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• ACADEMIC EMPLOYABILITY SKILLS

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Assignment: Task 1

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INTRODUCTION

- + This presentation provides basic information
- + that shows strategies that I need to follow in
- my chosen career in owning a technology
- store. I have made a Swot analysis which
- signifies the areas where I have strengths
- and particular areas that I need to build on.

What skills do I need to do this?

- Research skills
- Technological skills
- Business skills
- People skills
- Confidence
- Time management
- Communication
- Leadership
- Interpersonal Skills
- Organised
- Teamwork

What qualifications do I need?

- Certificate in Higher Education: Skills for the Workplace
- Qualifications business management
- IT degree
- Marketing degree
- Advertising

What skills do I have?

- Communication
- Teamwork
- Interpersonal skills
- Technological skills
- People skills
- Confidence

What do I need to develop?

- Business skills
- Time management
- Organised
- Research skills
- Leadership skills

What is employability skills?

- Communication skills
- Leadership and teamwork
- Reliability
- Critical thinking
- Manages ambiguity
- IT skills

What is academic skills?

- Time management
- Researching
- Presenting
- Reading skills
- Writing skills
- Communication skills

What motivates me to own my technology store?

- Technology is always developing and can always lead to innovation.
- Technology improves productivity and can be used in variety of ways for everyone in this world.
- Sharing my knowledge and advising future customers on technology that could be useful to them.
- I have always enjoyed technologies endless possibilities.

SWOT

Strengths

Communicating
Desire for technology
Team player
Technology knowledge
People person
Confident
Dedicated
Enthusiastic

Weaknesses

Business knowledge
Time management
Organising
Researching
Leadership
Lack of experience

Opportunities

Being able to gain interactive, research and management skills at Trinity Saint David University.

Technology is popular all around the world so if you find a gap in the market for something that's needed or an invention/Innovation it could boost your chances of success.

Threats

As technology constantly improves and more people have an interest in it, there is a high volume of different inventions or innovations so it makes it harder to find or think of something unique.

Overworking can lead to lack of sleep, endangering health and stress.

Strengths and Weaknesses using Swot

- Strength: Desire for technology

The desire for technology helps you progress, as technology constantly progresses you cant ever think this is the peak. You can always strive for more to improve and better technology.

- Weakness: Business knowledge

Lacking business knowledge means that you cannot do what you want to right now. However, identifying this weakness allows you to push myself to learn more to make a weakness into a strength.

Goals	Short term (this year)	Mid term (2022)	Long term (2023+)
University	To work hard to achieve my Certificate in Higher Education: Skills for the Workplace.	To gain qualifications and look for opportunities using my new skills and knowledge.	To graduate and complete my business management degree.
Plan outside of university	To expand my knowledge on technology and find more opportunity and ideas for my future business.	To gain a manager role or a role that includes leadership to give myself experience on how to run my own team or business.	To buy my own business and to run it and manage it. And to make it successful
Skills to learn/develop	To polish my current skills and to develop and gain new skills regarding both technology and business.	To learn the majority of skills I have to for my intended career and continue to improve myself and to be prepared for anything.	Business skills Time management Organised Research skills Leadership skills

Research skills for running a technology business

- Find out what people want in the market in that current time.
- Learn all about technology that the business would provide.
- To be able to find the best deals for my business and customers.
- To find exactly what the customer wants because there is a variety of different technology so you have to thorough.

Writing skills in running a technology business

- You need to be able to explain to people who may not know about certain technology.
- As technology is always developing you must be able to write clearly and in a way others can understand.
- Having a clear concept and an understanding of what exactly the customer is looking for.

Conclusion

- In conclusion, I am working towards achieving my Certificate of Higher Education Skills. To then go on to achieve my Business Management Degree, while studying and developing my skills I will be working and saving up money to then buy my own business. During this time I will dedicate my time learning about more technology

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