

Matthew Overton - Feedback

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Evidence of wider reading referenced in main body of work and recorded logically in bibliography.	10	9
2. Knowledge and Understanding Skills		
Comparative discussion of methodologies backed up with references, evaluated in context; Good discussion of technologies in terms of how well they would lend themselves to interactivity from a UX perspective, and from the perspective of a developer, again backed by research; Discussion of development tools appropriate to IAD (interaction models, cognitive walkthroughs) well supported with relevant sources; Includes discussion of implications of psychology on the development/UX of an app of this nature	30	22
3. Cognitive and Intellectual Skills		
Recommendations are made throughout, tend to be critically evaluated and supported by literature; Theory put into practice in the case of some identified tools/techniques. Summative recommendations are well presented, approaches are justified.	30	23
4. Practical Application Skills		
Informed discussion of available platforms uses appropriate technical language, demonstrates an understanding of the requirements/demands of the identified technologies.	20	17
5. Transferable Skills for Life and Professional Practice		
Report is of a logical layout, makes good use of headings, formatting, appendix	10	9

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		79
	Up to four weeks late		
	1st/2nd/3rd attempt?	1st	