



The 16 Personalities Test

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An Introduction to the 16 Personalities Test

A decorative graphic consisting of a central cluster of overlapping circles in teal, yellow, and green, surrounded by a ring of smaller circles in the same colors. A yellow rectangular box is overlaid on the center.

Jung / Myers-Briggs /
Big 5 framework

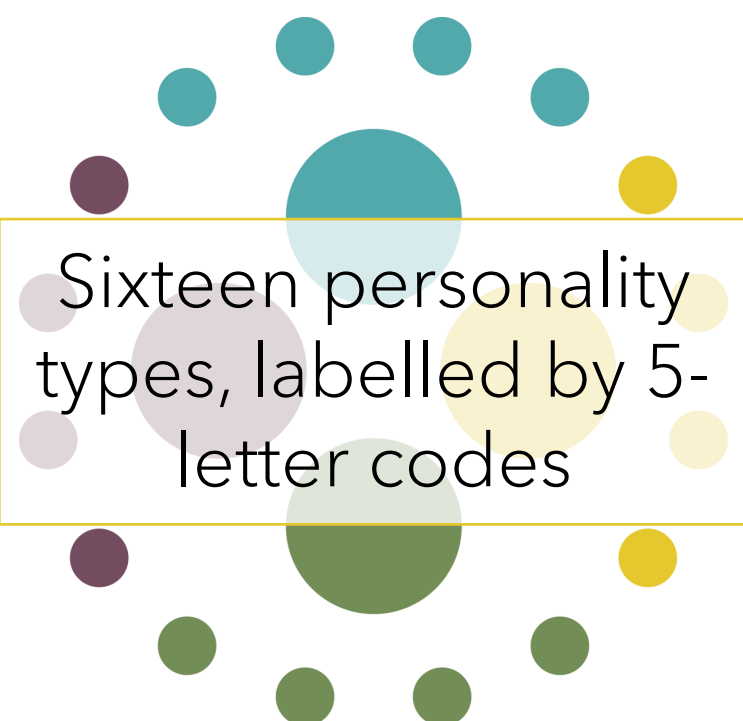
A decorative graphic consisting of a central cluster of overlapping circles in teal, yellow, and green, surrounded by a ring of smaller circles in the same colors. A yellow rectangular box is overlaid on the center.

Popular workplace
exercise

A decorative graphic consisting of a central cluster of overlapping circles in teal, yellow, and green, surrounded by a ring of smaller circles in the same colors. A yellow rectangular box is overlaid on the center.

411m tests taken

An Introduction to the 16 Personalities Test

A decorative graphic consisting of several circles of different sizes and colors (teal, yellow, purple, green) arranged in a circular pattern around the text box.

Sixteen personality types, labelled by 5-letter codes

A decorative graphic consisting of several circles of different sizes and colors (teal, yellow, purple, green) arranged in a circular pattern around the text box.

Comprehensive results profile

A decorative graphic consisting of several circles of different sizes and colors (teal, yellow, purple, green) arranged in a circular pattern around the text box.

130 questions

You enjoy vibrant social events with lots of people.

Agree ☐ ☐ ☐ ☒ ☐ ☐ ☐ Disagree

You often spend time exploring unrealistic yet intriguing ideas.

Agree ☐ ☐ ☐ ☐ ☒ ☐ ☐ Disagree

Your travel plans are more likely to look like a rough list of ideas than a detailed itinerary.

Agree ☐ ☐ ☒ ☐ ☐ ☐ ☐ Disagree

My results



☆ Customize

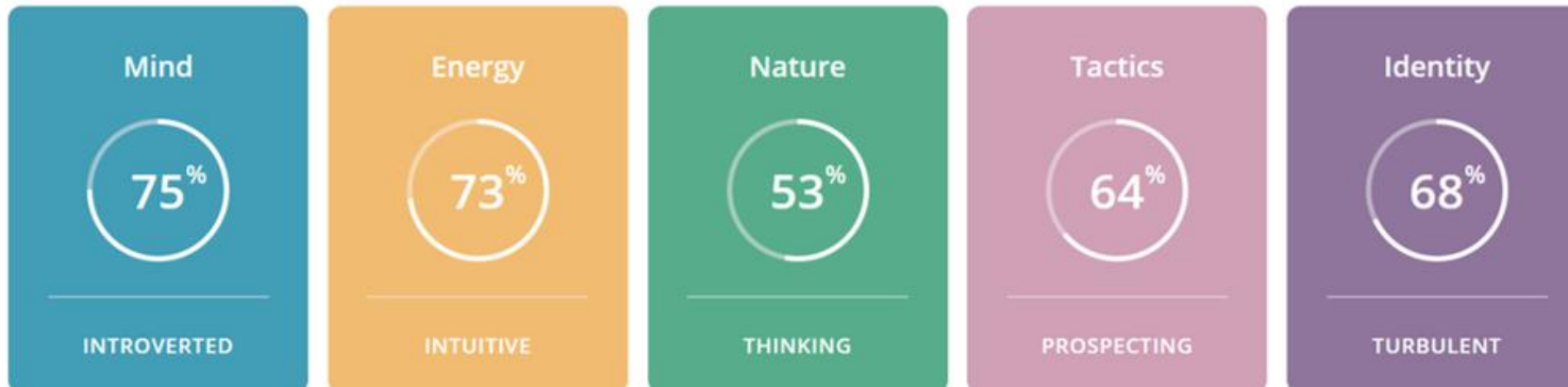
Hi, Cathy!

TYPE: Turbulent Logician ?

CODE: INTP-T ?

ROLE: Analyst ?

STRATEGY: Constant Improvement ?



Results of family / friends



“LOGICIAN”

INTP (-A/-T)

Innovative inventors with an unquenchable thirst for knowledge.



“MEDIATOR”

INFP (-A/-T)

Poetic, kind and altruistic people, always eager to help a good cause.

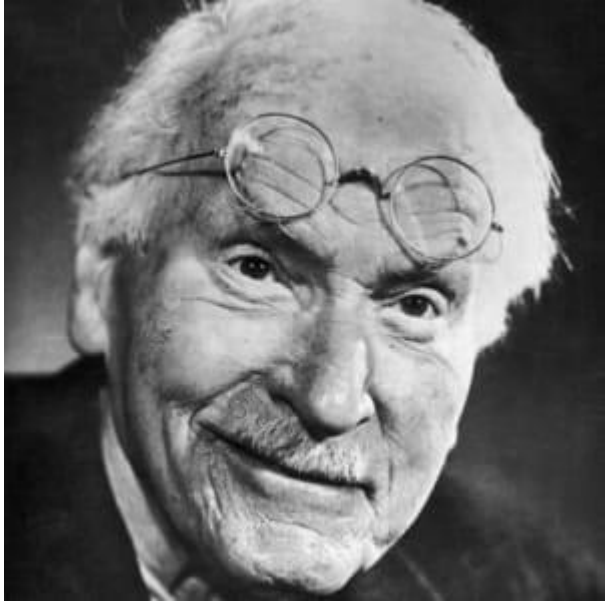


“CAMPAIGNER”

ENFP (-A/-T)

Enthusiastic, creative and sociable free spirits, who can always find a reason to smile.

The Theory behind 16 Personalities



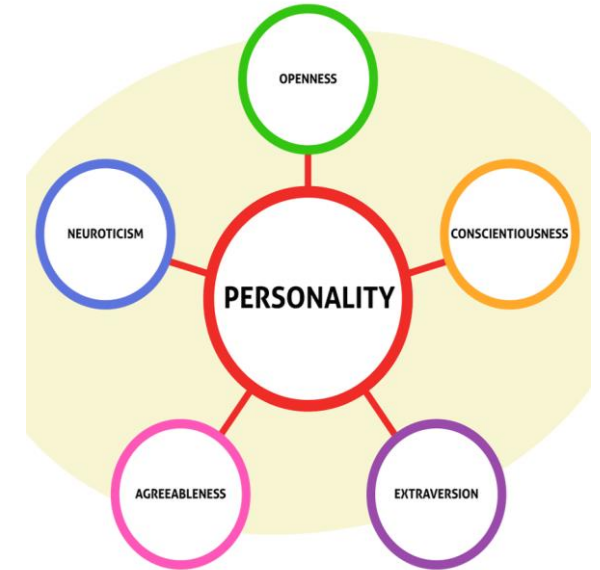
Carl Jung

Collective unconscious,
Personal unconscious,
Ego (Jung 1923, 1928,
1971)



Myers-Briggs

16 personality types
based on combinations
of four trait spectrums
(Briggs Myers and Myers 1987)



The Big 5

Developed by numerous
20th century psychologists,
current model by
Costa and McCrae (1992)

Does it Work?



Framework set in recognised psychological theory



Extensive descriptors of results



Results are not inaccurate



The Barnum Effect (Guastello and Rieke 1990)



Frameworks do not give consistent results across different tests



Personality traits are not always consistent

An abstract graphic design featuring a central white rectangular box with a thin yellow border. Inside the box, the text "THANK YOU FOR LISTENING" is written in a green, sans-serif font. The background is white and is decorated with various colored circles of different sizes. Above the box, there are several teal circles of varying sizes, including a large one in the center. To the left of the box, there are two small purple circles. To the right, there are two small yellow circles. Below the box, there are several green circles of varying sizes, including a large one in the center. The overall composition is balanced and modern.

THANK YOU
FOR LISTENING

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