

Module Code	LCLM5004
Title	Managing Business Information
Date	29/07/2022
Level	5
Credits	20
Pre-Requisites	

AIM(S)

- To understand the importance of information systems and their role in modern business

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Define an information system from both a technical and business perspective and describe important features of organisations that managers need to know about to build and use information systems successfully;
- Critically evaluate different types of electronic business systems;
- Identify and recommend appropriate management information system/systems to improve organisational performance

INDICATIVE CONTENT

- Information systems in global business today
- Information systems, organizations, and strategy
- IT infrastructure and emerging technologies
- Foundations of Business Intelligence: databases and information management
- Telecommunications, the Internet, and wireless technology
- Securing information systems
- Achieving operational excellence and customer intimacy: enterprise applications
- E-commerce: digital Markets, digital Goods
- Managing knowledge and Artificial Intelligence
- Enhancing decision making
- Building systems

Study Time Allocation

The allocation of teaching to deliver the module is:

Activity type	Hours	Percentage
Scheduled learning	40	20%
Independent learning	160	80%
Placement Learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1**(Tick one)**
☐ Written exam

 ☐ Coursework

 ☒ Practical

Mode of assessment	Volume	Weighting
Group Presentation explaining the features of different information systems, comparison/evaluation of different information systems, etc.	10-15 minutes student	50%

Assessment Component 2**(Tick one)**
☐ Written exam

 ☒ Coursework

 ☐ Practical

Mode of assessment	Volume	Weighting
Individual written proposal in response to a given case/scenario with appropriate recommendations to improve information system/s	2000 words	50%

Assessment Summary

Activity type	Percentage
Written	0%
Coursework	50%
Practical	50%
TOTAL	100%

INDICATIVE READING LIST

Module Code	LCLM5004	
Module Title	Managing Business Information	
Classification	Reading List entry	Electronic*
Essential	Laudon, K., & Laudon, J. P. (2021). <i>Management information systems: Managing the digital firm</i> . Global edition. Pearson: London	☒
Essential	Bocij, P., Greasley, A. and Hickie, S. (2019) <i>Business information systems: technology, development, and management for the modern business</i> . Sixth edition. Harlow, England: Pearson.	☒
Further	Tavana, M. (2017) <i>Enterprise information systems and the digitalization of business functions</i> . Hershey, Pennsylvania: IGI Global.	☒