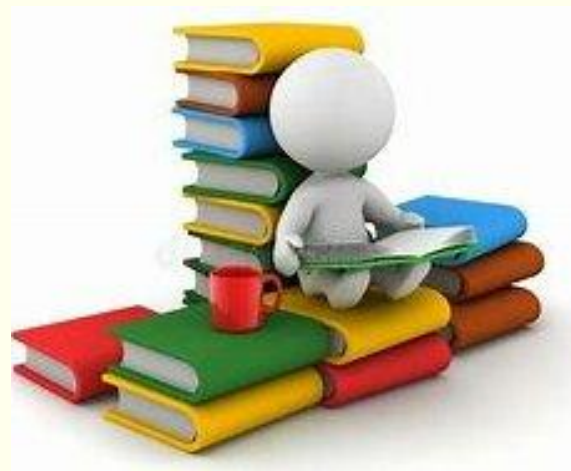
e.wavei@uwtsd.ac.uk

Working hours

Monday – Friday 8:30am – 5:00pm

Communication will be responded to within 48 hours*

Program of study 2023-24 PDF document						
Harvard Referencing Handbook PDF document						
Online Resource List						
BMIH6001 Contemporary Themes Handbook Spring Term PDF document						
Assessment	Resits & Reworks	Week 1 Introductions a...	Week 2	Week 3	Week 4	Week 5
ASSESSMENT	RESITS & REWORKS	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
Week 6	Week 7	Week 8	Last Term	Content Library	External Examiner / Mo...	
WEEK 6	WEEK 7	WEEK 8	LAST TERM	CONTENT LIBRARY	EXTERNAL EXAMINER / MODULE REVIEW	



BA (Hons) Hospitality & Hotel Management Module Handbook Spring Term 2026

Contemporary Themes in the Hotel and Hospitality Sector

**BMIH6001
Level 6**

**Module Lead:
Dr Ernest Balutie Wavei**

Email: e.wavei@uwtsd.ac.uk



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Your Assignments



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Assignment One

Conference research paper

Submission: Thursday 12th February 2026 23:59

Assignment Two

Final conference slides submission:

Thursday 25th February 2026 23:59

Final conference presentation:

Week commencing Monday 2nd March 2026

Dates and times TBC



Research Paper: 2500 words

Conference Research Paper Structure:

- Title/topic
- Abstract
- Introduction
- Literature review
- Method
- Theme impact analysis
- Conclusion and recommendations
- References



Conference Presentation 15 Minutes

- Week commencing 2nd March 2026
- Live Conferences to be held throughout the week.
- Each student will be assigned to a group consisting of 10-15 members
- Each student will be allocated a 15-minute time slot to present the findings of their research paper within their designated conference group
- Copy of Power Point presentation or Word document or Pdf to be submitted by Wednesday 25th February 2026 23:59 to be able to present the following week.

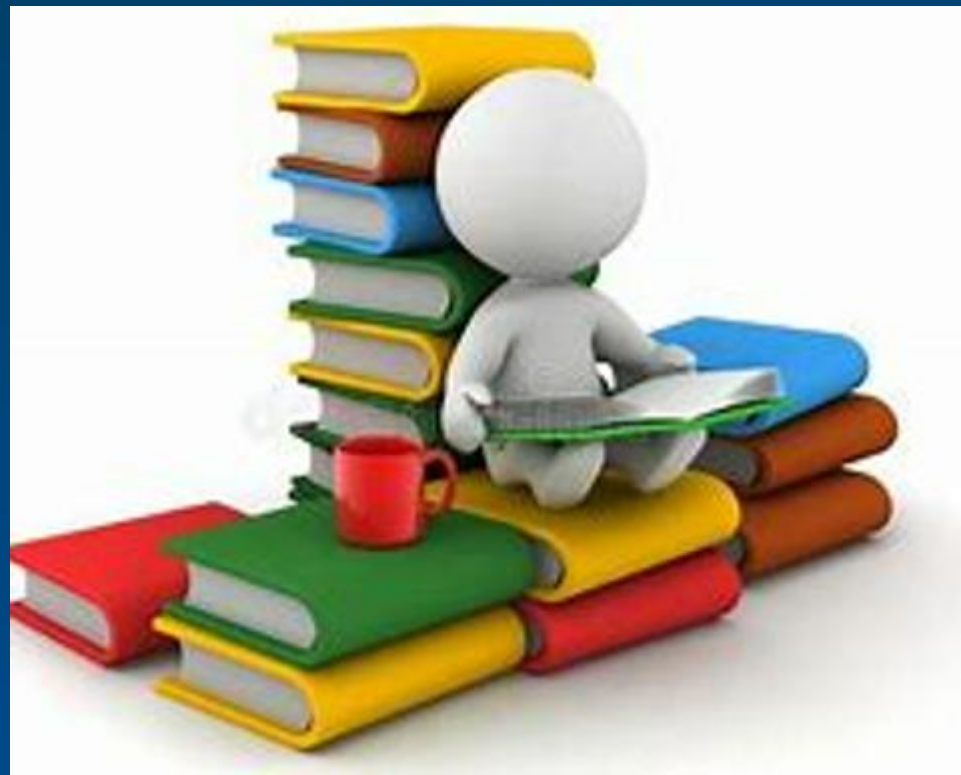


Choice of themes

- Option one: Artificial Intelligence and human collaboration.
- Option Two: Sustainability in terms of Food waste and its efficacy
- Option Three: Shift in Hotel Strategies Post-COVID with Reduced Business Commuting
- Option Four: The deepening mental health crisis in the Hospitality industry
- Option Five: The mounting financial pressures faced by the hospitality industry
- Either from the above five options or one of your own choices, relevant to the hotel and hospitality sector.



Research

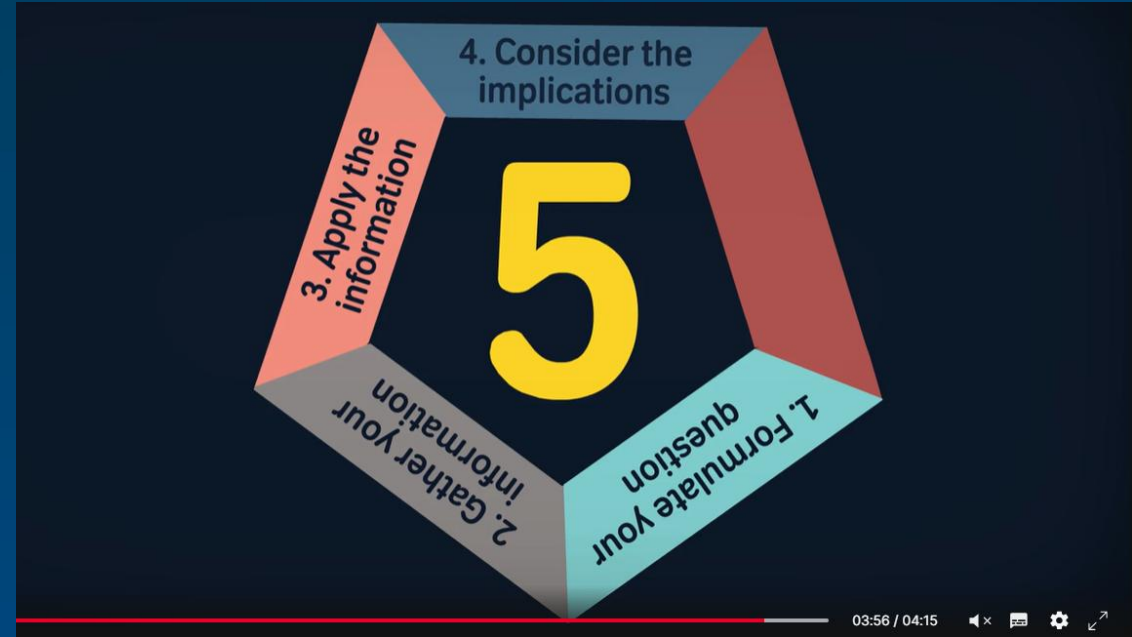


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Critical Thinking



https://www.ted.com/talks/samantha_agoos_5_tips_to_improve_your_critical_thinking

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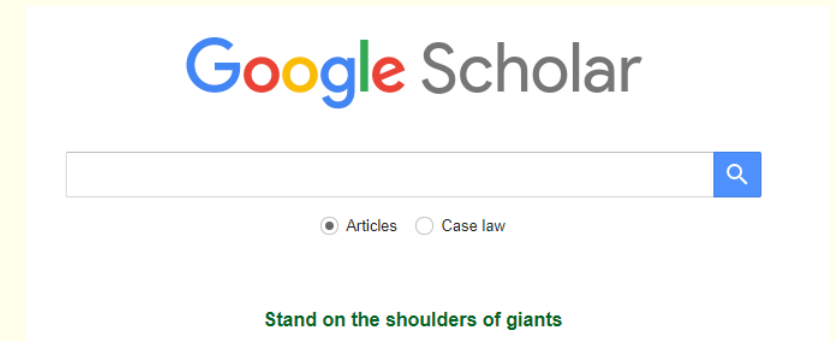
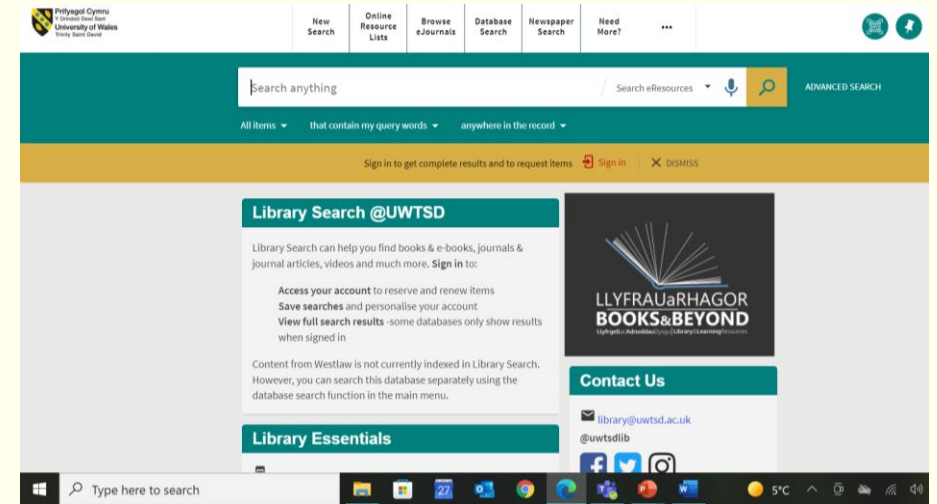
Journal Articles

- Up-to-date and indicate new developments in your subject area.
- Specific, detailed analysis of a specific area of research.
- Authoritative
- Generally, peer reviewed (when published in academic journals)



Sources

- <https://www.hoteliermagazine.com/category/magazine/>
- [The Institute of Hospitality is the global professional body for hospitality](#)
- [The Caterer](#)
- <https://www.socialtables.com/blog/hospitality/best-technology-publications/>





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Assignment One



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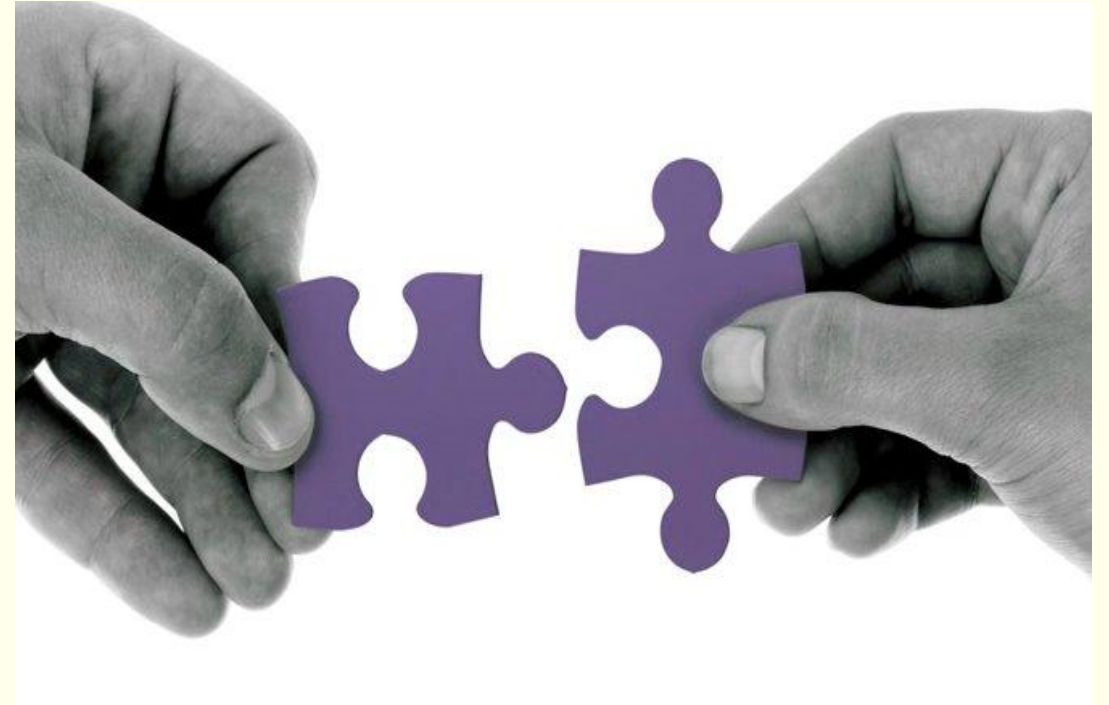
Introduction

- Outline the chosen contemporary theme / topic and briefly outline its purpose, and significance to the hotel and hospitality industry.
- Provide background context about the sector and discuss the factors contributing to the prominence of this contemporary theme within the industry (200 words)



Recap

- Introduction to the module
- Contemporary defined
- Set scene for key contemporary themes exploration
- How they impact hospitality
- Assignment information



Any questions?



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Next Week!

- Overview of Literature Review
- Overview of theme options



Ready for next week....

In preparation for next week:

- **Read through the module handbook and themes in more detail to discuss**
- **Have a look what is in the news this week for the hospitality industry ready to share!**



Thank you for joining

➤ **See you next week!**

➤ Dr Ernest Balutie Wavei: e.wavei@uwtsd.ac.uk

➤ Natalie Brailsford: n.brailsford@uwtsd.ac.uk

➤ Jessica Newport: j.newport@uwtsd.ac.uk

