



Win up to 2 hours of 1-1 online LinkedIn support from a LinkedIn Expert:

What you will win

The winner will receive up to 2 hours in total of the following expert online support (valued in excess of £500):

- LinkedIn Optimisation and Strategy Review: A 30-minute online session perfect for new or returning LinkedIn users wanting to get started, specifically focused on finding work on LinkedIn.
- Bespoke One-on-One LinkedIn Coaching: Personalised training via Zoom, focusing on enhancing LinkedIn skills individually.
- Profile review – a recorded feedback video of your LinkedIn profile with recommendations to optimise it.

How to Enter

Submit the following evidence by 12.00pm noon on 19th April 2025 via the competition Moodle submission Link:

Submit two screenshots of your LinkedIn profile that clearly shows the total number of connections on your LinkedIn profile on the following dates:

1. 1*Screenshot on either March 20th or March 22nd, 2025
2. 1*Screenshot on April 19th, 2025
3. Provide your LinkedIn URL for your profile

The Moodle Submission Link can be found here:

<https://moodle.uwtsd.ac.uk/mod/assign/view.php?id=654075>

How To Win

The winner will be chosen based on their LinkedIn profile demonstrating the largest increase in the number of new and appropriate connections made between March 20th and April 19th, 2025, as assessed by a LinkedIn expert judge.

The competition closing date is 12:00pm noon on 19.04.2025

Competition Rules

1. To be eligible to enter the competition, entrants must be currently enrolled as UWTSD Birmingham Campus students who have attended 2 or more sessions of the LinkedIn Webinar Series between February 13th – March 22nd, 2025.
2. All competition entrants must submit their entry via the Moodle submission link by the closing date of 12:00pm noon on 19th April 2025 here:
<https://moodle.uwtsd.ac.uk/mod/assign/view.php?id=654075>
3. The competition submission must include all the evidence as specified in the 'How to Enter' section.
4. If requested, an entrant must 'connect' on LinkedIn within 2 working days of the connection request with a UWTSD Career's team staff member (name to be confirmed) to enable the staff member to verify the number and type of connections on the entrant's LinkedIn profile.
5. In the event of a 'tie', the winner will be selected based on the greatest level of engagement with the LinkedIn Webinar Series Moodle site resources by 12.00pm noon 19th April 2025 found here:
<https://moodle.uwtsd.ac.uk/mod/page/view.php?id=652821>
6. The winner will be chosen based on their LinkedIn profile demonstrating the largest increase in the number of new and appropriate connections made between March 20th and April 19th, 2025, as assessed by a LinkedIn expert judge.
7. By submitting an entry for the competition, the winner agrees to comply with all the competition rules.

