

recommend it as the best option.

d) There are many factors to evaluate when making a capital investment decision. The main decision I think is how long before they make a return on the investment. Some investment opportunities may require a higher initial investment for things such as new equipment or ^{new floor space} ~~refurbishing~~ and could be a riskier investment due to the cost involved. These kind of opportunities take longer to pay back also. Smaller investment opportunities such as a simple rebranding could pay back your initial investment quicker but may not make as much in the long run as a larger higher risk opportunity. Another factor an investor would consider is business confidence. Is the market for the product or service growing or shrinking? Will the business continue to grow in terms of revenue? Are there going to be more direct competitors of your product/service? There are some of the factors an investor should think about before making a capital investment decision.

2) New System

A new system is needed to move the company in line with other competitors. Modernising the system will lead to less human error in counting stock, which will in turn lead to better control and management of inventory. Costs can be better controlled and set due to the prices being available in real time. This will make the business more competitive in the market and will hopefully lead to a more profitable and sustainable business.

For the employees that are competent in using technology. ^{most confident} ~~those~~ of these will put in a group of 'innovators'. innovators would be the first to use and get to grips with the technology. These would then become champions and teach the others how to use the system. For the people that are nervous or are reluctant to use the system. A shared understanding must be created in order to explain the benefits of the change. Additional training can be given and incentives can also be used to get more