

Contemporary Themes in the Hotel and Hospitality Sector

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Introduction

- Sustainability's importance in the hotel industry.
- Relevance for the future of the hotel sector.
- The changing sustainability landscape.
- Impact on customer preferences and corporate procedures.



Background

- Overview of the hospitality and hotel industry.
- The industry's size and scope (Zientara and Zamojska, 2018).
- The Green Hotel Kinross as the case study.
- Sustainability's importance in this situation.



Key Concepts

- (TBL) Triple Bottom Line.
- Principles of the circular economy (Modica *et al.*, 2020).
- Hospitality and the stakeholder theory.
- The value of certifications and environmentally friendly labels to the sector.



Latest Research

- SDGs as a model for action.
- Practises that support the economic model known as circular economy.
- The value of stakeholder involvement (Chung, 2020).
- Environmental certifications and labelling have an impact on consumer decisions.



Energy Management

- The value of energy management.
- Effects and advantages that can be seen (Yusoff *et al.*, 2020).
- Technology examples that is energy-efficient.
- Energy-saving efforts of visitors.



Strengths and Limitations

- Cost-cutting is a positive way.
- Advantages for the environment and compatibility with sustainability.
- Increased brand awareness and guest engagement (Memili *et al.*, 2018).
- Limitations include upfront expenditures, ongoing expenses, visitor reluctance, and measuring difficulties.



Future Recommendations

- Building up regulatory structures.
- Encouraging the development of technology (Horng *et al.*, 2018).
- Encouraging involvement and education of visitors.
- Emphasising supplier networks that are sustainable.



Conclusion

- Comprehensive trip from historical context to suggested future actions.
- Analysis of energy management techniques.
- A suggestion for a long-term road map for the sector.
- The future direction of the sector is being shaped by sustainability.



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