

REFERENCES

- Luqi, L. Soloomoh, T. (2019). *Impact of Airbnb on customers' behavior in the UK hotel industry*.
https://shura.shu.ac.uk/23916/7/Tabari_Impact_of_airbnb_%28VoR%29.pdf
- IGMS. (2023). *How the Airbnb Business Model Works*. <https://www.igms.com/airbnb-business-model/#:~:text=The%20Airbnb%20business%20model%20is%20a%20two%2Dided%20marketplace%20that,property%20owner%20for%20each%20booking>.
- Wu, S. Lee, F. Reynard. (2012). *UCLA Economics 106T Professor Board*.
<http://www.econ.ucla.edu/sboard/teaching/tech/Airbnb.pdf>
- Nath, T. (2023). *How Airbnb Makes Money*.
<https://www.investopedia.com/articles/investing/112414/how-airbnb-makes-money.asp>
- Moon, H. Miao, L. Line, N. (2019). *Peer-to-peer interactions: Perspectives of Airbnb guests and host*.
[https://www.sciencedirect.com/science/article/pii/S0278431917305819#:~:text=The%20peer%2Dto%2Dpeer%20\(,since%20its%20launch%20in%202008](https://www.sciencedirect.com/science/article/pii/S0278431917305819#:~:text=The%20peer%2Dto%2Dpeer%20(,since%20its%20launch%20in%202008).
- MBA skool Team. (2023). *Airbnb's Porters Five Forces Analysis*.
<https://www.mbaskool.com/five-forces-analysis/companies/18409-airbnb-.html>
- Gradeen, A. (2023). *Millennials aren't the only ones on Airbnb – Baby Boomers are at it too*.
<https://jetstreamtech.io/why-getting-on-ota-websites-is-now-more-important-than-ever-infographic/>
- Statistica. (2023). *Airbnb - statistics & facts*.
<https://www.statista.com/topics/2273/airbnb/#topicOverview>
- Kemmis, S. (2023). *Airbnb Is on the Outs — Or Is It?*
<https://www.nerdwallet.com/article/travel/airbnb-is-on-the-outs-or-is-it>

Ruiz, J. (2021). *3 major ways Airbnb is improving the user experience for guests and hosts.*
<https://thepointsguy.com/news/airbnb-improved-user-experience/>

Masson, T. (2022). 2022 Airbnb strategy. <https://www.rentalscaleup.com/2022-airbnb-strategy/>

Duckworth, P. (2023). *51 WAYS TO IMPROVE YOUR AIRBNB RANKING.*
<HTTPS://BNBDUCK.COM/51-WAYS-TO-IMPROVE-YOUR-AIRBNB-RANKING/>