
VIRTUAL PRODUCTION PRACTICE

The balance of physical and digital design

ADPA 5033

Tutor Dave Atkinson / Lloyd Greyshon

VIRTUAL PRODUCTION PRACTICE

Module learning Outcomes

Module Brief:

- Upon the successful completion of this module, the student should be able to:
- Predict and utilise a range of digital solutions, processes and techniques that meet the requirements of the problem under investigation;
- Apply an analytical and critical approach to generate creative digital solutions relevant to the specialist area of study.



TIMETABLE

Week 1

Monday 23 – in all day

Tuesday 24th – in all day

Friday 27th – in all day IR 9am with Lloyd in afternoon

Week 2

Monday 2nd – in all day day IR

Tuesday 3rd – in morning with Lloyd

Wednesday 4th – in morning

Thursday 5th – in all day

Week 3

Monday 9th – in all da

Tuesday 10th – in all day with Lloyd in morning

Wednesday 11th – in morning

Thursday 12th – in all day IR 10-1

Week 4

Monday 16th – in all day filming with Lloyd (09:00-16:30)

Tuesday 17th – in all day IR 09:00-16:00

Thursday 19th – final presentations afternoon



STAR WARS

U



Misaligned Rotoscoping



WARNER BROS. PICTURES PRESENTS

IN ASSOCIATION WITH LEGENDARY PICTURES AND VIRTUAL STUDIOS A MARK CANTON/GIANVI NUNNARI PRODUCTION A ZACK SNYDER FILM GERARD BUTLER "300" LENA HEADEY

DAVID WENHAM AND DOMINIC WEST MUSIC BY JEREMY BATES COSTUME DESIGNER WILLIAM HOV A C.F. PRODUCTION JAMES RUSSELL DIRECTOR OF PHOTOGRAPHY ARRY FONG EXECUTIVE PRODUCERS DEBORAH SNYDER FRANK MILLER CRAIG I. FLORES THOMAS TILL WILLIAM EVY BENJAMIN MANKSDEN BASED ON THE FRANK MILLER AND LYNAL VADLEY





SANDRA
BULLOCK

GEORGE
CLOONEY

FROM DIRECTOR ALFONSO CUARÓN

GRAVITY

WARNER BROS. PICTURES PRESENTS

AN ESPERANTO FILMS/HEYDAY FILMS PRODUCTION AN ALFONSO CUARÓN FILM SANDRA BULLOCK GEORGE CLOONEY "GRAVITY"

PRODUCED BY ALFONSO CUARÓN & JOMÁS CUARÓN WRITTEN BY ALFONSO CUARÓN & JOMÁS CUARÓN DIRECTED BY ALFONSO CUARÓN

CASTING BY NIKKI PENNY STEPHEN JONES COSTUME DESIGNER TIM WEBBER EDITOR MARK SANCER PRODUCTION DESIGNER ANDY NICHOLSON EXECUTIVE PRODUCERS JIM WENKEL & JIM WENKEL PRODUCED BY ALFONSO CUARÓN & JOMÁS CUARÓN



gravity-movie.com

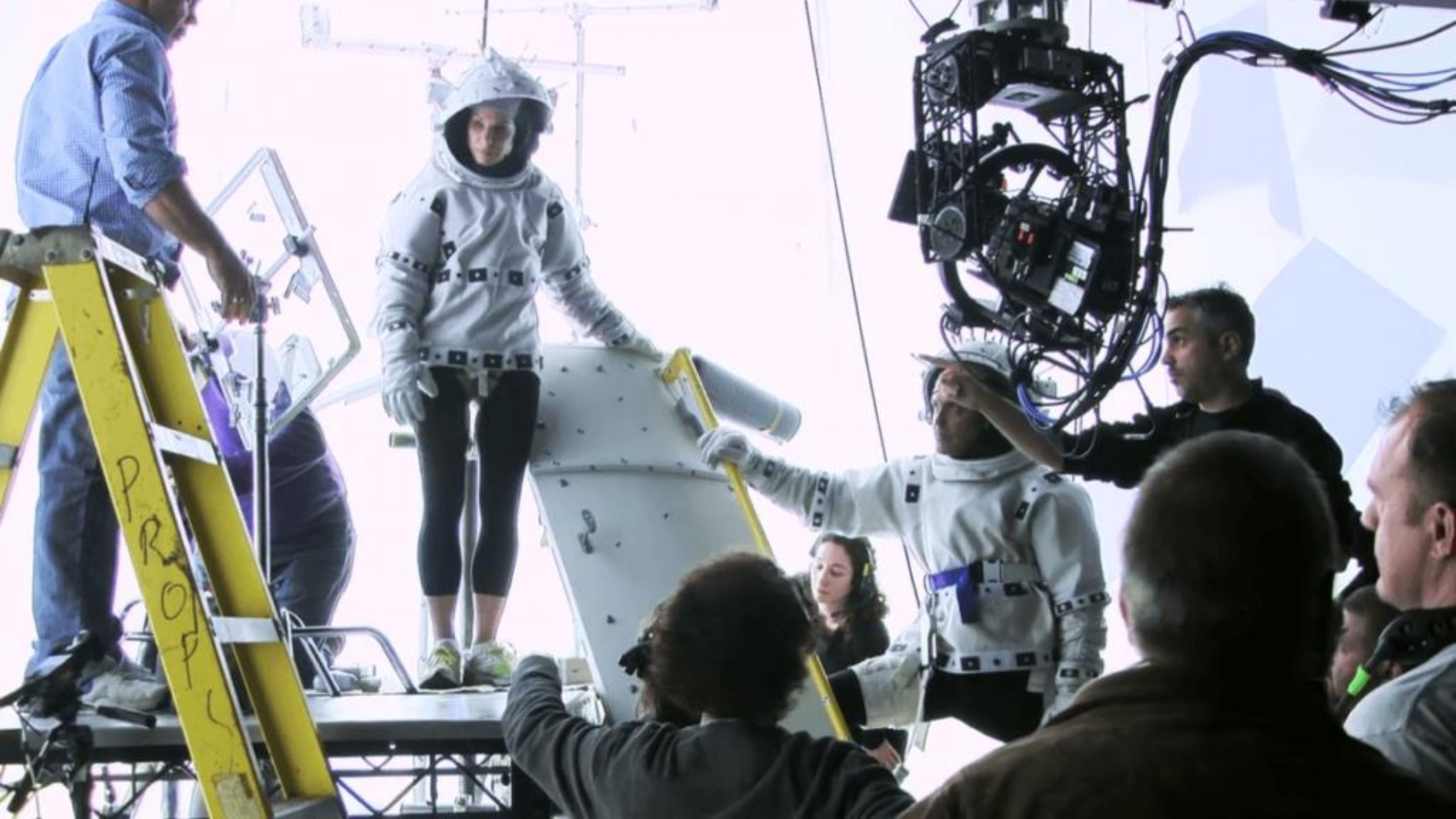
TM & © 2013

WARNER BROS. PICTURES

IMAX 3D

10.4.13

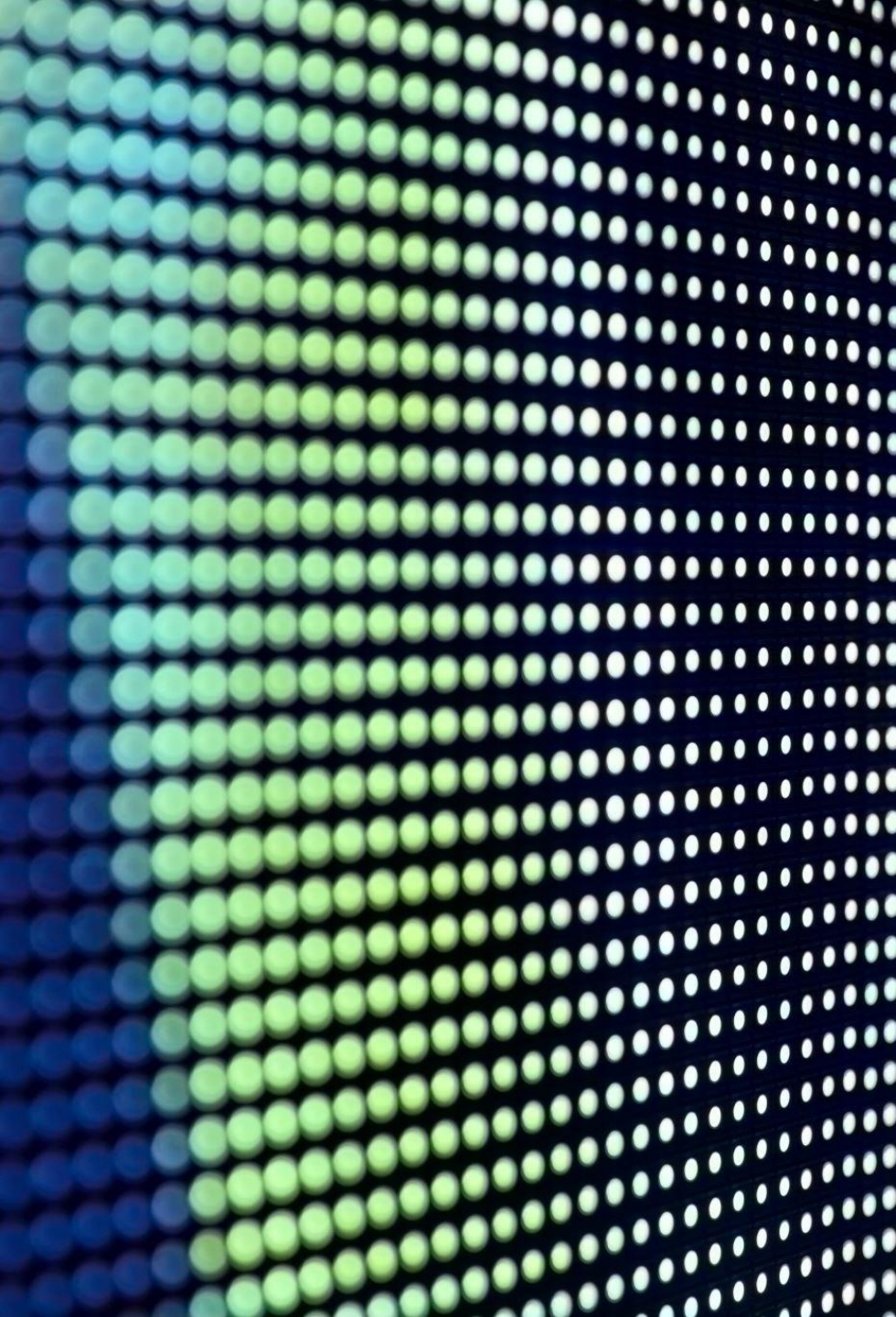




STAR WARS
— THE —
MANDALORIAN







PROS AND CONS OF GREEN SCREEN VS LED WALL

- <https://www.youtube.com/watch?v=viWaq1zHCwI>

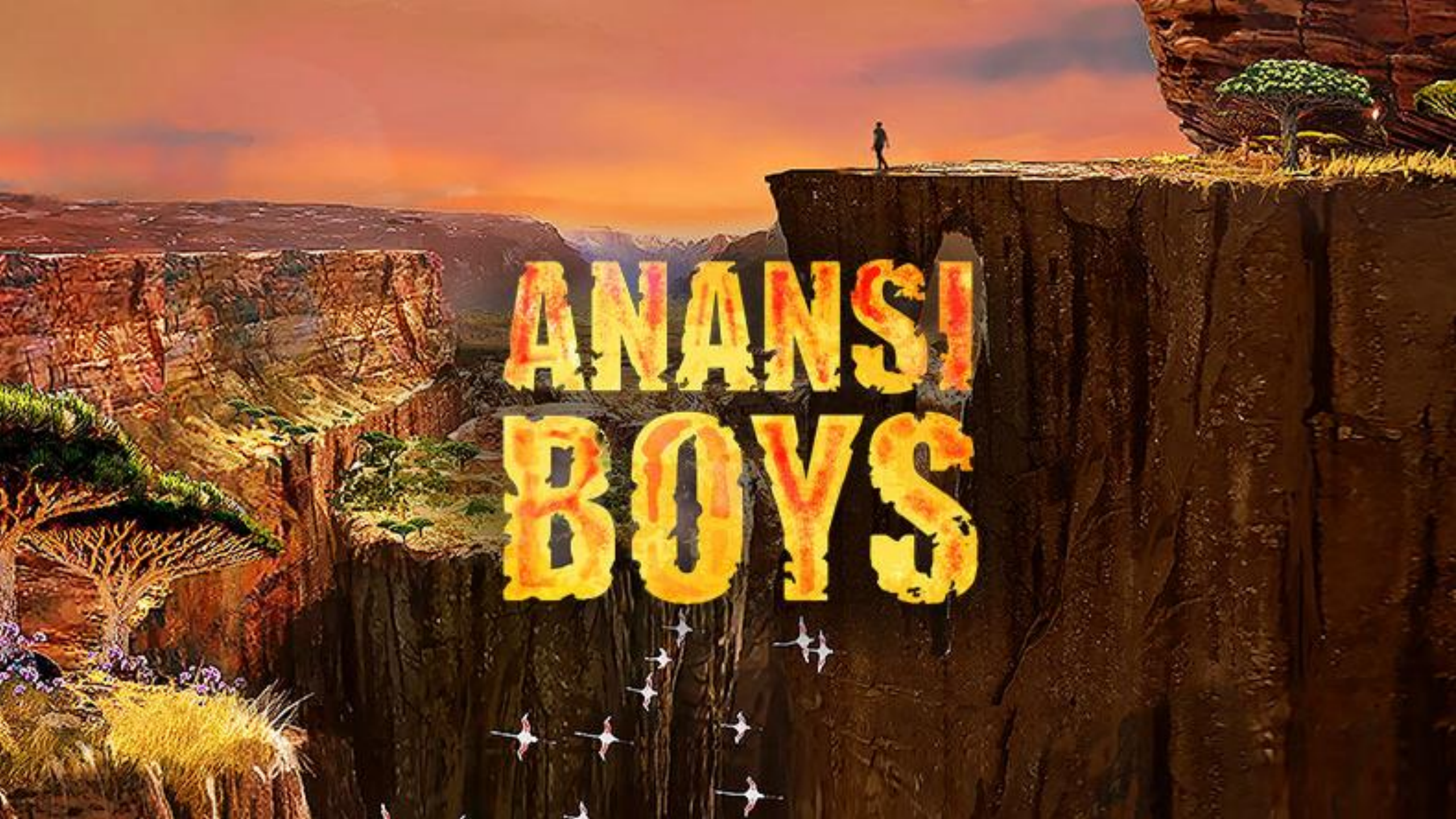
CHROMAKEY COLOURS – GREEN AND BLUE

Blue

- Less color spill
- Lower luminance is good for dark scenes
- Requires more lighting, which can be expensive
- Common clothing color

Green

- Results in a cleaner key
- Requires less lighting
- High luminance is good for daytime scenes
- Uncommon color in clothing

The background of the cover is a dramatic, painterly illustration of a vast, dark canyon. The sky is a mix of orange, red, and purple, suggesting a sunset or sunrise. On the right, a small figure of a person stands on the edge of a high, dark rock ledge. To the left, there are some green trees and bushes growing on a rocky outcrop. The title 'ANANSI BOYS' is centered in the middle of the image, rendered in a large, bold, yellow font with a distressed, hand-painted texture. Below the title, several small, white, star-like or bird-like shapes are scattered across the dark canyon floor.

ANANSI BOYS



ANANSI BOYS SEASON 2 SCREEN TEST





a sky original

Last Train to **Christmas**

TRAILER

sky cinema





AGE OF TONY



Inter-City







FIRE
EXIT

CAUTION
OPEN
GROUN

YOU ARE HERE

Matthew Williams
PRODUCER









IMAG

IMAGINE • CREATE • DELIVER

A large LED screen in a studio displays the 'silvertown studios' logo in white, bold, lowercase letters. Below the logo, it says 'from AMBIEN.' in a smaller font. The background of the screen shows a dark, cloudy sky. In front of the screen, a black sports car is parked. The studio floor is dark and reflective, showing the lights from the screen and the car. Several vertical light poles are visible in the foreground, and the ceiling has various lighting rigs and equipment.

**silvertown
studios**

from AMBIEN.

LED SCREEN IN MUSIC VIDEOS – SILVER SCREEN STUDIOS

SOFTWARES



OTHER SOFTWARE'S TO BE AWARE OF – EDITING

OTHER SOFTWARE'S TO BE
AWARE OF – LED SCREEN



**MEDIA TO
MOTION**

creative agency
