

Session 8

Bringing it all together – from object to exhibition

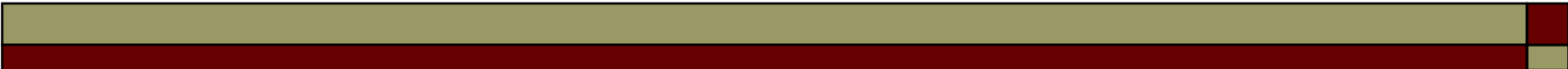
ECGE5002S

Changemakers: Creating an exhibition

Dr Katharina Zinn, Associate Professor in
Egyptian Archaeology and Heritage

Short outlook towards a final exhibition





We have the plans and ideas – how to get to the exhibition?

- ❑ **Location, location, location:** Decide and agree on venue
- ❑ **Success comes from dedicated people:** What staff / volunteers are needed?
- ❑ **All money or what:** Calculate a budget (needs to be profitable)
- ❑ **THEY need to know:** Finalise marketing to effectively reach potential audiences
- ❑ What adjacent events are planned
 - Outreach
 - educational events, ...
- ❑ What additional outputs are planned
 - Catalogue
 - Exhibition shop, ...

ANCIENT EGYPT COMES TO LAMPETER

EXHIBITION OF
ARTEFACTS FROM CYFARTHFA CASTLE
MUSEUM, MERTHYR TYDFIL

THE MATERIALITY OF THE ANCIENT EGYPTIAN AFTERLIFE

ENTRY FREE

WHERE

Roderic Bowen Library and Archives,
University of Wales Trinity Saint David

WHEN

1st—9th June 2017

Open Mon-Fri 10am - 4pm



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



EVENTS:

THU 1ST JUNE 2017 @ 3PM

PUBLIC OPENING -

ALL WELCOME

MON 5TH JUNE 2017 (2-4PM)

WORKSHOP FOR HOME

-SCHOOLED CHILDREN

(AGE 10-16) – RSVL

[K.ZINN@UWTSd.AC.UK](mailto:k.zinn@uwtsd.ac.uk)

WED 7TH JUNE 2017

WORKSHOP WITH BRO

PEDR, LAMPETER

THU 8TH JUNE 2017 @ 4PM

PUBLIC TALK: THE AD-

VENTURE OF THE EGYP-

TIAN TOMB? DR

KATHARINA ZINN -

ALL WELCOME



We have the plans and ideas – how to get to the exhibition?

- **Reality might kill the best ideas...:** Think about logistics
 - Object loans – depending on lending institution, this might need to start 1-2 years prior
 - Copyright clearance of material
 - Address partners well in advance
 - Check on particulars in venue and act on what is not yet available / right
 - Insurance
 - Object cases (lockable?, climate controlled? ...)
 - Lightning
 - Access – to overall venue and actual room(s)
 - Produce / buy all materials (labels, catalogue, posters, stands, fabrics, frames, **visitors' book**, ...)

The actual set-up

- ❑ Reserve enough time for set-up
 - (some) Ideas will change during actual set-up
- ❑ Work in teams
- ❑ Stick to your ideas, but be open to adaptations
- ❑ Have spare labels, materials – organise access to computer and printer for last minute changes
- ❑ Check lightening
- ❑ Highlight exhibition (access, posters)

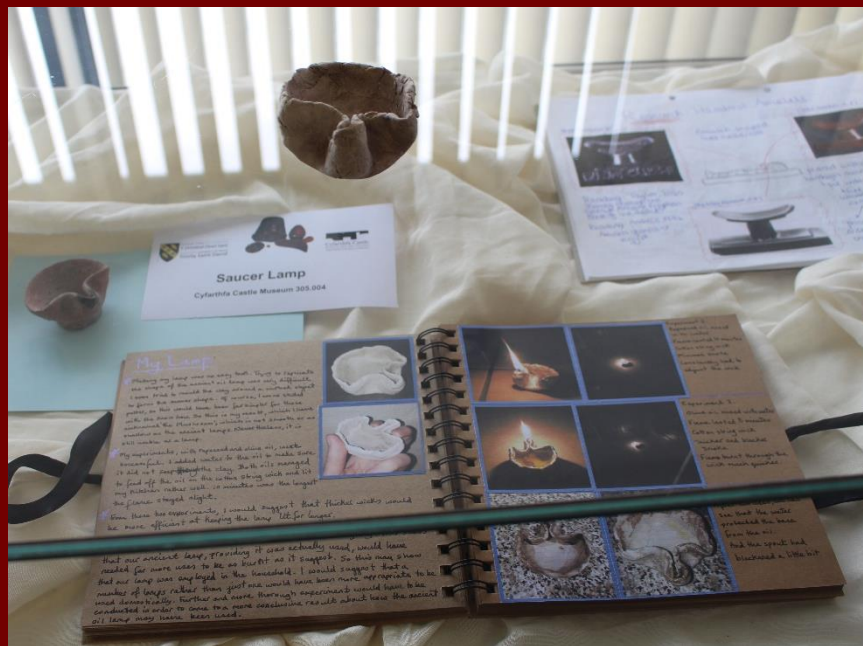
The actual exhibition

- ❑ Create a vernissage (opening) event
- ❑ Do you need the exhibition staffed?
- ❑ Regularly check on design, cases, posters etc.
- ❑ Re-set if necessary
- ❑ Check the visitors' book
- ❑ After: EVALUATE



Module workshop "What would you take with you into the afterlife?"

Students of AHAR6004 in the first session of the module



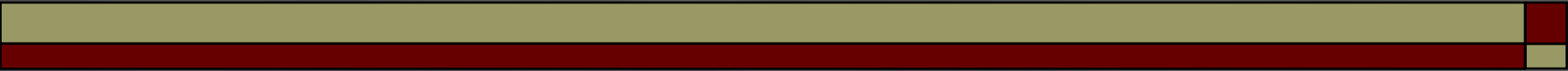
From Object to Exhibition

**THE CASE STUDY OF THE
EGYPTIAN COLLECTION OF
CYFARTHFA CASTLE
MUSEUM AND ART GALLERY,
MERTHYR TYDFIL**

Pop up or pop down to beat oblivion?

**Reinvigorating
dormant
Egyptian
collections
outside and
within non-
Egyptian regional
museums**

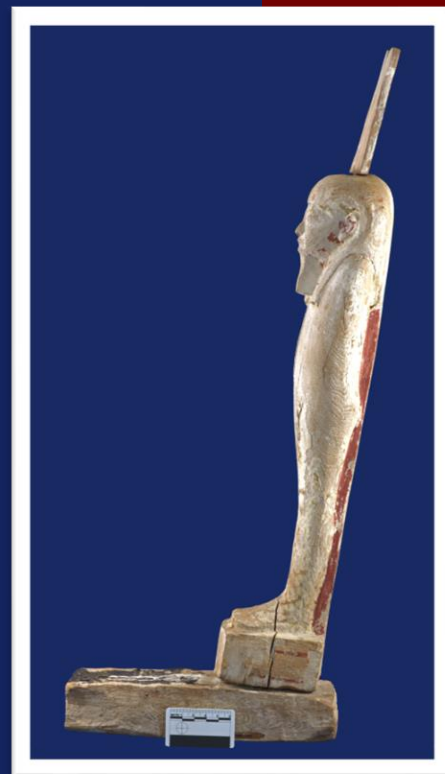




Assmann, Jan: *The Mind of Egypt: History and Meaning in the Time of the Pharaohs*. New York:

Metropolitan Books, 2002. p. 9.

- 
- ❑ **The literal and cultural (re-)discovery of ancient Egyptian artefacts in Cyfarthfa Castle Museum and Art Gallery Merthyr Tydfil**
 - ❑ **We are what we remember, which is another way of saying that we are nothing other than the stories we can tell about ourselves and our past.**



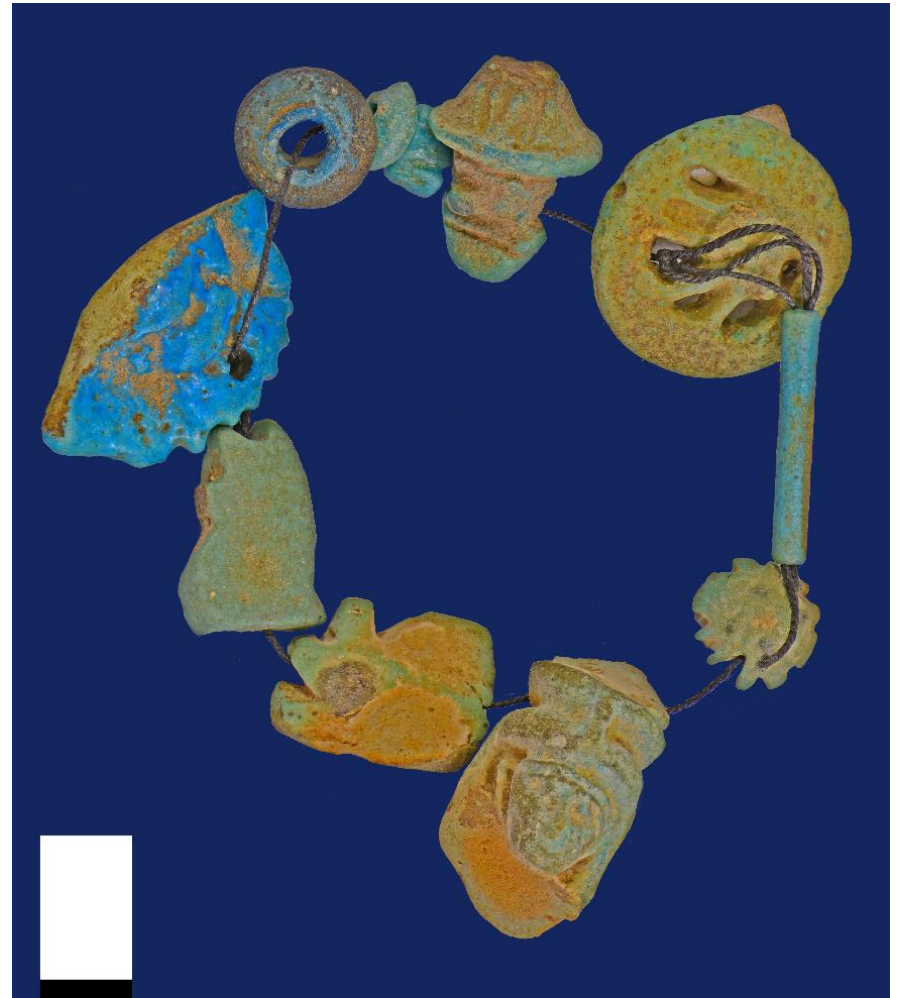
FORGOTTEN?

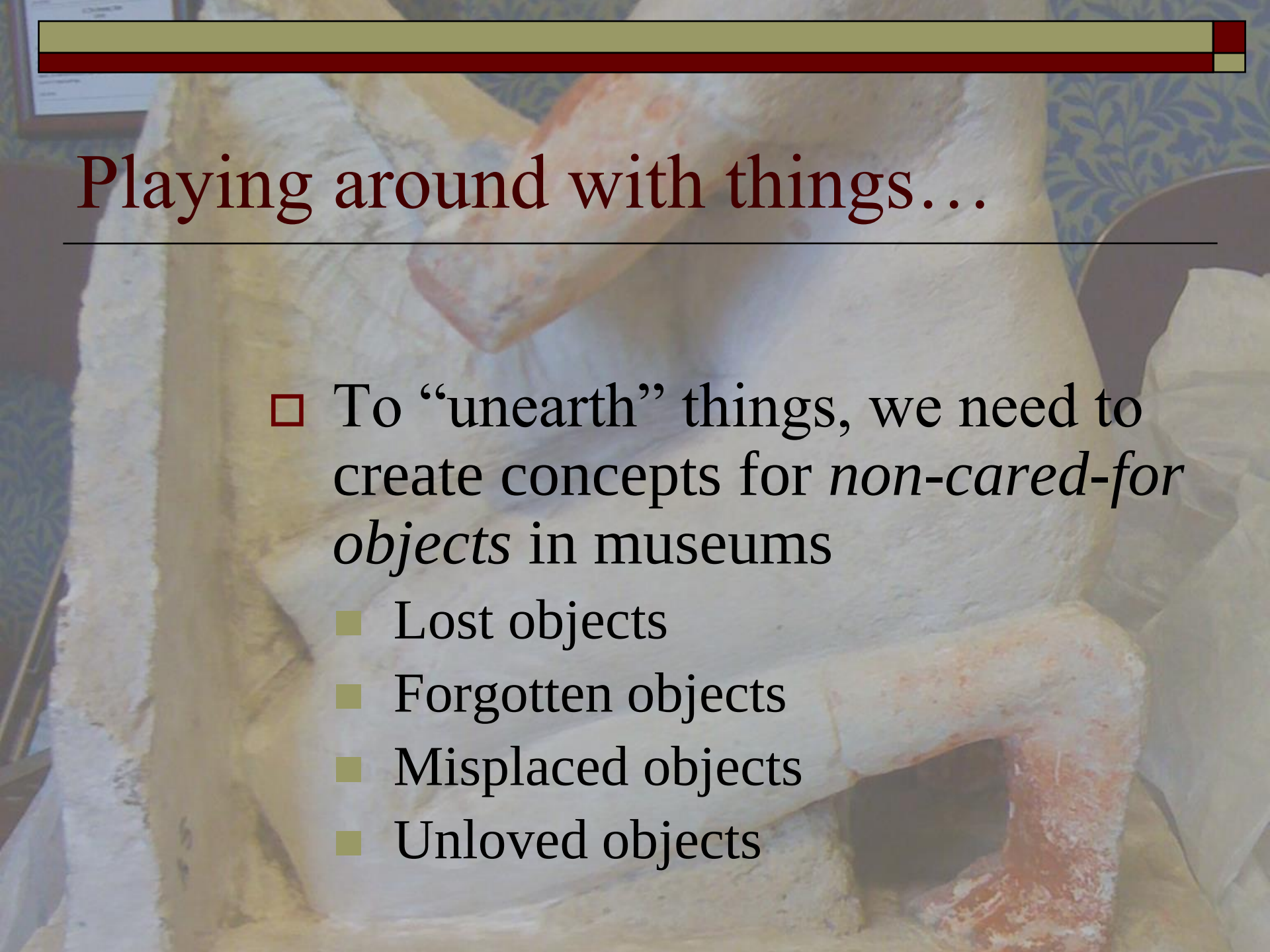
- Unprovenanced ancient Egyptian objects in (small) museums:
 - dealing with and curating of archaeological objects with absent provenances and missing archaeological evidence deposited in (small) museums
 - misplaced objects are in bigger danger of being forgotten



Objects hidden away

- How to bind specifics of this collection (“misplaced” in time and space?) and personal agenda of researcher (Egyptologist within area of Welsh history) into aims and objectives of museum?



The background of the slide features a photograph of a sculpture, possibly a classical figure, partially covered by crumpled white paper. The sculpture is light-colored with some reddish-brown patina. In the top right corner, there is a small graphic element consisting of a red square and a yellow square. The title 'Playing around with things...' is written in a dark red serif font and is underlined.

Playing around with things...

- ❑ To “unearth” things, we need to create concepts for *non-cared-for objects* in museums
 - Lost objects
 - Forgotten objects
 - Misplaced objects
 - Unloved objects



Entangled (Hodder 2012)

- ❑ Humans depend on things
- ❑ Things depend on humans
- ❑ We need to think differently about things → understand and create entanglement
- ❑ *Objects in museum collections have the potential of connecting people and events over time and space. (A. Herle, 2012)*





UCLA | ENCYCLOPEDIA EGYPTOLOGY

Open



Peer Reviewed

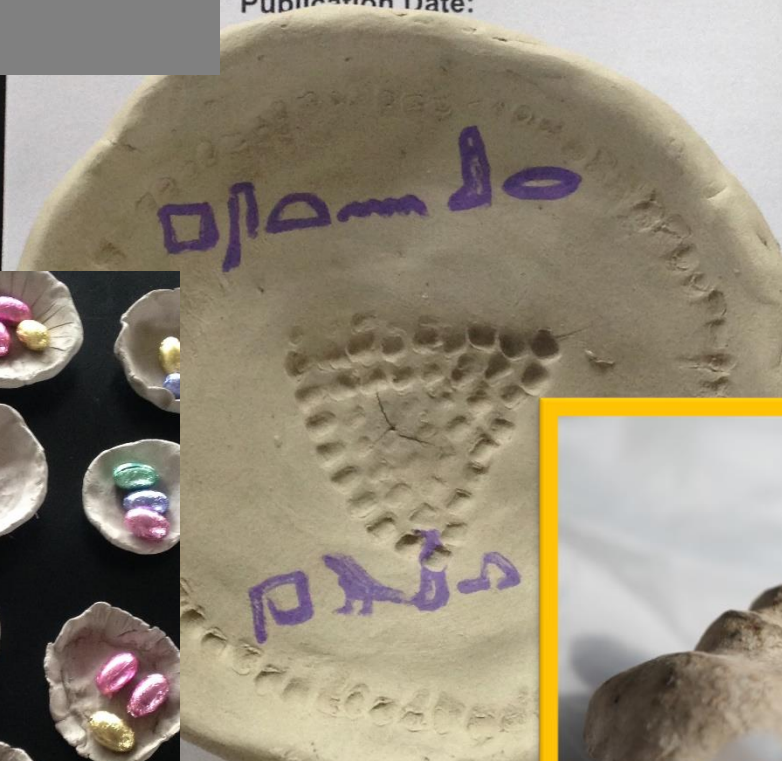
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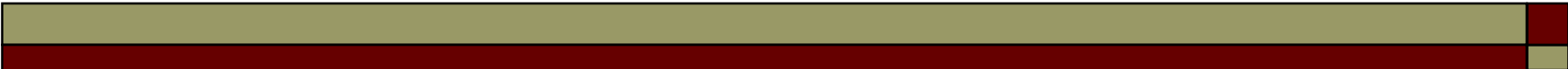
Execration Ritual

Author:

Muhlestein, Kerry, Brigham Young University

Publication Date:





What do we do with objects?

- In the 21st century, we live in “a storied world” (Ingold 2011: 141–176):
 - Stories as a decision against fixed space and time
 - focus on place, movement, knowledge
 - Life being dependent on environments
 - → **Objects correlate with the world they inhabit**
 - Stories against classifications: integration of knowledge
 - Naming and storytelling as way to remember, research and understand objects in all their life phases

With the *individual object* against *barriers* - **object biographies**

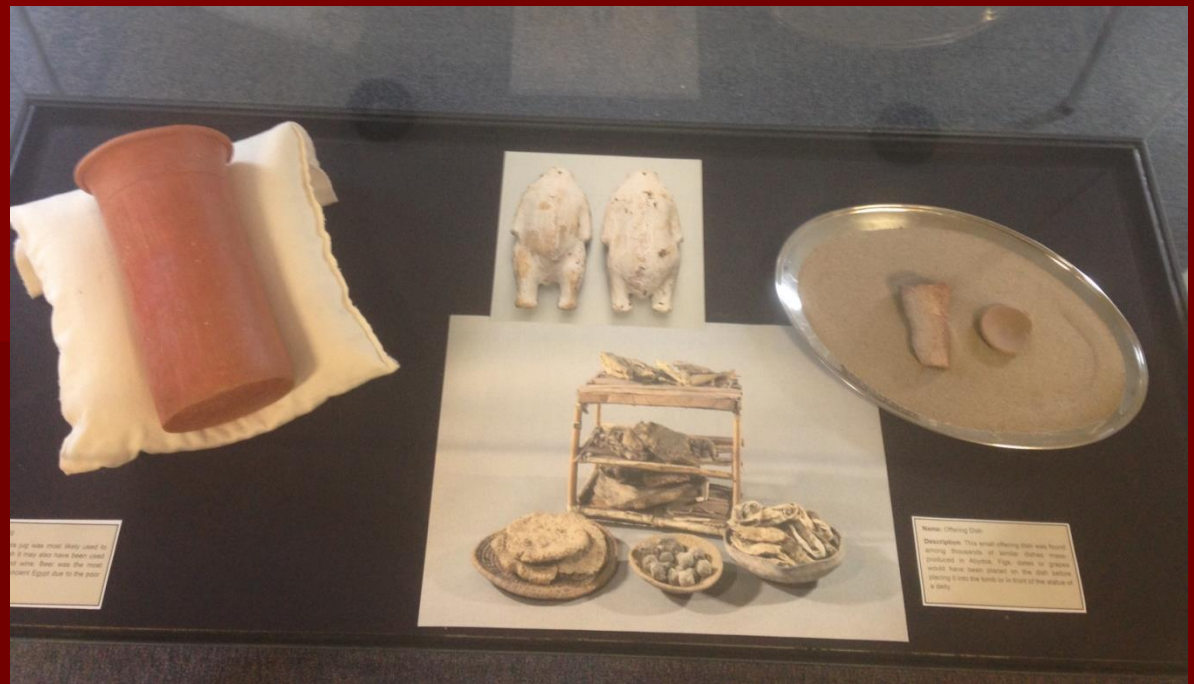
- ❑ No provenance, nothing known about these objects
- ❑ Igor Kopytoff (1986) → cultural biography of things:
“What makes a biography cultural is not what it deals with,
but how and from what perspective.”
- ❑ Temporalities of objects
 - Promoting objects
 - creating (new understandings of) objects
 - **BEYOND** social life of things as looked at in Egyptology, to create an extended life-cycle as an object biography of reception and heritage

Storytelling as re-enactment



- Pop-up exhibitions in Lampeter with outreach activities

Offering Plate CCM 308.004



Pop-up of objects – not only in exhibitions







Rhywbeth i Gnoi Cil Drosto Food for Thought

Adeilad Caergaint, Campws Lliambed
25/07/15
Canterbury Building, Lampeter Campus



11.00 "Maent yn bwyta i chwydu a chwydu i fwyta"
Dulliau coginio a moesau bwrdd Rhufeinig
(gyda samplau)
Matthew Cobb

12.00 Bwyta fel Eifftiwr
Katharina Zinn

13.00 Pwysigrwydd bod yn wallgof
Luci Attala

14.00 Bwyd a Chrefydd
Sarah Lewis



11.00 "They eat to vomit and vomit to eat"
Roman table manner and cuisine (with samples)
Matthew Cobb

12.00 Eat like an Egyptian
Katharina Zinn

13.00 The importance of being out of your mind
Luci Attala

14.00 Food and Religion
Sarah Lewis





500-
900

1

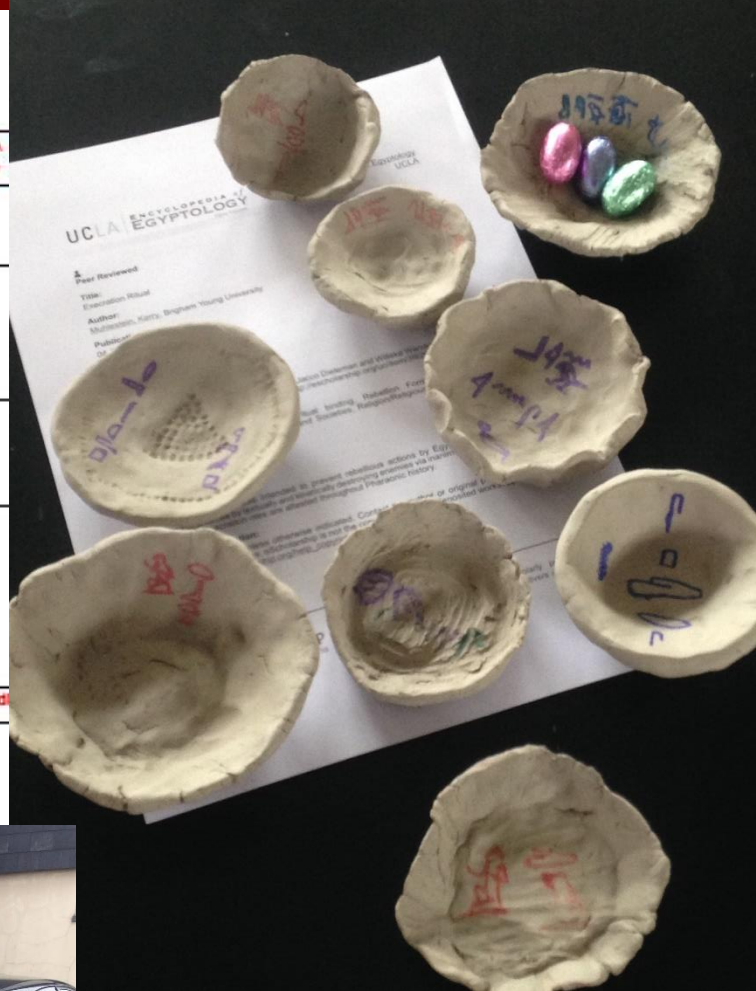
2

3

4

Read

5



Tutorial Semester 2 2015

for students of BA Archaeology of Egypt and the Near East,
Archaeology with Egyptian Culture



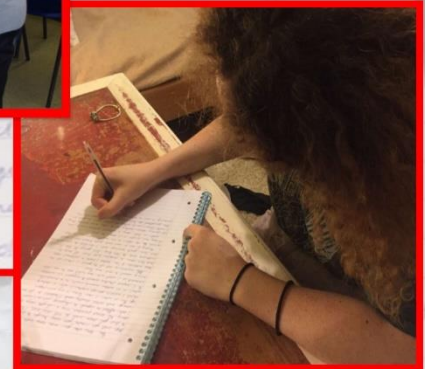
Topic: Religious
of materiality:
ng the pots as
on ritual

Mohrstein, K. 2008, Excretion Ritual. In
C. A. J. W. (eds.), *UCLA
Encyclopedia of Egyptology*, Los Angeles.
<http://escholarship.org/uc/item/662288>

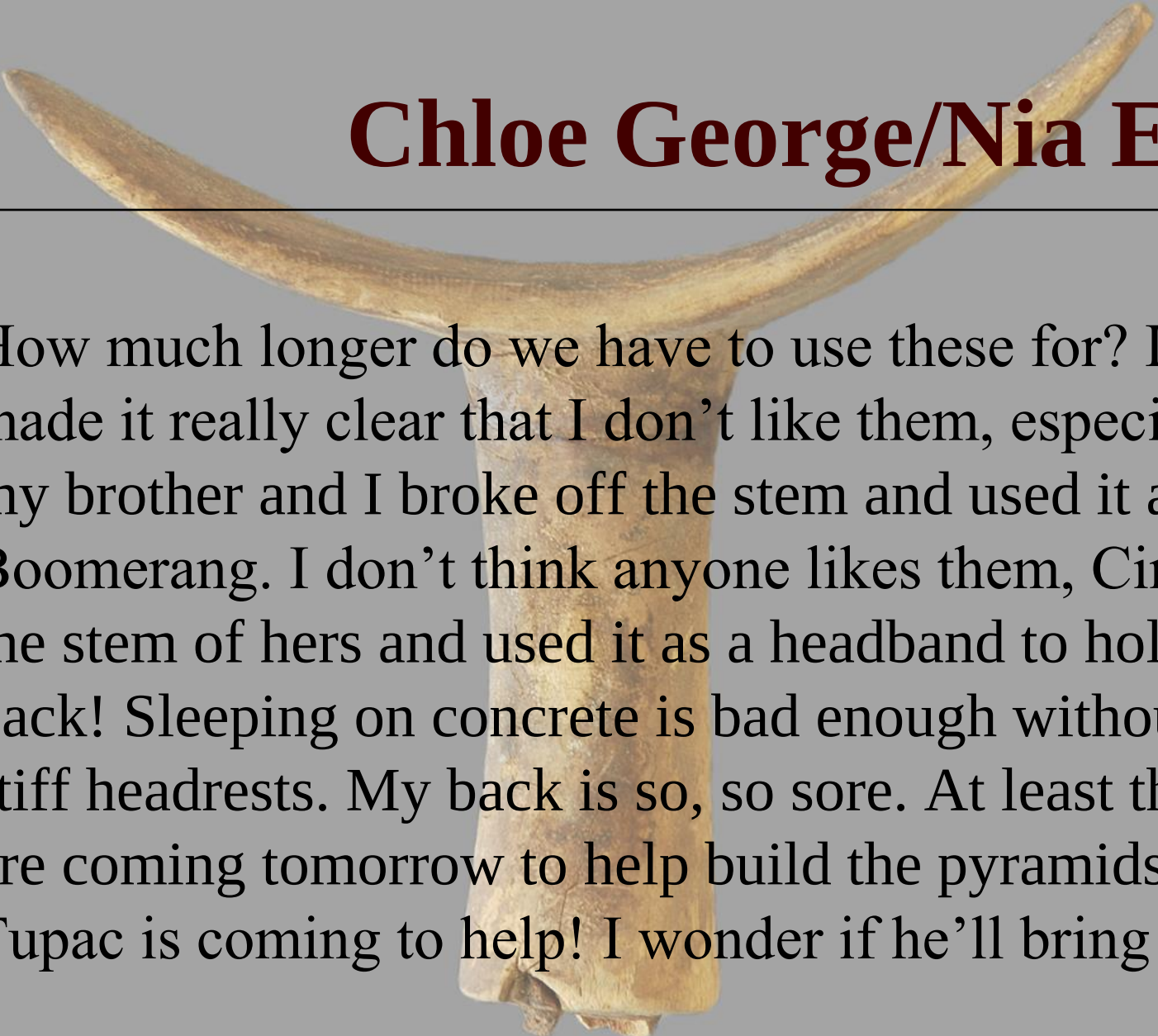
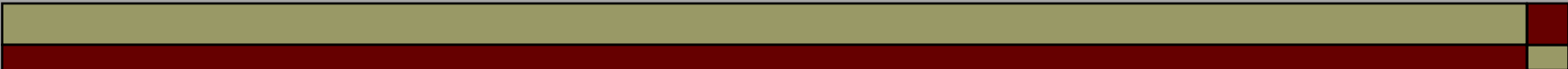
- Creation of a *Museum of Lies*
- collecting fictional stories inspired by the items, expressed through art and creative writing



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



The Museum
of Lies



Chloe George/Nia Evans

- How much longer do we have to use these for? I think I've made it really clear that I don't like them, especially since my brother and I broke off the stem and used it as a Boomerang. I don't think anyone likes them, Cindy broke the stem of hers and used it as a headband to hold her hair back! Sleeping on concrete is bad enough without these stiff headrests. My back is so, so sore. At least the aliens are coming tomorrow to help build the pyramids. Even Tupac is coming to help! I wonder if he'll bring Biggie?



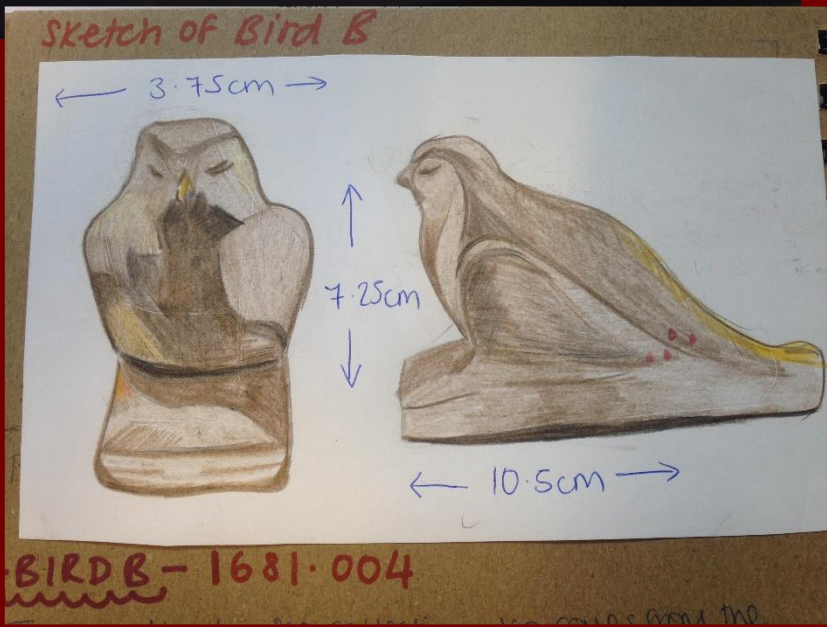
The Museum of Lies

I was walking

I was walking through the museum, when I saw an Egyptian artifact through the ornate glass of the display. The artifact was like a small bird, but not. It was smaller than a sparrow, with a long, thin beak. The wings of the artifact were jagged, with parts of the wood missing.

When I stepped closer, I saw that it was a bird, or maybe a paperweight. I think that the bird was made of wood, and it was a small bird, but not. It was smaller than a sparrow, with a long, thin beak. The wings of the artifact were jagged, with parts of the wood missing.

I saw a small bird, but not. It was smaller than a sparrow, with a long, thin beak. The wings of the artifact were jagged, with parts of the wood missing.



The sensuality of rediscovered objects

The novel as museum: Orhan Pamuk's Museum of Innocence



Lügenmuseum
of Richard
von Gigantikow
(aka Reinhard Zabka)



Then "Pop down" again



Events

Events

Calendar

Birthdays

Discover

Hosting

+ Create Event ▾



MAR
28

Bringing Egypt to Merthyr- The Harry Southey Story

Public · Hosted by Cyfarthfa Castle Museum and Art Gallery and Cyfarthfa Park

★ Interested ✓ Going

...

Tuesday, March 28, 2017 at 6:30 PM – 8:30 PM
More than a year ago

Cyfarthfa Castle Museum and Art Gallery and Cyfarthfa Park
Brecon Road, CF47 8RE Merthyr Tydfil [Show Map](#)



EGYPTOMANIA!

Casgliad Harry Southey
AMGUEDDFA AC ORIEL GELF CASTELL CYFARTHFA
21 MAWRTH – 30 MEHEFIN

100 mlynedd wedi marwolaeth Harry Southey, mae'r arddangosfa newydd hon yn arddangos ei gasgliad llawn ac unigryw o wrthrychau am y tro cyntaf



Am wybodaeth am dâl mynediad, oriau agor neu i archebu, cyswiltwch â ni neu ewch i'n gwefan
For information on entrance fees and opening times or to book, contact us or visit our website
www.Cyfarthfa.com Ffôn /Phone: 01685 727371 E-bost /E-mail: museum@merthyrleisuretrust.co.uk

EGYPTOMANIA!

The Harry Southey Collection
AT CYFARTHFA CASTLE MUSEUM AND ART GALLERY
MARCH 21 – JUNE 30

100 years since the death of Harry Southey this new exhibition fully displays his unique collection of ancient Egyptian objects for the first time

Merthyr Tydfil www.merthyrtydfil.gov.uk
Merthyr Tydfil

OBJECT IN FOCUS

Model gwas pren

Gwnaeth y ffiguryn pren hwn ffurfio rhan o ddiorama mwy o faint mewn bodd Effritiaid bynafol. Darlwyd o hyd i'r golygfeydd modern hys mewn Beldi Hyndol Effritiaid yn y Deyrnas Ganolig (1650-1800BC). Cafodd y cerffurion hach eu cyflwyno i un o'r golygfeydd ymawodwg ei hun, neu ei weidwr, caethweidion ac ystadion. Credwyd bod y ffiguryn hys yn eiddau gwaith ar ran yr ymawodwg yn ei fywyd ar ôl marwolaeth.

Mae'r tyllau yn y dwylo yn awgrymu y gallai'r cerffurion hach hwn fod wedi bod yn dal gwrthrych mewn eiddau gwaith fel ardding neu fraga.

Cyflwynwyd ddiagramm o'r gwrthrych gan Bobby Carter, Yrfaegwr Cymru y Ddiolod Dewi Riek, Llundain.



OBJECT IN FOCUS

Wooden servant model

This wooden figurine formed part of a larger diorama within an Ancient Egyptian tomb. These model scenes were found throughout Ancient Egyptian graves in the Middle Kingdom (2050-1800BC). The

statuettes were designed either to represent the deceased themselves, or as representations of their servants, slaves and animals. These figures were believed to carry out work for the deceased in the afterlife.

The holes in the hands suggest that this statuette may have been holding an object or carrying out an activity, such as ploughing or brewing.

Figure courtesy of Bobby Carter, University of Wales, Trinity Saint David, Llanidloes.

