

INFOGRAFIC COVID-19

In the graphic poster we can see the impact of covid-19 on business and that although in general the whole economy and most of the already existing businesses were affected, we can see a 15% percentage for those who found a business opportunity on this even if 66% had a critical impact that can be mitigated.

Most are cautious about the recovery business time. 35% expect a time of 6-12 months and 16% more than 12 months, but also 22% between 3-6 months and 16% for those with less than a month.

For this return, channel partners expect more support from their providers such as extended payment terms (63%) and financial support by extending credit terms (61%), but also advanced discounts (47%) or updates on issues supply (45%).

Vertical demand changing varies by industry sector is between -60% and +11% in education, -71% and 9% retail, -15% and 54% healthcare, -63% and 10% business & professional services, -49% and 16% financial services and -29% - +32% government.

This market disruption will lead to innovation and here we can see that for a percentage of 77% COVID-19 represents an opportunity for innovation even if a percentage of 84% shows that COVID-19 has caused significant disturbances of the industry and 66% are of agreement that we need to change the operating model because of COVID-19.

Collaboration services that grew by 96%, cloud digital workflow solutions (89%) and digitization of paper-based process (85%), led to a free fall of office print volumes of 68%.

