

Content Page

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PROPOSAL

Project outline

The website is about TSD Carmarthen Men's Football Club. Basically, the website is going to promote about the Football Club. Besides it wants to make the Football club bigger so that all of the UWTSD Carmarthen students can join the team. Content & visual is a great way to promote the website and get traffic to the website. This increase the likelihood of your site ranking high in the search results, it also creates additional opportunities for others to find it. The website is going to create by adobe muse or Adobe Dreamweaver. Also, the website can also be shared with social network using a link. People on social media there are always looking for new content every day. Moreover, the background of the website will be the colour of UWTSD Carmarthen team (purple). By creating this website is also a great way to create own brand. You can offer additional information about your team, its story, values and what you are all about. They can help define your profile and show who you really are beyond your team logo. Finally, the website will be updated about the news & fixture of TSD Carmarthen Football Club. While this surely involves some work, it is also a great opportunity to learn more about the football or discipline and share it with others.

Target audience

- a. Staff & Student.
- b. The TSD Football Team
- c. Media
- d. Friends & Family

Navigation Structure

The website will contain the following navigation structure. Alternate suggestions on page structure are welcome:

- Home
- About
- Join this team
- Photos
- News
- Contact us

DEVELOPMENT OF IDEAS

Deciding to start a web design for UWTSD Carmarthen Football Club is no easy task. It requires a certain degree of diligence, tenacity, and ambition to begin working for myself. I'll be faced with some very hard decisions along the way that can impact the success and growth of your entrepreneurial venture.

Develop of Website

1. Domain – the website name should be a simple name such as uwtsdcarmarthen or uwtsdcfc. So that people can remember well and it will be using .com. “Title.com”
2. Tech – the website will be created by Adobe Muse
3. Purpose - the website is about TSD Carmarthen Men's Football Club. Basically, the website is going to promote about the Football Club. Besides it wants to make the Football club bigger so that all of the UWTSD Carmarthen students can join the team.
4. Layout & Colour – the layout of the website should be simple it is because to make the people easier to run through the website. For the colour of the website would be purple & white to represent the UWTSD Carmarthen Football Club
5. Content – the website will provide a well informative content to the users
6. Audience – the target audience would be staff & students of UWTSD, the TSD Football team, friends & family
7. Design – it should be simple, yet professional
8. Image – image will be choosing carefully but most of it will be put a lot of football image. I want it to be good and memorable

9. Social media – it will be share with UWTSD social media
10. Typography – legible font is definitely important

SCHEDULE

[illegible]

project: **Football Website**
 date: **2019-09-01**
 by **Logan** **McNamee**
 Review **Finishing the Website**
 Photos & Videos **Website**
 Start using Adobe **Meet with the Football Team**
 Meet **Edit Website**
 Relax

S.W.O.T ANALYSIS

Inability to Make a Decision

My project would not be about creating a website before as I have a lot of decision that I can make such as make a documentary or create an online magazine. After I have chosen to create a website now I have a decision to make about what the website is all about, it's either a football website or a daily life on Carmarthen website. As the day goes by and after consult with Brad & Matt I have chosen to create a website about football.

Adobe Muse

This is my first time using Adobe Muse to create a website and I would take this as an opportunity as it will develop my skills and it will be such an amazing experience to create a website. There would definitely be a technical problem for me to use Adobe Muse but I am excited to use Adobe Muse. I look forward how the website will become in the future. Being unfamiliar with code, yet having a very basic understanding of working with websites, Adobe Muse will be allowed me to put together a very sleek and professional website.

Gremlins

Something will go wrong. I don't know what. No one will know how. But something won't work the way it is supposed to. A little code demon will sneak in and cause some sort of conflict. It will defy logic and will take some time to make right.

Schedule of the Football Team

This would be risky for me to create a website about them because I can only see them on Monday and Wednesday only and it would be very difficult for me to take some footage of them because I can only see them twice a week.

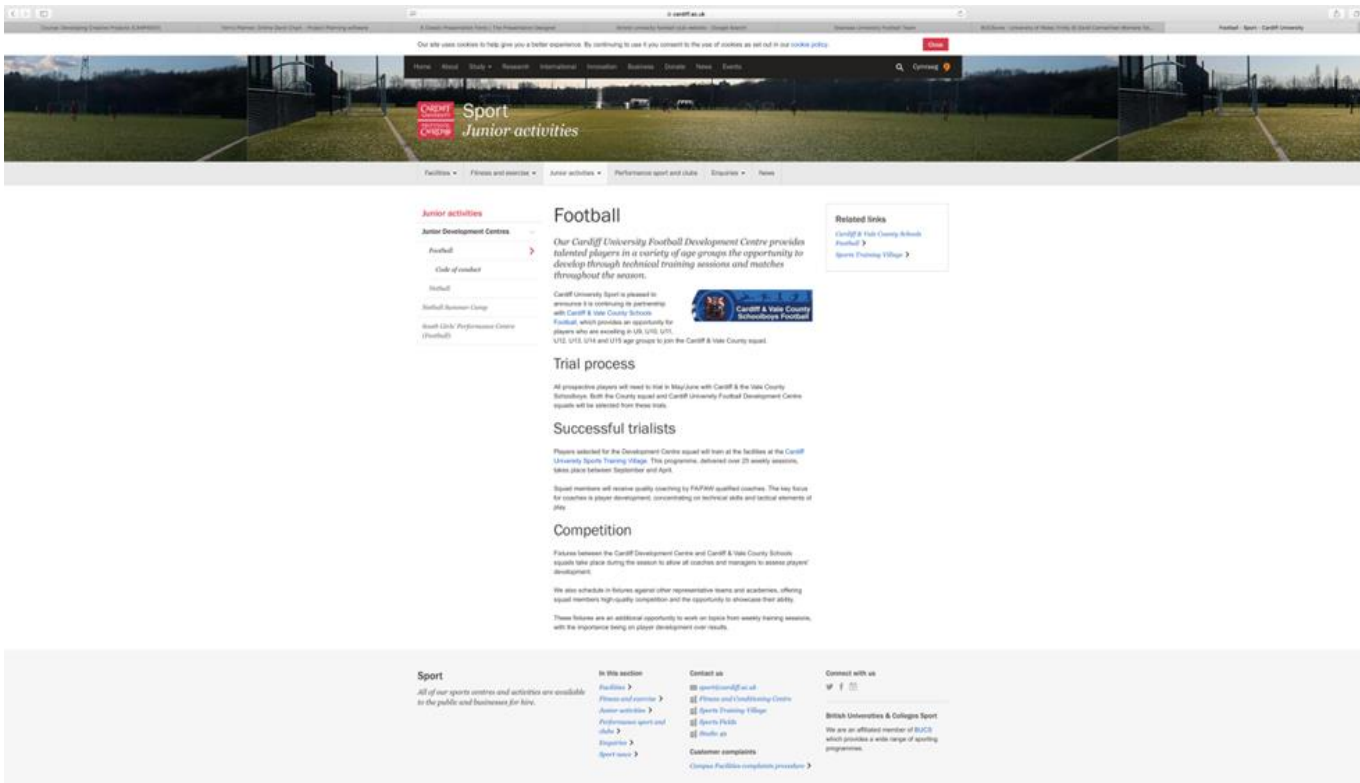
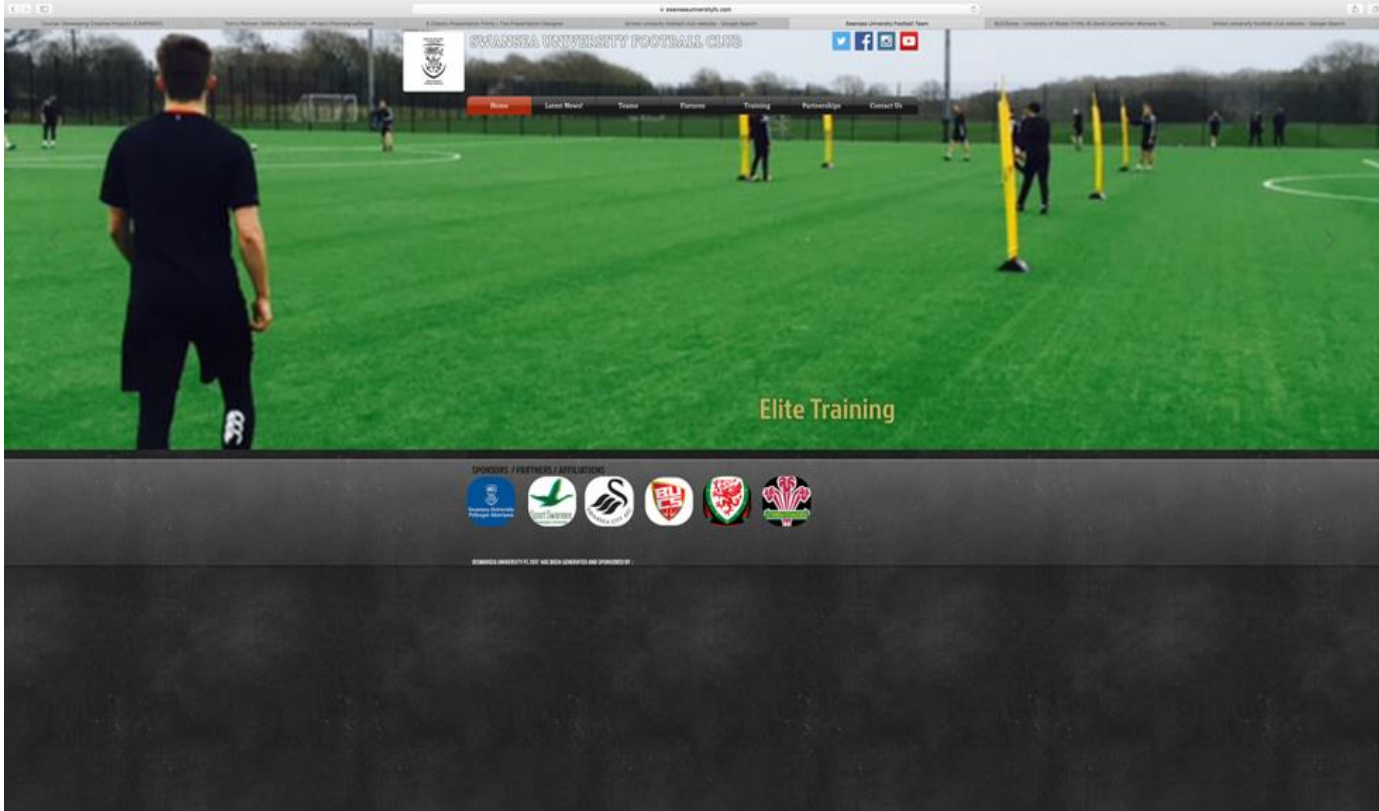
Gain Experience

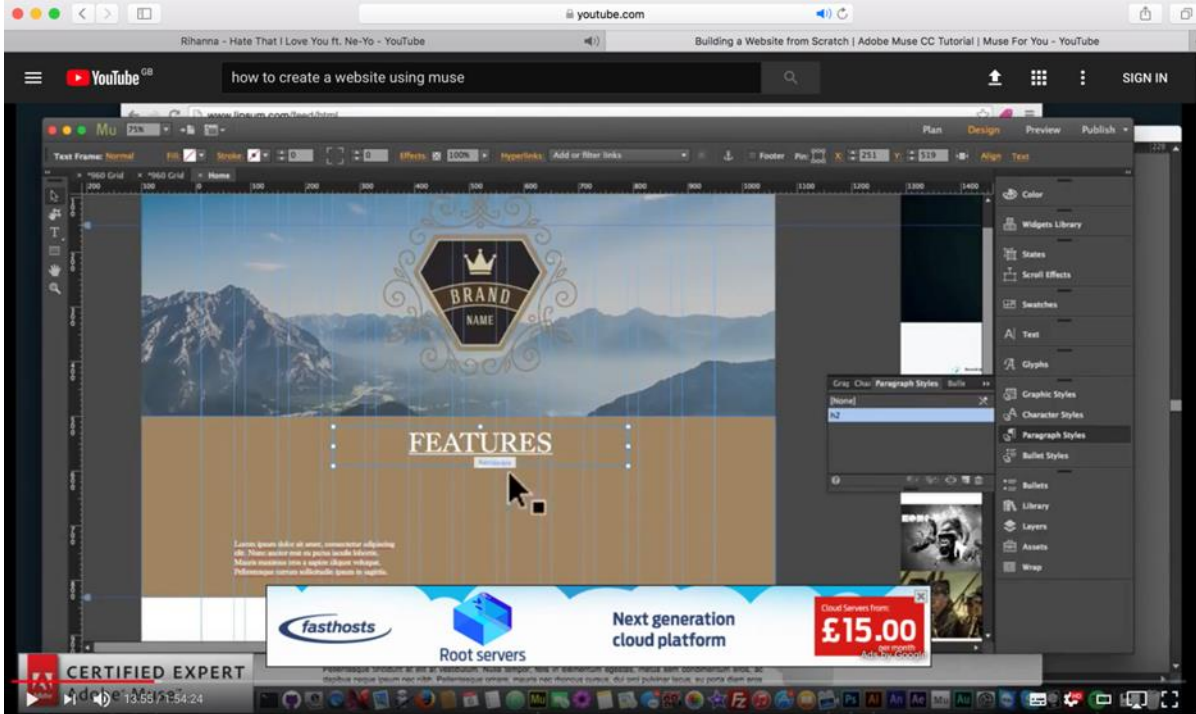
The TSD Carmarthen Football Club provides a unique and innovative learning opportunity for me to learn and develop my football skills whilst gaining an in-depth knowledge and understanding of football and community development.

Football Team Rival

TSD Carmarthen is not a big club compared to another university. It is going to be tough to make TSD Carmarthen recognizable and higher reputation for them.

RESEARCH





Building a Website from Scratch | Adobe Muse CC Tutorial | Muse For You

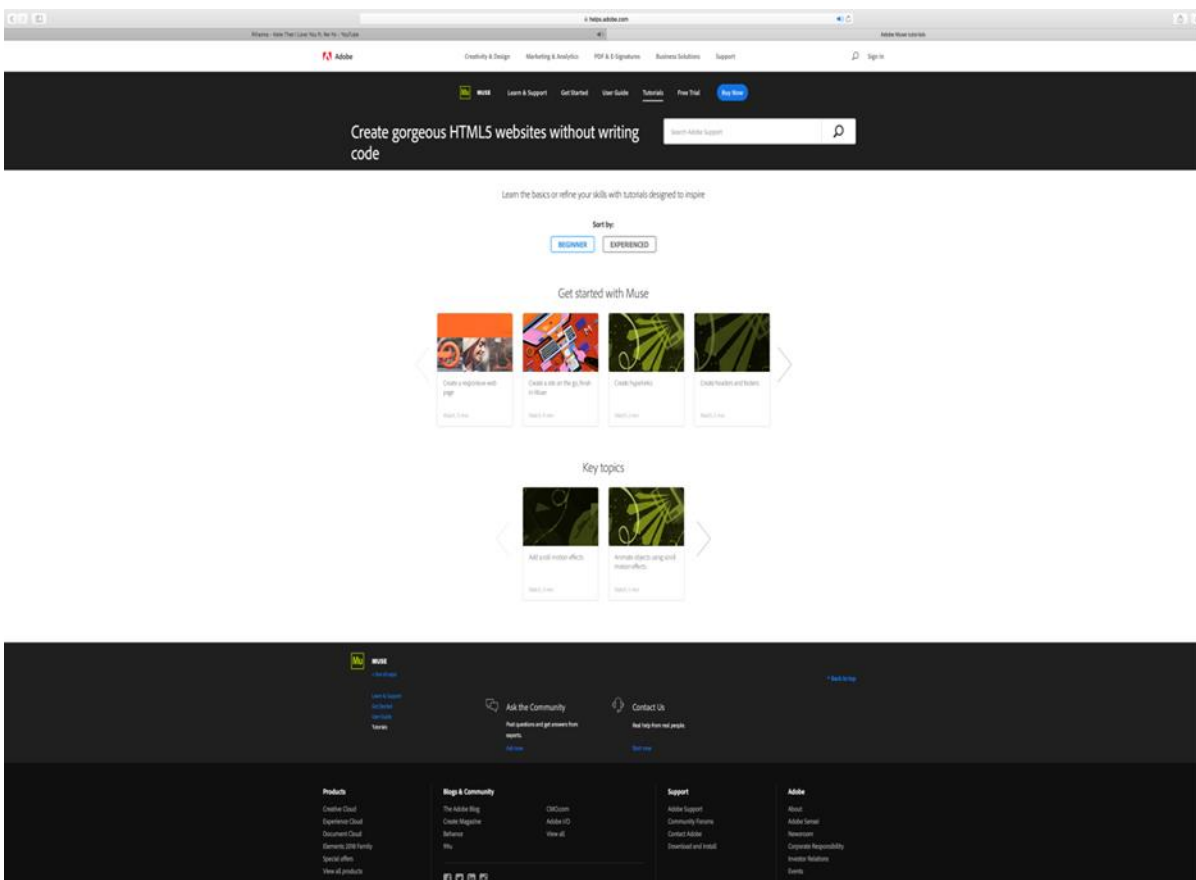
406,415 views

3K 68 SHARE



Muse For You
Published on 8 Nov 2015

SUBSCRIBE 39K



Club information



Carmarthen Town
The Old Gold
@CarmarthenTAPC
#CMN

Address and contact details

Richmond Park, Priory Street, Carmarthen, SA31 1LR.
Please use the contact forms
01267 610217

Officials

President Eimley Harries
Chairman Chris Edwards
07966 265451
Club Secretary Peter Price
Please use the contact forms
01267 235716 / 07720 869516
Press Officer Rob Lloyd
Please use the contact forms
07777 683637
Commercial Brian Hanvey
01267 610 217 / 07494 893 815
Club shop manager Paul Ashley Jones
07775 820864
Clubhouse Roger Hunt
01558 669128
cfcclubhouse@gmail.com
Community Centre Jeff Thomas
07813 697774
jeffthomasoftsky.com

Football management

Manager/Assistant manager Neil Smothers
Player/Coach Danny Thomas
Academy Director Jonathan Garcia, Mobile: 07852 245587
Physiotherapist Gabbie Amos

Founded 1948 | Nickname The Old Gold | Ground Richmond Park | Capacity 2,500/seated 1,500

Admission prices

Admission prices for Welsh Premier League, Nathaniel MS Cup and Welsh Cup games are:
£7 adults
£5 concessions
£1 Under-11

Replica shirts



Home kit



Away kit



History

THE CLUB was formed in 1948 and admitted to the Carmarthenshire Association Football League. The present ground, Richmond Park, was created in 1952. Election to the Welsh League came in 1953 with the club gaining its first honours in 1959-60 with promotion from Division 2 West to the First Division of the Welsh League.

Progress was patchy in the 70s and 80s with intermittent promotion and relegation in the Welsh League Divisions until the 1999-00 season. This was the best season in the club's history with both the Welsh League title and the Cyril Rogers Cup coming to Carmarthen - a notable double.

The following season 1999-01 was Carmarthen Town's first in the National League and another milestone was achieved in the 1999-2000 season when the Club were runners-up in the Welsh Senior Cup under manager Tom Morgan who had joined the club in mid season.

2000-2001 season was Carmarthen's fifth in the League of Wales. A third position finish saw the club gain qualification for the UEFA Intertoto Cup, an honour that had been denied them on goal difference the previous season.

The Intertoto Cup tie against Swedish giants AIK Stockholm was a significant landmark in the history of the club and Town's first European adventure ended in a creditable 3-0 defeat on aggregate. Following a 0-0 draw in the home match all the goals were conceded in the away leg played at Sweden's National Stadium in Stockholm.

The 2001-2002 season was also Town's second venture in the FAI Premier Cup, and as in the previous year, the competition being out to Football League opposition. The club also

Managers

Wyndham Evans (January 1996 - October 1996)
John Mahoney (October 1996 - November 1998)
Tom Morgan (November 1998 - 24 September 2000)
Andrew York (September 2003 - May 2004)
Mark Jones (May 2004 - May 2007)
Deyn Braze (May 2007 - June 2010)
Tom Morgan (June 2010 - December 2011)
Mark Kieckhefer (January 2012 - to date)

Club honours

Welsh Football League Div 1 winners 1959-60
Welsh Football League Div 2 winners 1959-60
Welsh Cup winners 2006-07
Welsh Cup runners-up 1959-60, 2004-05
Welsh Premier League Cup winners 2004-05, 2010-11, 2013-14
Welsh Premier League Cup runners-up 2003-04
Welsh Football League Cup winners 1959-60
West Wales Senior Cup winners 2004
West Wales Senior Cup runners-up 2003, 2006

Richmond Park



Address

Carmarthen Town AFC
Richmond Park
Priory Street
Carmarthen
SA31 1LR
01267 610217



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[Rooney's 250 Goals](#)
[Thank You, Sir Bobby](#)
[1,000 Goals At Old Trafford](#)
[History By Decade](#)
[Munich Remembered](#)
[The Old Trafford Story](#)
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[MUSEUM & STADIUM TOUR](#)
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[CLUB INFORMATION](#)
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[MUSIC](#)
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HISTORY

THE GREATEST FOOTBALL STORY EVER TOLD



HISTORY BY DECADE

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THE OFFICIAL WEBSITE FOR THE WORLD'S MOST POPULAR FOOTBALL TEAM

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TREATMENT

Design Goals

The goals of the site are:

- To let the visitor know, as quickly as possible, what the website is about.
- To give hints as to what action (or actions) they can take immediately (call to action).
- To provide contextual information regarding what to expect should the visitor decide to spend more time on the site.

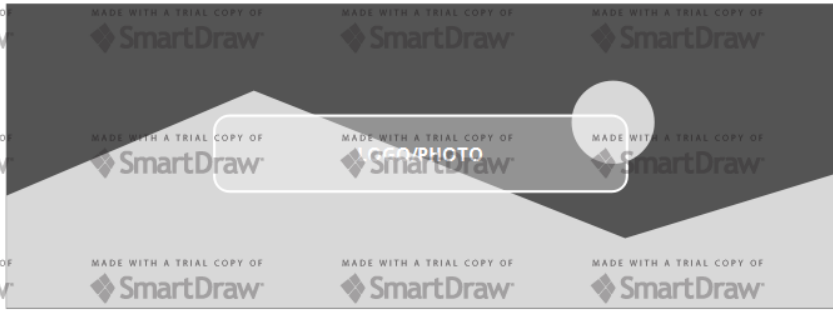
Direct:

- The website should be direct so the website should be clear and to the point about what the website is all about.

Offer value proposition:

- Uwtsdcfc.com or uwtsdcarmarthenfc.com should provide a value proposition such as inform the latest news about the current club, new photos & videos or the visitors can purchase the club jersey. By providing value proposition it will make the website more unique

NETWORK PLAN



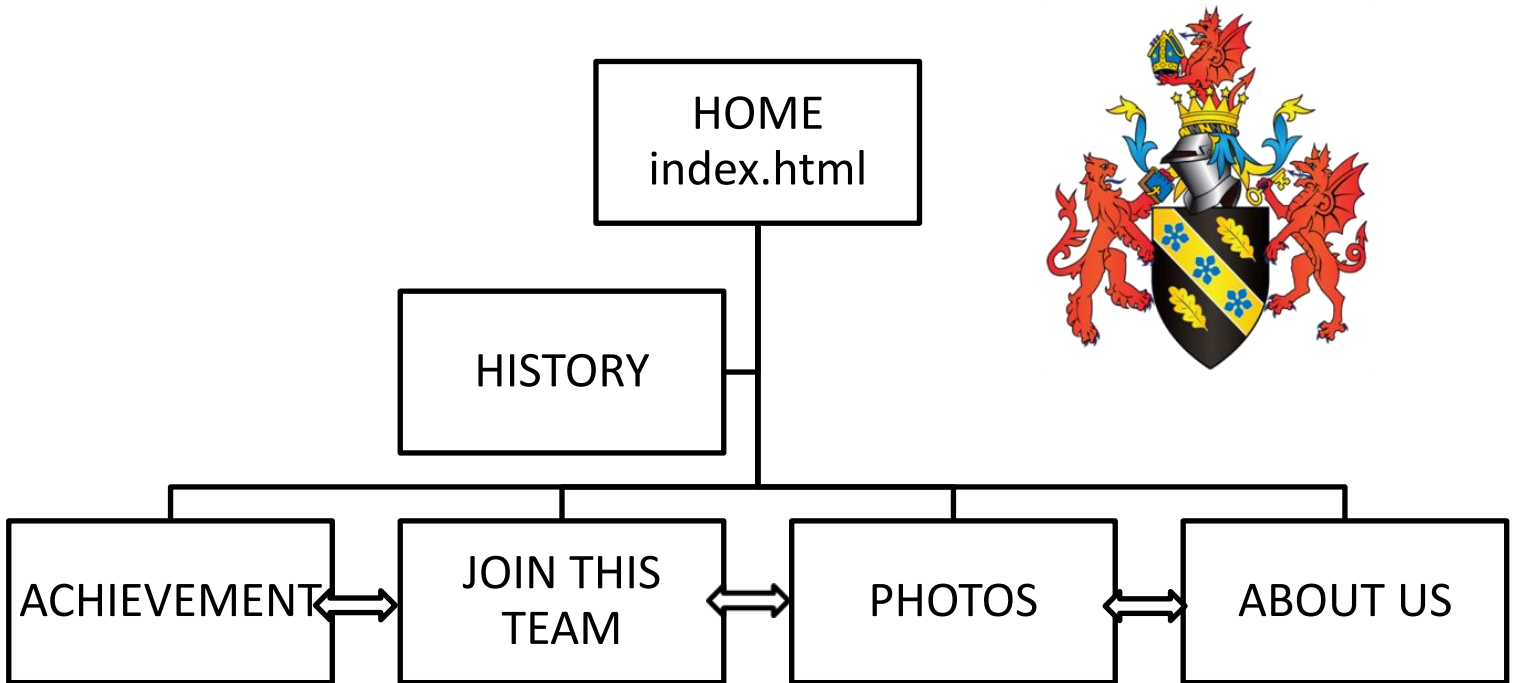
your LOGO

Dolor sit amet, consectetur adipiscing elit.
Phasellus magna erat, sagittis in orci at, porta luctus nulla.



STORYBOARD

uwtsdcfc.com or uwtsdcaramrthenfc.com



ADOBE MUSE

900 px

Purple/white
background

uwtsd Fc logo



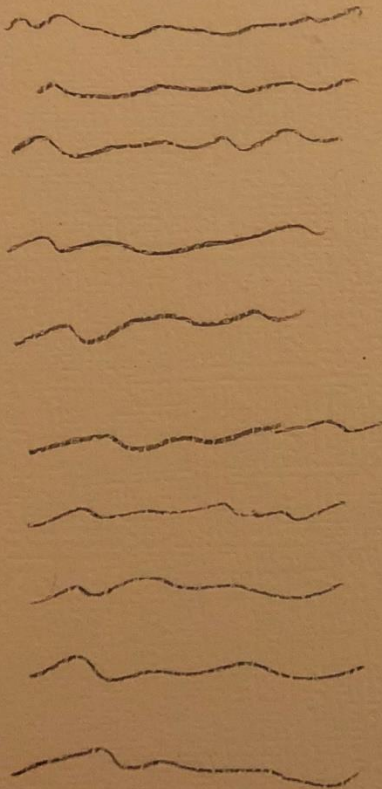
Home

About us

Achievement

Join this team

Photos



uwtsd Fc logo

Videos

Interview

photos

picture of the team

photos

Richman park

Logo

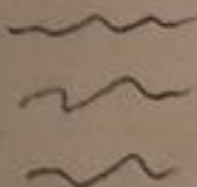
moments

Background
Image

Heading #1

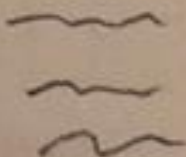
Screenshot
1

title



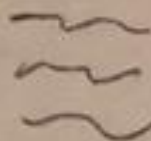
screenshot
2

title



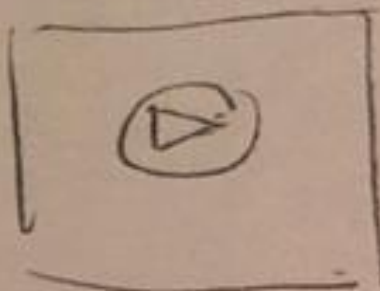
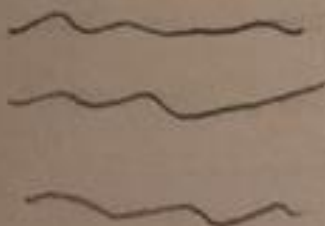
Screenshot
3

title



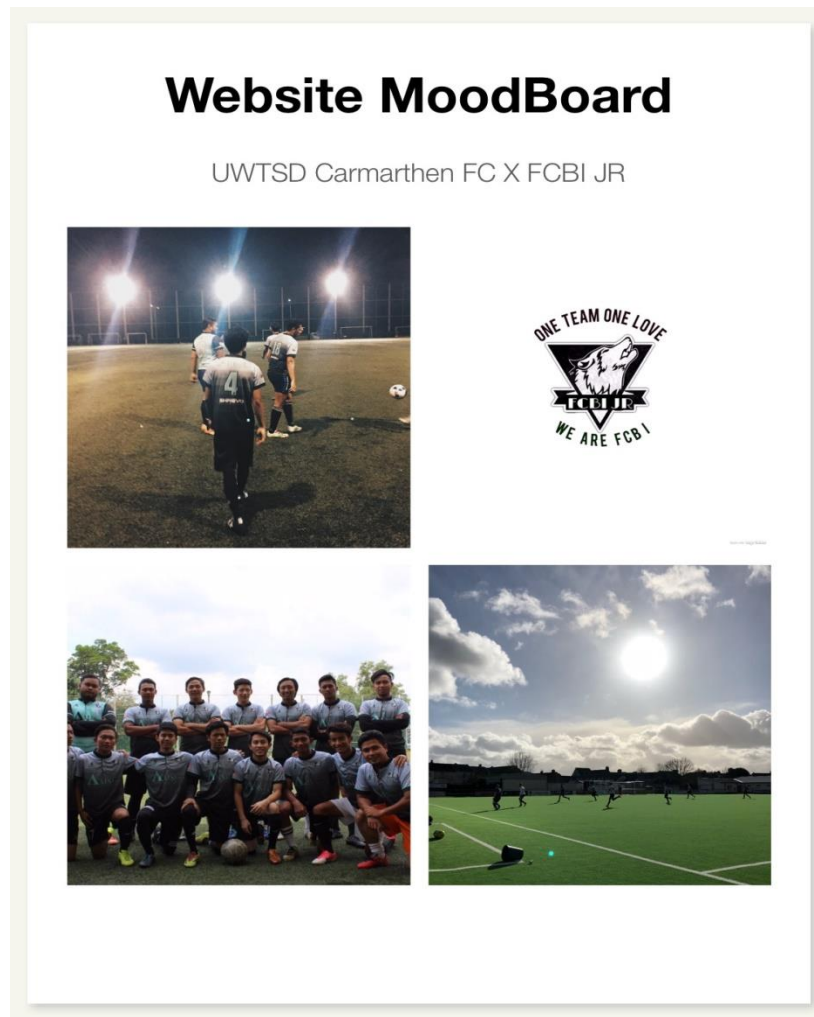
Heading #2

about us



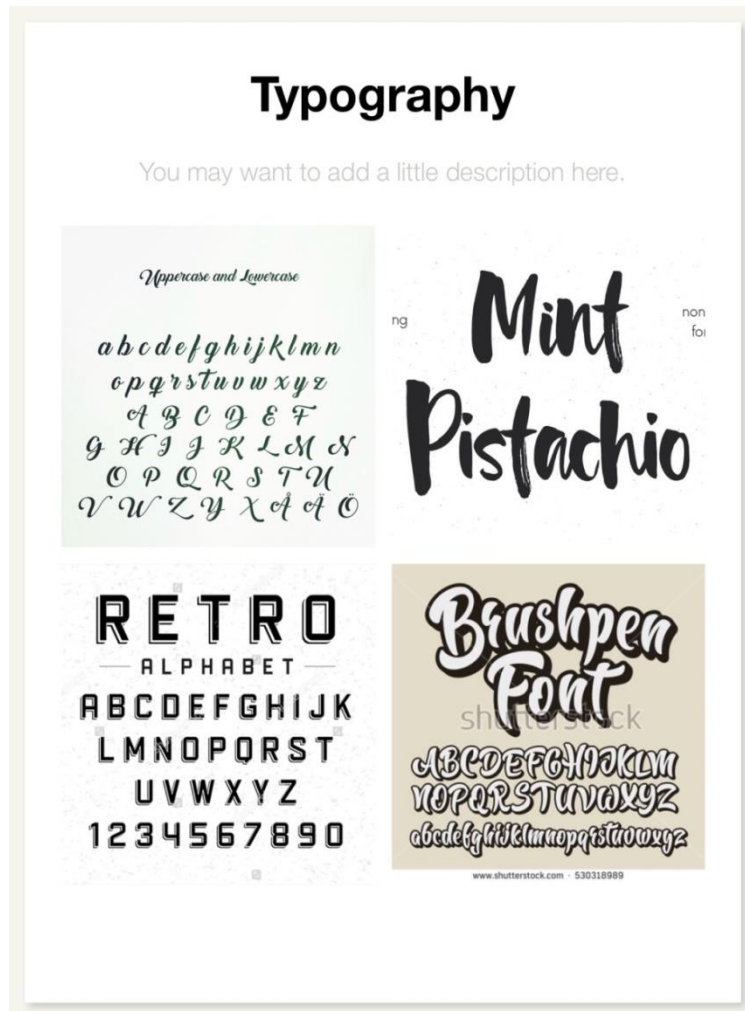
MOODBOARD

As well as this then created a selection of Mood Boards. My research mood boards include a lot of images and logos to get me inspired to create a website for the football club.

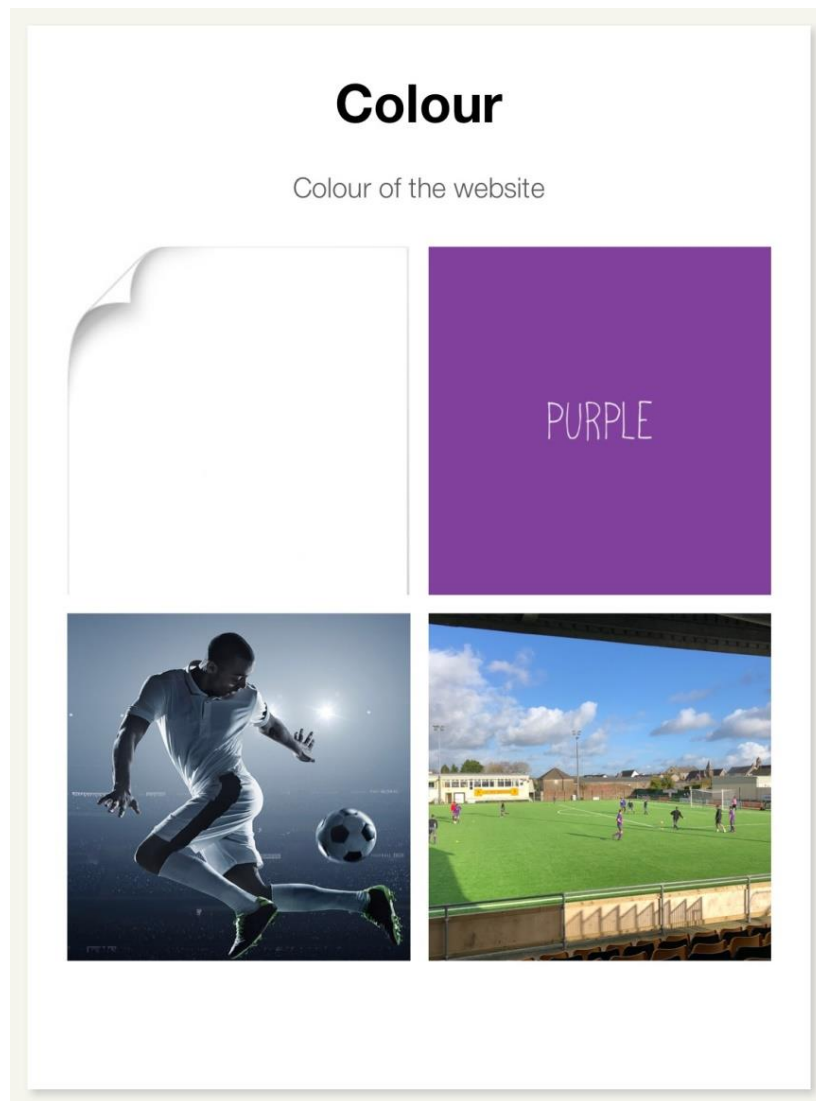


This is the image of my football club back at Malaysia and the logo of my football club. Not mention bottom left is the image of UWTSD Carmarthen football club at Richman Park.

There is a lot of typography that needs to be chosen for the website. This is the list that I have narrowed down to the website. The typography should be nice and simple so that the viewer can read it easily

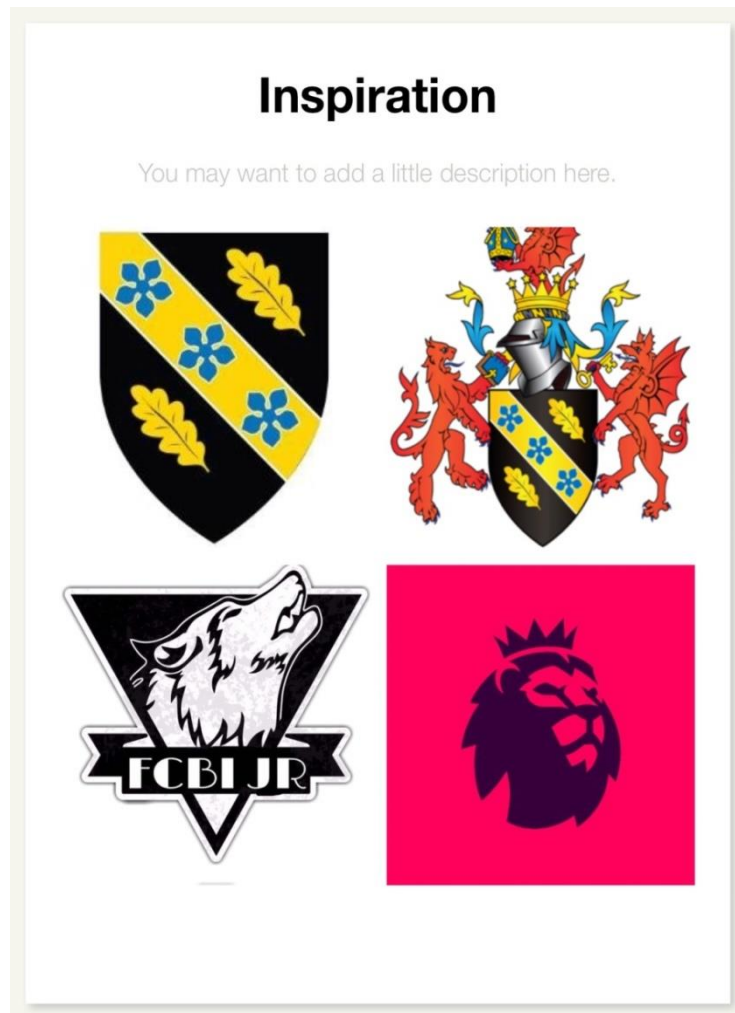


My selection colour of the website should be purple and white because that is what UWTSD Carmarthen football club colour.



The bottom image could be the colour of the website; I want to add more than just a white and purple colour on the website.

This is the selection of my mood boards of inspiration for the logo. I haven't decided whether should I create my own logo for the club or use the club logo.



I have already asked the permission to use the logo of the club and they allowed me to use the logo.

DESIGN DOCUMENT INCLUDE SPECIFIC COLOUR AND FONT

COLOURS AND FONT

Font

- Actor
- Times New Roman

Colours

- Purple 
- White 
- Black 

This is the type of colours and font so far that I have been using in the website. But I may add more colours abd font in the future.

RISK ASSESSMENT



Risk Assessment Form – Part A

Production Name:	Nabil Bin Husni Ros	Organisation	Uwtsdcfc.com or uwtsdcarmarthenfc.com
Production Address:		Producer / Editor Tel: Mobile:	Nabil Bin Husni Ros +44 7533 096771
Start date	29 January 2018	End date	11 May 2018
Distribution <i>Who gets a copy of the assessment</i>			
Outline of risk assessment <i>Summary of what is proposed in terms of sequences and set ups.</i>			
Team members / experts / contractors / contributors etc. <i>List those involved</i>	Addin, Alany & Haziq		
Locations <i>Outline locations involved – indicate any which are hostile environments</i>	Sport Hall, Richman Park & Astro Turf		
Assessor Name Signature		Date completed	
Authoriser (if not Assessor) Name Signature		Date authorised	

Hazard list – select your hazards from the list below and use these to complete Part B					
Situational hazards	Tick	Physical / chemical hazards	Tick	Health hazards	Tick
Assault by person		Contact with cold liquid / vapour		Disease causative agent	
Attack by animal		Contact with cold surface	✓	Infection	
Breathing compressed gas		Contact with hot liquid / vapour		Allergic reaction	
Cold environment	✓	Contact with hot surface		Lack of food / water	✓
Crush by load		Electric shock		Lack of oxygen	
Drowning		Explosive blast		Physical fatigue	✓
Entanglement in moving machinery	✓	Explosive release of stored pressure		Repetitive action	
High atmospheric pressure		Fire		Static body posture	✓
Hot environment		Hazardous substance		Stress / anxiety	✓
Manual handling		Ionizing radiation		Venom poisoning	
Object falling, moving or flying		Laser light			
Obstruction / exposed feature		Lightning strike	✓	Environmental hazards	
Sharp object / material		Noise	✓	Litter	✓
Shot by firearm		Non-ionizing radiation		Nuisance noise / vibration	
Slippery surface	✓	Stroboscopic light		Physical damage	✓
Trap in moving machinery		Vibration		Waste substance released into air	
Trip hazard				Waste substance released into soil / water	
Vehicle impact / collision		Managerial / organisational hazards			
Falls from height		Management factors (lack of communication, co-operation, co-ordination and competence)			



Risk Assessment Form – Part B

Activity¹ – Each individual activity you are proposing:		Location – where this activity will take place:		Dates / times:
Hazards² List what could cause harm from this activity <i>e.g. falls from height, trip hazard, fire, etc.</i>	Who exposed List who might be harmed from this activity <i>e.g. staff, contractors, contributors, public, etc.</i>	Risk³ For each hazard, decide level of risk as if you were to do the activity without your controls	Control measures For each hazard, list the measures you will be taking to minimise the risk identified <i>e.g. appointing competent persons, training received, planning and rehearsals, use of personal protective equipment, provision of first aid, etc.</i>	Risk³ For each hazard, decide level of risk once all your controls are in place
Eg, Lone Working				
Eg, Driving long distances				
Eg, Working in a workshop with tools and machinery				
Eg, Trip hazards				

Continue on separate sheet if necessary

1 – complete separate table for each activity 2 - from hazard list in Part A 3 - from risk matrix in Part A

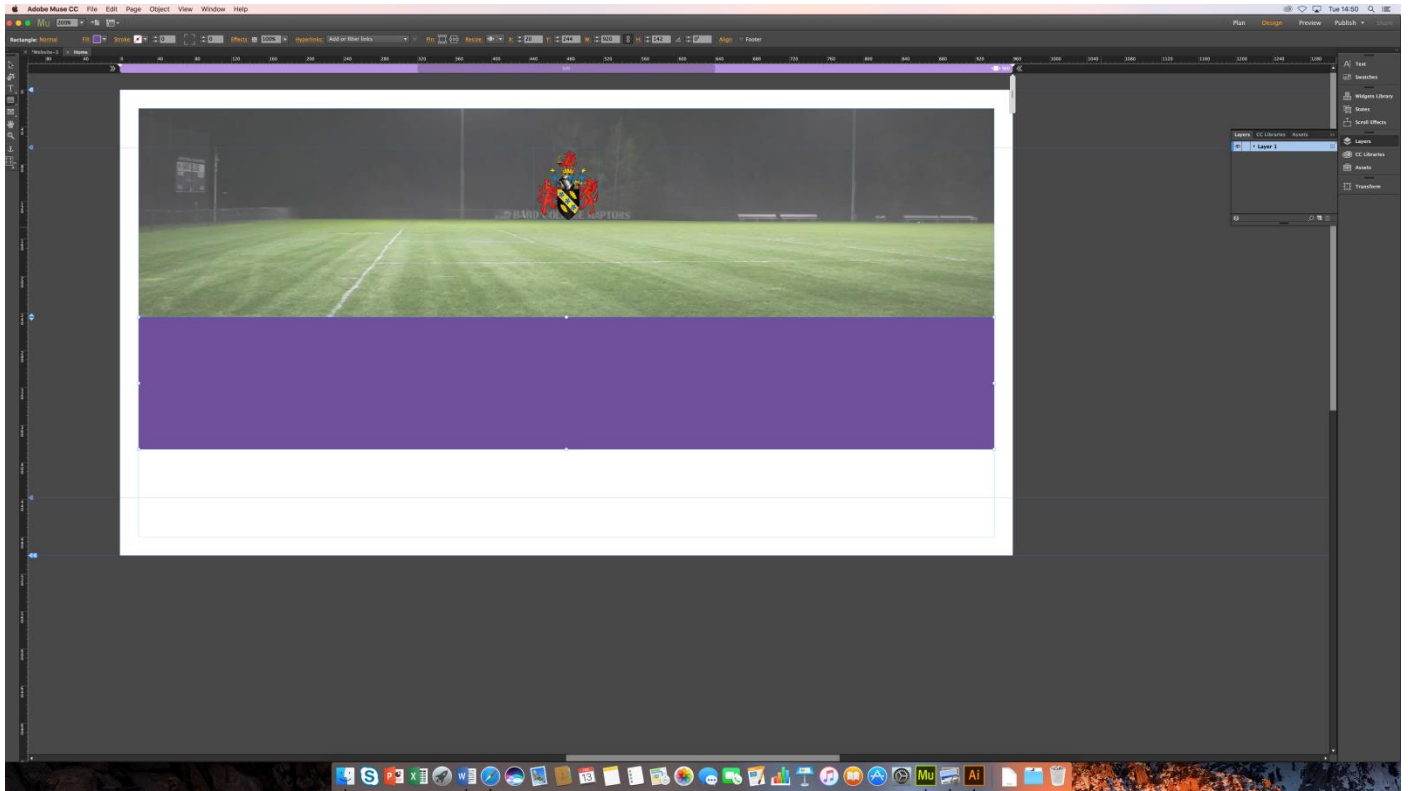
ASSET LIST

Website Asset List

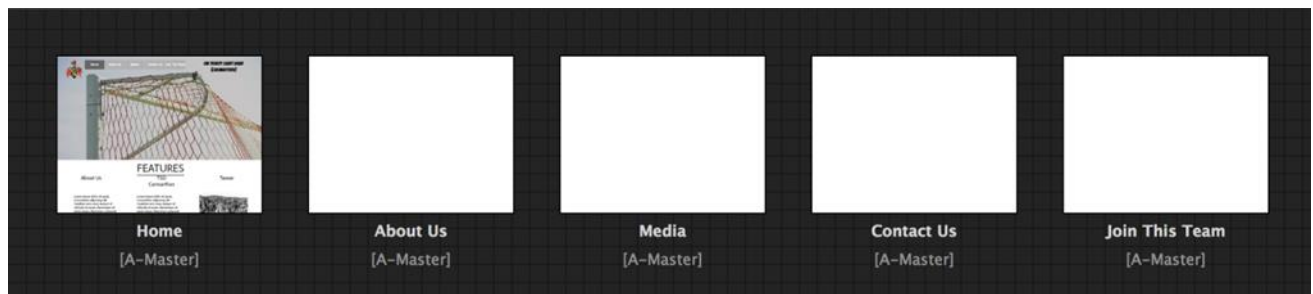
- Master Page – Master pages allow creating a consistent look and behavior for all the pages (or group of pages) on my website
- Navigation Structure – a navigation where the visitors can use it to go to other pages
- Home – This is the most important page as it will show a lot of media, logo of the football club and what the website is all about
- About – Where it will talk about the team details and where would they usually train and have a match
- Join this team – All of the UWTSD students are allow to join the team to register it on the page
- Media – Media is the most important part of website, it will show the latest photos & videos of the football club
- News – This pages is all about the current news of the football club, schedule, and fixture of the football club
- Contact us – For more information about the football club, the visitors can either email or call the captain or vice-captain of the football club
- Logo – Logo of the football club should be put on the website
- Links – There will be a link to social media of the football club

PROTOTYPE

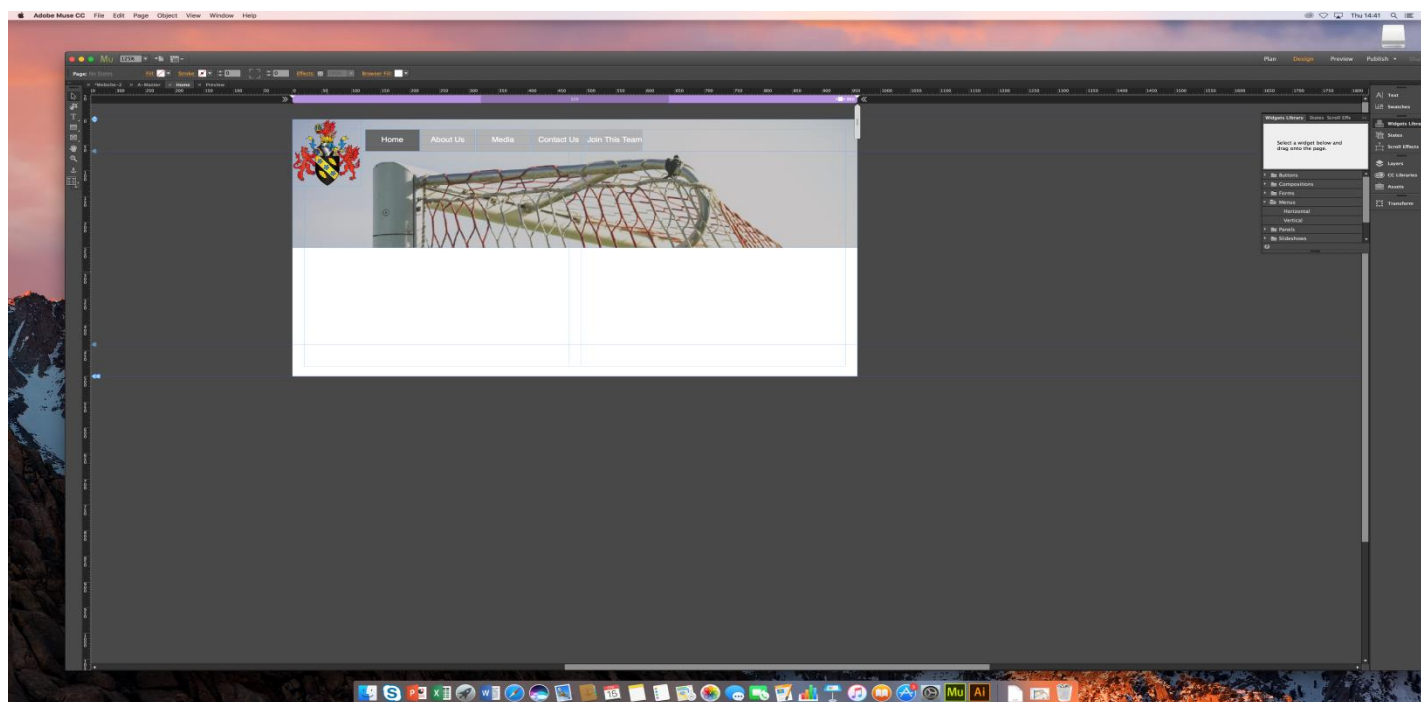
The Beginning Design of the Website



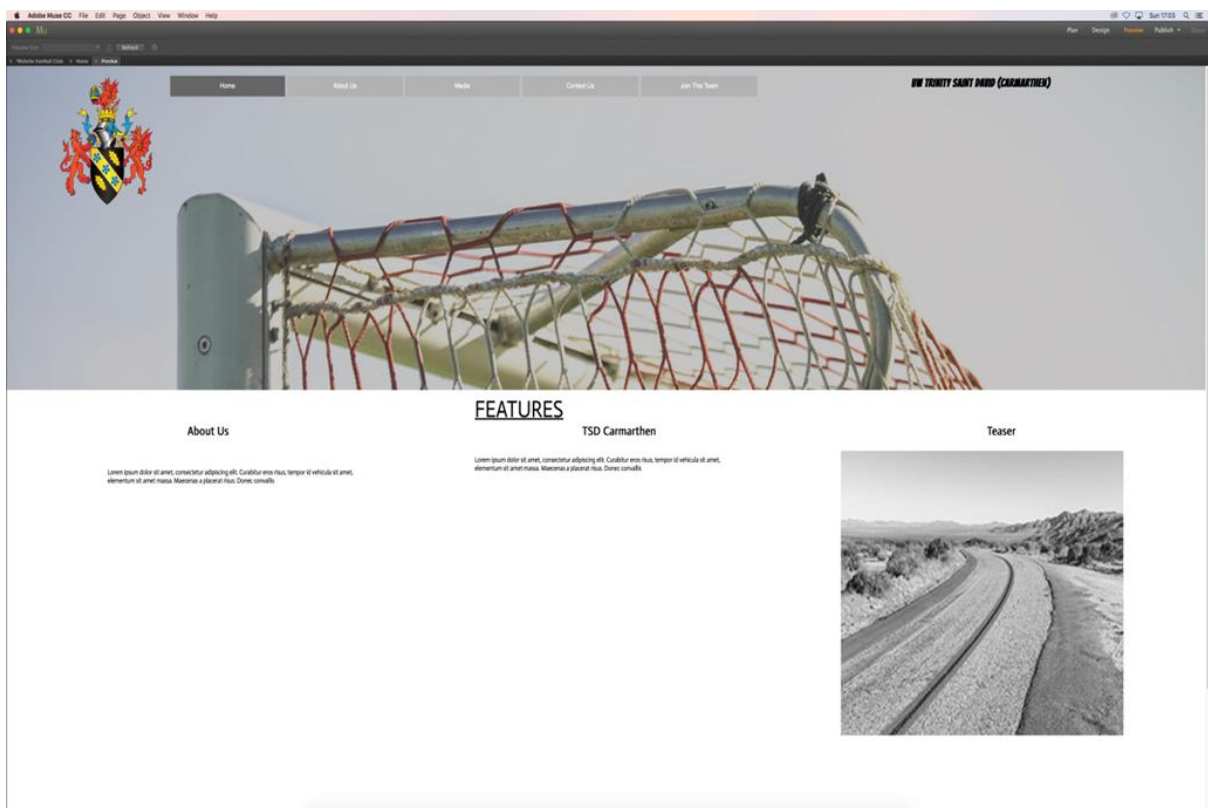
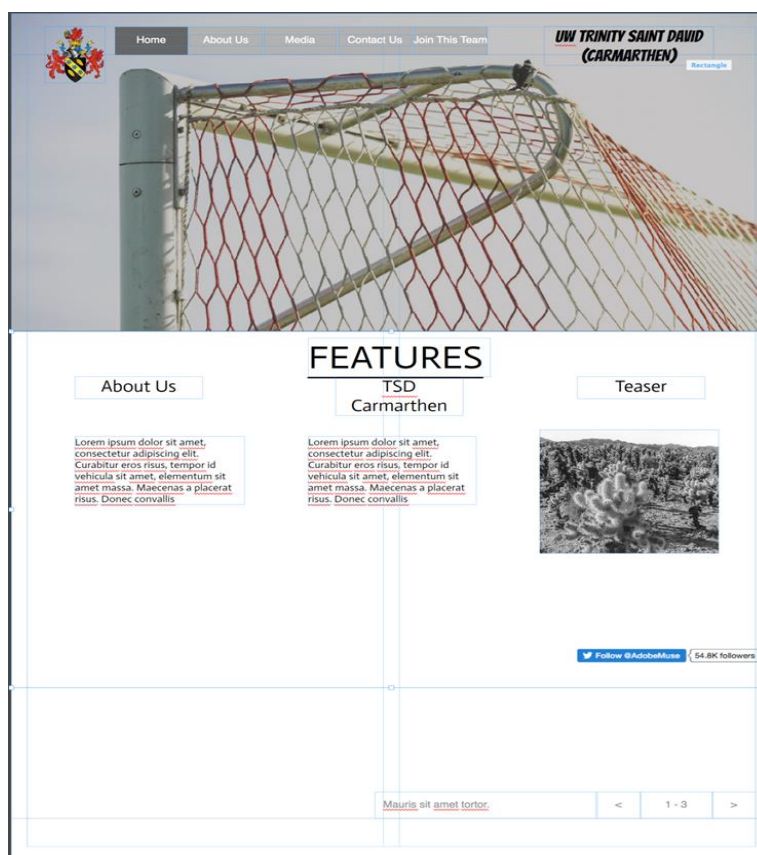
This is the first time for me using Adobe Muse, and I was thinking of using a field layout at the top of the website and purple in the bottom but I didn't go well very much



On the top is the plan of the website so there is a **Master Page, Home, About Us, Media, Contact us & Join this team**



On the bottom, I start to put the crest logo on the team and a background image together. Besides, I have added the widget button.



I start to add features on the below of the background layout which is **About Us**, **TSD Carmarthen** & **Teaser** of the football team. Below is the preview website of the Home page.

EQUIPMENT LIST & FINAL SPECIFICATION

Equipment List:

- 1) iPhone X – The iPhone X has a dual-lens camera. This provides both a wide-angle and a telephoto lens, which both shoot 12-megapixel images. So it should be fine for capturing an image for the website. Besides, The iPhone's camera system for video should be fine as well to capture a video during a football match or during training.
- 2) Canon EOS Rebel T5i / EOS 700D – I want to use the Canon 700D because is a very capable and versatile camera that produces high-quality images. It has a comprehensive feature set and affords all the control expected by enthusiast photographers while providing automatic hand-holding options for less experienced users.
- 3) Adobe Photoshop – Adobe Photoshop should be used to create a website because it is the most powerful image editing tools available.
- 4) Adobe Muse – The website will be created by Adobe Muse as I am new to Adobe Muse and I think I would develop my skills as well.
- 5) Adobe Premiere – The video should be edit from Adobe Premiere as it is the most powerful video editing tools available
- 6) iMovie – iMovie should be used as well to create a video just in case anything happens with Adobe Premiere

SELF-REFLECTION

I have been a student at UWTSD Carmarthen for 1 month, and over the course of my stay I have grown and learned more than I thought possible. I came to this school IUMW already knowing that I wanted to be in a film & media industry; I had taken numerous English courses and though I knew exactly what I was headed for was I ever wrong. Going through the program has taught me so much more than stuff about film & media, it has taught me how to be me. I have learned here how to write and express myself, how to think for myself, and how to find the answers to the things that I don't know. Most importantly I have learned how important film & media industry is. I had never really studied on how to create a website of web development. This is my first time to create a website for a client, before this I only create a website about myself and I only been using wix.com to create the website. Now it is more challenging for me to create a more professional website using Adobe and this is my first time as well using Adobe. This is a great opportunity for me as I will develop a new skill and gain experience while I'm creating a website.

First of all, my project would not be about creating a website before as I have a lot of decision that I can make such as make a documentary or create an online magazine. After I have chosen to create a website now I have a decision to make about what is the website is all about, it's either a football website or a daily life on Carmarthen website. As the day goes by and after consult with Brett & Matt

I have chosen to create a website about football. Why do I choose to create a football website? It's because of after I have done my research the TSD Carmarthen Football Club does not have its own website. I think it would be a great opportunity for the football club to be bigger and recognizable among another university.

The experienced that I gained so far from creating a website is that I need a lot of consultation with Brett & Matt. They have given me a lot of advice on what to do and what not to do. Besides, I experienced a lot from the TSD Carmarthen Football Club as well. They have been helping me with the website. I'll ask them whether to create a website for them and they said yes. I learned a lot about their history, fixture & get to know the entire player as well. Not to mention there are other things that I experienced which are on how to use Adobe, this is my first time of using Adobe Muse so it may take me a while to master it. I have a basic skill in Adobe Photoshop & Premiere. But with a little help from Brett, YouTube & Adobe tutorial I may master on how to use Adobe. This is an advantage for me because I can develop a new skill and can be used in the future.

The work could be approached differently because my work is to create a website. So far my website is the desktop version only. Maybe in the future, I could change it to all versions because the days of designing a website for a single desktop screen are well and truly over. Technology and the expansion of mobile

websites are pushing me to re-think how my work is displayed on various devices. If you think about it, how much browsing do you use every day on your phone and on your computer? I think that it would be a good way to use a responsive design to create a website. A major key to responsive web design knows your audience and what device they're using to view your website. Besides, another approach to the work is that you only think about your website. As for me, I'll have to be with the TSD Carmarthen Football Team for Training, Match & I have to take some photos and videos at the same time. This is hard for me to do it at one time. I'll think if you only go to TSD Carmarthen Football Team just to take photos, videos & interview them only it would be an easier work for you. Not to mention, I only can see them twice a week which during training & match day. In the future, you may want to meet them more than twice a week as it would be easier to create a website and it could be done as soon as possible.

In the future, how it would be view as a professional content? In the online age that we live in, having a professional website is an absolute necessity for nearly all career choices and business ventures. A great website can simultaneously operate as a marketing tool, a store platform, a display of works and skills, a communication channel and as an engine for branding. I hope that I'm able to meet the expectation of creating a website. After the consultation with Brett & Matt, my website would be looking professional. The design of my website is more to the

simple way so that the viewer can see & read it easily. I choose simple colours such as white, black & purple for the background. I will use a grid style, colours, shapes, lines and patterns inherent the wide range, keeping a clean, rigid grid structure helps impose a sense of orderliness upon what could be a chaotic mess of visual elements.

I must say that I am surprised by how well my progress on the website so far. With the help of the portfolio, Brett & Matt, my website is going well. One thing I really enjoyed about this project is that I develop a new skill, a new experienced & being able to interact with the client. I feel that I have largely expanded designing skills, but I need to expand more so that I could be able to meet the expectation of the website. I hope to learn more from UWTSD Carmarthen and Brett & Matt would share their knowledge and guide me through the project.

1065 Words

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