

MAJOR PROJECT - Final Viva/Demo – 20%

Student Name:	Callum Whitcomb.
Title of Project:	Social Media Strategies.
Supervisor:	James Willegus
2 nd marker:	Beverley Holland.
Course:	AC BIT BusComp CIS CNetS CSE Electrical Games Mobile TRE SE Web (please circle)
Project Type:	Survey Review Experiment Development (please circle)

Project type:	Survey	Review	Experiment	Development
1. Knowledge and Understanding of Subject				
Response to Questioning	15. /30	/30	/30	/30
2. Analysis				
Discussion of Findings	19 /50	/50	/25	/25
3. Practical Application and Deployment				
Demo	-	-	/25	/25
4. Skills for Professional Practice				
Presentation Style	7. /10	/10	/10	/10
Supporting Materials	5. /10	/10	/10	/10
TOTAL	45 /100	/100	/100	/100

Comments:

Very good project idea
Demonstrated a good understanding of Social
Media strategies including pointers and regularises.
Presented initial literature review findings well.
Suitable analysis of gathered data was shown,
however more graphical and visual representation of
findings could have been documented.
Links between secondary and primary research
could be made.

Signed:

(Supervisor)

..... (2nd marker)