

Discussion Board: Understanding Culture in International Management

Discussion Activity for Students

Instructions:

Read the questions below and discuss them in your groups. Take notes on your key points and be prepared to share your insights with the class.

Discussion Prompts:

1. What is Culture?

- How would you define culture in a society?
- How is culture expressed through language, traditions, behaviours, and values?

2. Why is Culture Important for International Managers?

- Why do international managers need to understand cultural differences?
- How can cultural awareness help in business success?

3. Cultural Differences in the Classroom

- What cultural differences do you notice among your classmates?
- How do these differences shape class discussions and interactions?

4. Impact on Group Projects

- How do cultural differences affect teamwork, communication, and decision-making in group work?
- What challenges have you experienced when working with classmates from different cultural backgrounds?

5. Strategies for Effective Collaboration

- What are some ways to work effectively with people from different cultures?
 - How can you ensure respect, understanding, and productivity in a diverse team?
-

Group Task: (3/4 students)

- Discuss the questions in your group (30 minutes).
- Write down the main points from your discussion.

- Choose a representative to present your findings to the class.
-

Outcome:

By the end of this discussion, you will have a better understanding of cultural diversity and how to collaborate effectively in diverse teams.