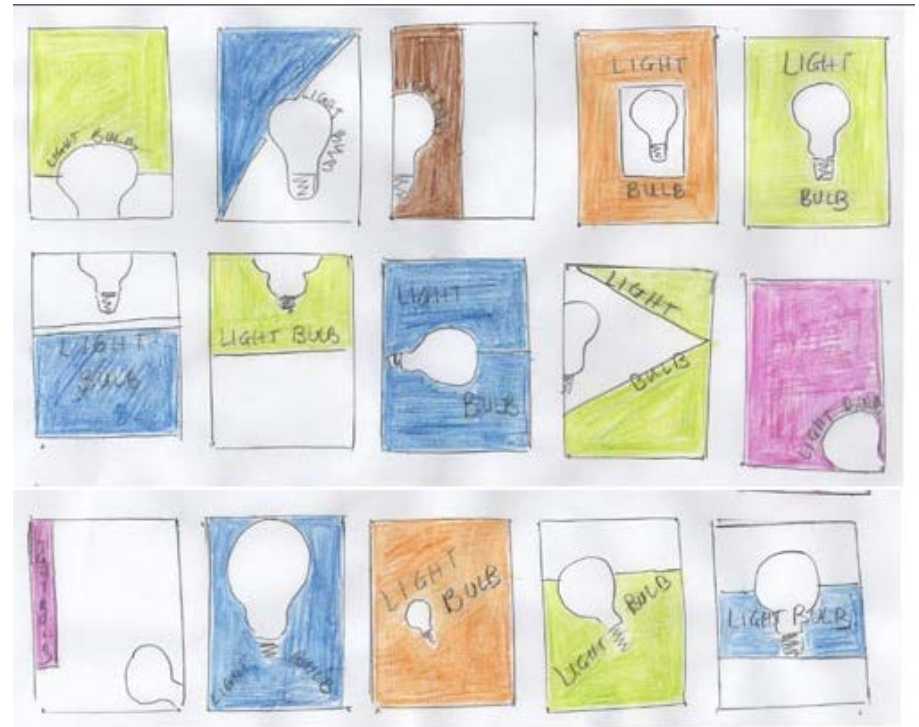
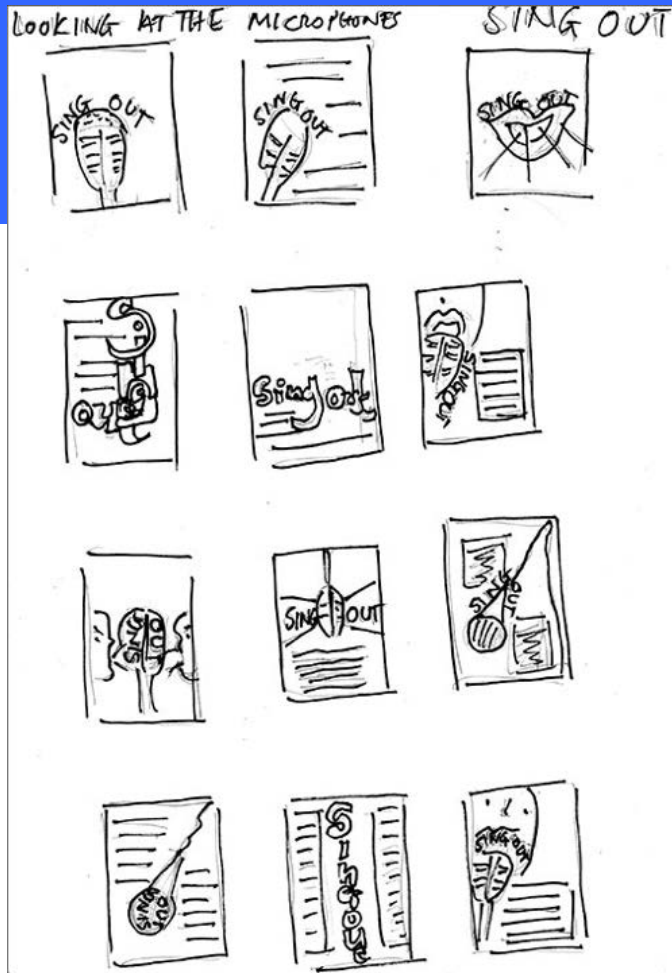


Digital Portfolio from physical sketchbook or visual diary





- Scan or photograph pages from your visual diary



- This can be a great way of displaying your hand drawn ideas and visuals....

BAT BOTTLES:
 - Doesn't fit in with
 range very well
 - Shelf stacking
 - Icons could become
 ad trends

HAIR ICON-INSPIRED BOTTLE IDEAS...



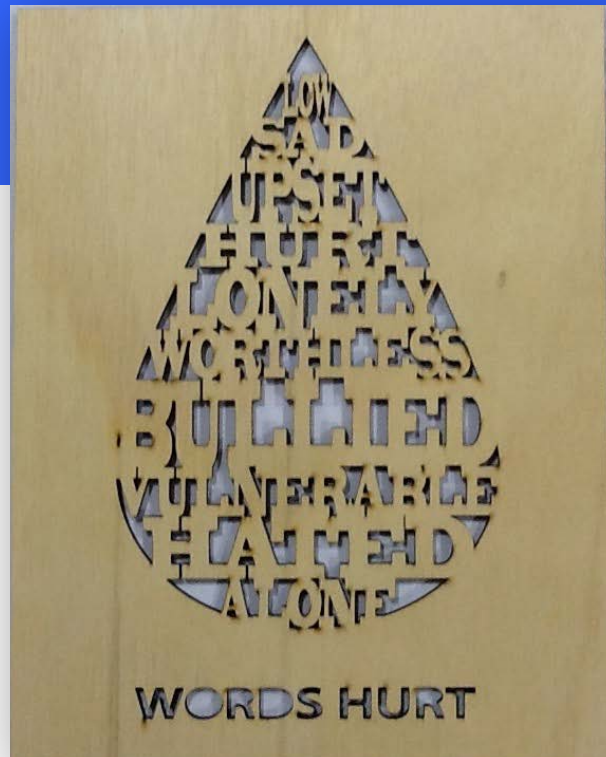
- ...and allows you to add annotations if needed

Creative Journey

- collate everything in an order that demonstrates your creative process... from research through to final outcome.
- create **one** pdf file with everything in, or
- **three** pdf files with the titles:
 - Research and Analysis
 - Conceptual Development
 - Final Outcome(s)
- can also submit video files



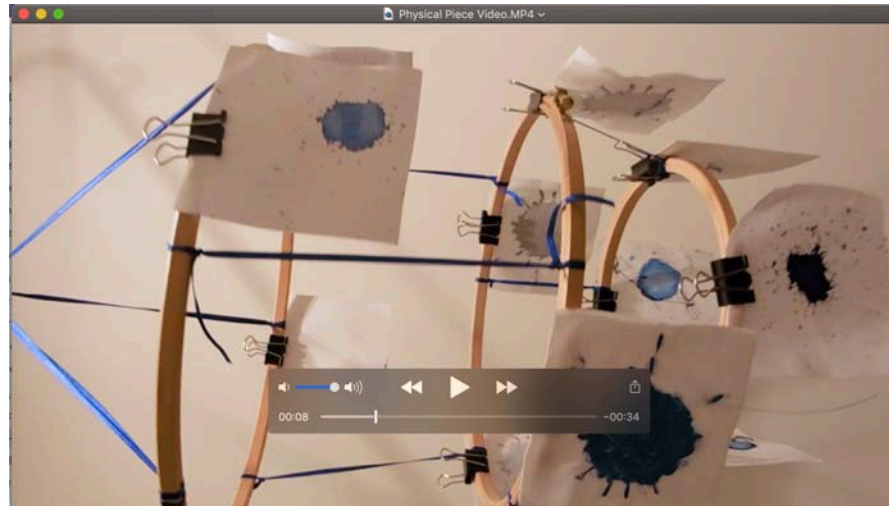
- if you have created A3 concept boards scan or photograph and include in your pdf



- if you have created a physical piece or proto-type they will need to be photographed and included too

Film 3D pieces

- Video may help showcase your idea...



- Use standard export formats such as QuickTime .mov .MP4

Tips for Digital Portfolio

- Collate your work in PowerPoint, Word, InDesign or similar... but export it as **.PDF**
- Set up your pages **landscape format** as we will be viewing them landscape on screen
- Be organized and **NAME** files appropriately
- Submission by email to tutor – may need to use WeTransfer, especially for any video files

