
From: Jamie Searls
Sent: 19 October 2020 12:08
To: Jamie Searls
Cc: Academic
Subject: Re: Songwriting Camp Day 1 - Briefs, Groups & Alumni Mentors

For any urgent issues,

please call me on 07786835373

On 19 Oct 2020, at 09:17, Jamie Searls <jamie@tileyardeducation.co.uk> wrote:

Dear Songwriter/Producer,

Please find your groups for today's songwriting camp:

BRIEFS

1. Alok (FB: 6.1 mil - IG: 15.5 mil - Spotify: 11.7 mil) - #1 Electronic DJ From Latin America and #2 Fastest Growing Electronic Act (WW) on Instagram in terms of following.

Looking for:

- Commercial Underground Club Records: Since Alok is The Godfather of Brazilian Bass and these bass vibes are very popular right now thinking about Dynoro / Meduza etc (with upstream potential) we are looking for cool dark bass records that have a commercial or urban twist.

- Global Pop Songs: more on the dance pop tip and can also have influences from Indie / Urban or Latin Vibes (cool features on board is a plus)

- Latin Songs: Latin songs that can be flipped and have dance vibes (cool features on board is a plus)

2. Yves V (FB: 647K IG: 264K - Spotify: 3.5 mil) - Had huge hit success with latest single "We Got That Cool (ft. Afrojack & Icona Pop) massive airplay in US, UK, France, Italy +++

Looking for:

- Dance Pop Songs: around 118 - 126 BPM records which have a great uptempo feel & very hooky (reference: Yves V - We Got That Cool (ft. Afrojack & Icona Pop)

GROUPS*

We may have to change groups last minute if some attendees fail to turn up but will let you know by midday.

Monday 19th		
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Full Name	Discipline	Group
Matt Buckland	CMP	1
Amanda Abramczuk	CSW	1
Alexander Hopwood	CSW	1
Tom Katon	CSW	2
Jon Henri Clayton	CMP	2
Anna Bahow	CSW	2
Katarina Kikta	CSW	3
Alexander Constanza	CMP	3
Will Bryant	CSW	3
Miya Buachie	CSW	4
Gianluca De Gisi	CMP	4
Ellie Lamb	CSW	4
Daisy Woolard	CSW	5
Philip Emerson	CMP	5
Emily Buchan	CSW	5
Dwayne Dyer	CSW	6
Martina Stramaccioni	CSW	6
Prins Fimmers	CMP	6
Michal Gibki	CMP	7
Abigail Edwards	CSW	7
Celine Newkirk-Asher	CSW	7
George Owens	CMP	8
Teoman Gava	CSW	8
Kim Nickerson	CSW	8
Michael Rasmussen	CMP	9
Mcjnyq Graham	CSW	9
Tobi Akinhanmi	CMP	9
Harriet Harkcom	CSW	10
Branwell Black	CMP	10
Simone Reca	CMP	10

Alumni Mentor:

Jordan Round - <https://www.instagram.com/jordanroundmusic/>

Submissions

Please submit all songwriting camp tracks by Wednesday November 4th 2020 HERE - <https://forms.gle/frAhhaLxEzvgEUtQ8>

See you shortly!

All the best



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