

Weekly Planner

Social & Cultural Psychology

Week 1	Introduction: Module overview / Assessments / context & definitions
Week 2	Social Cognition and Attribution: Social thinking / Attribution / Bias
Week 3	The Self and Identity in Context: Self-concept / Identity / Types of self
Week 4	Attitudes and Attitude Change: Attitudes / Persuasion / Behaviour Change
Week 5	Social Influence: Conformity / Obedience / Social norms
Week 6	Group Processes and Behaviour: Group Dynamics / Cohesion / Decision Making
Week 7	Intergroup Relations, Prejudice and Discrimination: Bias / Stereotypes / Intergroup Conflict
Week 8	Power, Inequality, and Community Psychology: Power / Inequality / Social Change
Week 9	Leadership , Political Psychology and Intergration: Leadership / Ideology / Political behaviour
Week 10	Wrap-up: Module Review / Final thoughts

Core Text & Readings

Social & Cultural Psychology

Baumeister, R. F., & Bushman, B. J. (2014). Social psychology and human nature (3rd international ed.). Cengage Learning.

Week 1

No set readings. Review Moodle page/content prior to first session

Week 2

Chapter 5: Social Cognition
Social Cognition: Thinking Categorically about Others

Week 3

Chapter 3: The Self
Self and identity in personality psychology.

Week 4

Chapter 7: Attitudes, Beliefs & Consistency
Changing prejudiced attitudes

Week 5

Chapter 8: Social Influence & Behaviour
Changing prejudiced attitudes, promoting egalitarianism, and enhancing diversity through fundamental processes of persuasion.

Week 6

Chapter 14: Groups
A Social Identity Theory of Leadership

Week 7

Chapter 13: Prejudice and Intergroup Relations
Intergroup Bias

Week 8

When social movements fail or succeed
Strengthening community empowerment initiatives as a route to greater equity

Week 9

Chapter 8: Prosocial Behaviour
Political ideology: Its structure, functions, and elective affinities

Week 10

Wrap-up:
Module Review / Final thoughts