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1. Introduction

Project management emphasizes proper planning as well as organizing a project's work and its resources. The process involves the identification and management of the lifecycle to be used (Lock 2020). Moreover, it ensures that a user-centered design procedure is applied after formulating a project team. In this essay, I will be evaluating the Google Headquarters project in London and make suitable recommendations for any similar project in the future. After evaluating the report of this specific project, I can state that the project would be extremely effective for the organization, and it would be advanced with the new amenities and aspects.

There are a few risks that could impact the project's growth and development; however, with an updated approach, these risks could be managed and reduced successfully. Since this is Google's first project in the United Kingdom, the change in economic conditions and finances should be well analyzed before initiating the project work. It is also identified that to date, no discrepancy in budget and schedule estimation has been noticed for Google's headquarters project (Google HQ King's Cross. 2023). As a result, it can be stated that the overall approach is extremely significant, and Google would be able to gain maximum competitive benefits and efficiency accordingly.

2. Discussion

2.1 Success or Failure of the Project for the Future IT Sector of the UK with Reason

The project of Google's headquarters in the UK would be successful, and it would be extremely effective for the future IT sector of the United Kingdom. It would provide a proper and effective structure as well as control of the project environment

so that every agreed activity or constraint would be managed. These distinctive activities would be producing the most appropriate products or services to meet every major expectation of the client. The UK is one of the largest IT markets in the global sector, and the government has ensured that they are considering updated strategies and plans to ensure that maximum efficiency and competitive benefits are gained (Gido, Clements and Baker 2018). It is also identified that the UK is currently experiencing a major increase in demand for information technology services that are driven by enhanced investment in various initiatives of digital transformation by businesses.

The future IT sector of the UK would benefit extremely from the successful execution of Google's headquarters project in London. For example, the project would be offering accommodation to 4500 people in 11 stories. As a result, several individuals from the UK IT sector would be getting jobs, and the employment conditions of the sector would improve in the future. This specific aspect is also beneficial for providing economic benefits to the country and gaining maximum competitive benefits. As per the market analysis, the UK's IT sector could involve an additional 41.5 billion pounds to the country's overall economy (Google HQ King's Cross. 2023). The estimated budget of the project of Google is 1000000000 pounds, which would add an aspect to the overall economic condition of the country.

The project would be successful and beneficial for the UK IT sector, and every stated objective of the project work would be fulfilled accordingly. Moreover, there would be improved connectivity with the employees of the sector as well as the stakeholders. This specific project would also act as the initiating aspect for an organization like Google in the IT sector. It would be termed the basic building block of development, and the future IT sector can be successful in involving similar

projects without any complexity or issue (Kerzner 2018). The overall preparation as well as implementation of the project of Google's headquarters in London would even ensure that the respective sector would be successful in involving more employees and advanced technologies would be included.

Google is popular for its innovation and creativity, and the construction project in Kings Cross would be responsible for ensuring that maximum innovativeness is enhanced without any issues or complexity. The involvement of innovative project works is required for the IT sector to improve productivity and reduce costs (Kerzner 2019). Moreover, competitiveness is increased, and brand recognition or value is enhanced. It is also needed for the specific sector to ensure that the sector would be successful in considering new partnerships and relationships with enhanced turnover and profitability. The organizations in the UK's IT sector would be able to maintain a balance or alignment between the goals and innovative solutions or strategies.

As a result, Google's headquarters project would pave the way for a problem-solving approach and creative insight to enable management to consider issues from a completely different perspective (Nicholas and Steyn, 2020). Hence, the future IT sector would be able to ensure that they are staying ahead of the competition and even a major expansion in business growth or development. The risks of not innovating the project works and aspects would also be eradicated in the UK's future IT sector. The government would ensure that they are not losing market shares to competitors, and the overall efficiency and productivity of the sector would be enhanced accordingly. It would be required to ensure that the key staff are not lost and the margins or profit would not be reduced under any circumstance (Pinto 2020).

Google's headquarters project in the UK's IT sector would ensure that the businesses are successful in improving deadline observation by creative teams, and monetary efficiency would be enhanced. The success factor of the project is that it will be completed within the stipulated time by 2024. As a result, future projects in the respective sector will be completed within such constraints accordingly. Product or service quality would be enhanced, and the overall customer experience would be enhanced with an advanced approach to project execution. It would ensure that the cycle times and lead times of the project work are reduced and human resource costs are lowered (Kerzner 2022). Technology is responsible for driving innovation, and the IT sector would ensure that maximum creativity and innovation are enhanced for the business.

Technological advancement in the IT sector in the United Kingdom is also required for future development, and Google's headquarters project would provide such beneficial aspects to the entire sector. The overall efficiency would be improved, and the collaboration would be eased. It would be required to increase the overall efficiency of the staff, enabling them to meet deadlines and, finally, results in customer satisfaction (Kim, Chang, and Castro-Lacouture 2020). It is required to ensure that new technologies would automate the tasks for better results and efficiency. Technology improves the communication of the business, and it is dependent on various aspects of technology for maximum innovativeness and creativity. The employment condition of the country would be enhanced, and the respective projects would be responsible for involving advanced technologies to enhance collaboration and efficiency distinctly. The IT sector in the UK would be successful in ensuring that sales increase, and there would be a chance to enhance revenue for the business accordingly (Stern 2020).

Google's headquarters project would even ensure that a culture of innovation is implemented in the IT sector, and it would be responsible for improving business practices, performance, and efficiency management. The other major benefits that would be gained from the project work involve increased competitiveness with a high-quality product to the customers under every circumstance (Severo et al. 2020). The evaluation report of the project has mentioned the project completion date in 2024, and the project would be completed within 642 days. It ensures that Google's project management team is well aware and confident about the project to be completed within time and budget, and it would set an effective example for the rest of the IT projects in the UK sector in the future.

Although a risk has been identified for the project that there could be a delay in construction, the risk can be avoided with an effective strategy. The respective contractor and site manager would be responsible for carrying out site analysis prior to the completion of the project work (Jarrah, Jarah and Altarawneh, 2022). Moreover, the requirement of having adequate control of the environmental factor can become extremely vital to avoid major chances of project delays in the work. The country's IT sector would also be successful in ensuring that they are able to integrate different technologies at once, and the project would bring maximum benefits through innovation and technological aspects.

2.2 Lessons Learned from the Project

Several lessons can be learned from the Google headquarters project in London. The first and foremost aspect that can be learned from the project work is that every project should be completed within constraints like time and resources. Schedule or time management refers to the procedure of defining various project tasks as well as their respective durations, assigned resources and even

dependencies for completing the project in a specific time frame (Wideman 2022). Project schedule management even involves an updated approach to monitoring as well as reporting on the schedule to ensure that the specific project is delivered within the deadline. The project of Google would be successful as they have made an updated and advanced schedule for the project activities and tasks. Moreover, the project activities have been segregated and maintained through an effective Gantt chart. Hence, it can be learned from the project that proper planning is required for proper timeline management, and productivity would be facilitated (von Danwitz 2018).

The second significant and noteworthy lesson that can be learned from Google's project is project resource management. It is the procedure to plan, organize, schedule and manage a project's resources, such as tools, technologies, equipment, money, people and facilities efficiently. It can be identified that the project management team of Google has made an updated list of project resource uses so that these resources can be estimated as well as allocated accordingly. It would also ensure that the resources are evaluated continuously and that proper planning is done by the project leaders (Fung 2018). Project resource management is needed in a project to reduce unnecessary or unplanned project costs, and the overall project outcomes would become better. It would even ensure that the project management team is successful in determining the required resources and completing an effective estimation of the resources for a smoother execution of the work activities and procedures.

The next vital and effective lesson that can be learned from Google's project is project risk management. It is the core procedure to identify, anticipate, mitigate, prevent and even respond to every potential risk-related event that might take place

in a specific project. Such risks are responsible for creating negative impacts on a project, and the organization and management cannot consider updated strategies to reduce these impacts (Micán, Fernandes and Araújo 2020). For example, the evaluation report of Google's project has highlighted five major risks that might create discrepancies in the successful execution of the project work. However, suitable mitigation strategies are also provided for each of these risks in terms of avoidance, reduction and mitigation. Hence, risk analysis should be done in every project to understand the impact, likelihood and priority accordingly.

Another vital lesson that can be learned from Google's project is stakeholder analysis. A project becomes successful when every stakeholder works collaboratively and is satisfied with the decisions made by the management. Stakeholder analysis in a project refers to the procedure of collecting information related to the needs or expectations of every involved member in the project work (Alkhlaifat, Abdullah and Magassouba 2019). It would be necessary to identify the individuals involved in the project work and even communicate the goals as well as plans accordingly. Hence, similar projects in the future IT sector of the UK would benefit, and a successful approach to the procedures would be identified.

2.3 Recommendations for a Similar Project

A few recommendations for a similar project in the future are provided below:

i) The first and foremost recommendation for a similar project would be to consider a risk register for every identified risk and threat to the project work. A risk register is needed to identify every pattern from threat and even develop a strong risk mitigation strategy. The involvement of an updated risk register would ensure that every potential setback is identified in the project work, and the process would

collectively recognize, analyze, and even resolve risks, even before they bring any issue to the business (de Tchana et al. 2018). Although Google has considered a risk register, every similar project in the future needs to implement such registers under every circumstance. Risk responses would be extremely effective, and the negative effects related to risks would be resolved successfully.

ii) It is also recommended for a similar project to consider an updated market analysis before launching a project in a new market. It would ensure that the project management team is successful in an enhanced decision-making approach and even gets an idea related to competitor analytics (Niknazar and Bourgault 2018). The respective team would even be successful in identifying new and advanced opportunities, and the overall industry would be assessed in the UK without any complexity.

iii) The next vital recommendation for a similar project would be to consider an updated project management methodology. An agile project management methodology would be highly effective for such projects in future. This specific methodology is an iterative approach to managing projects for the IT sector as well as smaller construction project works. The construction projects that can be completed within 3 years can consider an agile approach to avoid change in requirements after completion and even disputes to a certain level (Malik, Sarwar and Orr 2021). Moreover, customer feedback would be incorporated after each iteration, which is extremely effective for such projects.

3. Conclusion

Therefore, it could be concluded that Google's headquarters project in the UK would be extremely effective and successful in executing the project without any

complexity or issue. The organizational management has ensured that they are considering the best strategies and plans for the project results so that the existing risks and issues are eradicated. Moreover, the common constraints of a project, such as budget and schedule, are also properly managed so that the negative impacts are reduced and the project management team is successful in completing the project work within the deadline. Google has even communicated roles, objectives, and expectations to the team, and they have been monitoring the progress and identifying roadblocks. Every deliverable would be met, and the product would be finalized accordingly.

Different risks are identified, and an updated approach to risk management should be considered. The project management team should create a risk management plan as well as a risk register to ensure that such issues and discrepancies are managed, and the impact is reduced accordingly. It is also recommended that Google's project management team ensure that the respective stakeholders are managed and that the relations with these stakeholders are maintained properly. It would ensure that the business is gaining maximum competitive benefits and customer satisfaction would be increased. Moreover, since this is the organization's first project, the management should ensure that they are considering a proper market analysis for the UK market. Hence, the organization would be able to understand the pros and cons of the new market, and they would be free from any risks or issues in the future without any complexity. This essay has provided a detailed discussion of Google's evaluation report with relevant descriptions and suitable recommendations.

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