

Two Articles Discussing The Impacts Sport Events Have on The Economy

Introduction

Article 2 – ‘The Economic Impact of Major Sport Events’, wrote by Chris Gratton, Simon Shibli and Richard Coleman.

Includes information and statistics about the economy and sport events.

Article 5 – ‘Sport, Tourism and Mega-Event Impacts on Host Cities’, wrote by Siyabulela Nyikana, Tembi M. Tichaawa and Kamilla Swart. Includes information gathered from visitors who attended 2010 FIFA world cup in South Africa.

Overview

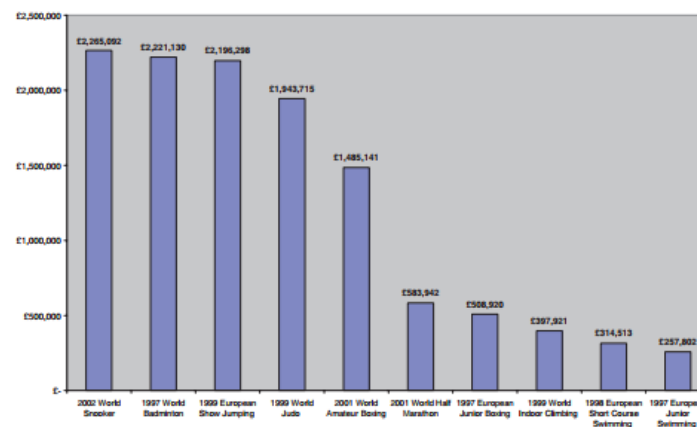
- Article 2 – interesting, a lot of information, stated that events help organisations in local areas and helped their host city.
- Article 5 – briefly descriptive, not enough results and also stated that events help organisations in local areas and helped their host cities.

Methodology

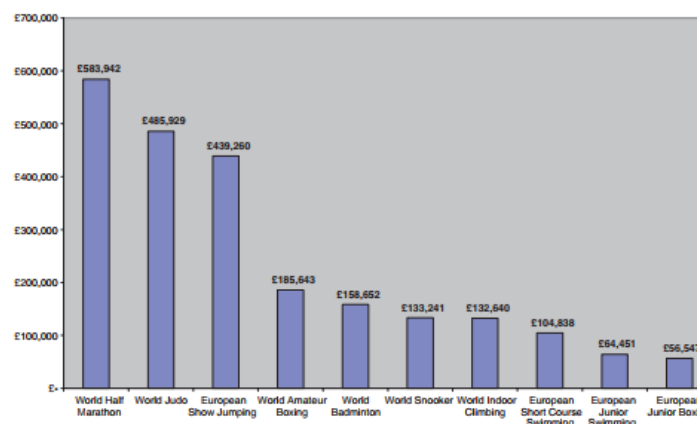
I found the methodology used in both articles were the same except they were described differently. Both articles used questionnaires to gather information.

Statistics and Results

There was a big difference between articles 2 and 5 results.



Graph 1: Economic impact of 'major' sports events.



Graph 2: Daily economic impact of major sports events.

Article 2 – quantitative, focussed on economic and money factors, asked questions such as ‘How much did you spend?’ and ‘How long did you stay at the event?’, their source was trustworthy, involved charts and graphs which let readers visualise their results.

Article 5 – Qualitative, focused on 1 case study and more of the opinions of the visitors, asked questions such as ‘do you think the event exposed people to more tourism of the city?’ and ‘do you think the event contributed to the crime of the city’, put their results in literacy format.

conclusion

Both were written and displayed well but article 2 was more descriptive and had more facts and figures. I found that article 5 didn't have enough reliable results due to their questionnaire being opinions. Both contained references from reputable resources.