

The background of the slide features a close-up of a woman's face, looking directly at the camera. Several hands wearing white latex gloves are gently touching her forehead, cheeks, and chin. The scene is set against a light grey background with numerous translucent, realistic-looking bubbles of various sizes floating around. The text is overlaid on this image.

MY FUTURE CAREER IN *AESTHETIC INDUSTRY-CLINIC* **MANAGER**

MY NAME: DENISA POP(2113711)

MODULE NAME: ACADEMIC AND EMPLOYABILITY SKILLS

WHY I CHOSE THIS CAREER:

- IT MAKES ME HAPPY SEEING OTHER PEOPLE'S CONFIDENCE BEING BOOSTED
- IT'S AN ON GROWING BUSINESS

WHAT I EXPECT AND THE RESPONSIBILITIES:

- TO DELIVER THE BEST CUSTOMER SERVICE
- TO ENSURE THE CLINIC HAS THE PROPER EQUIPMENT AND STAFF MEMBERS WITH QUALIFICATIONS
- TO DO RESEARCH ABOUT THE BEST PRODUCTS ON THE MARKET
- TO MAKE ADVERTS AND OFFERS ATTRACTIVE FOR FUTURE CUSTOMERS



SWOT ANALYSIS

STRENGTHS:

- GOOD COMMUNICATION SKILLS
- UNDERSTANDING OF ANATOMY
- GOOD VISUAL MEMORY
- VERY GOOD IMAGINATION
- GOOD ATTENTION TO THE DETAILS
- EMPATHY

WEAKNESS:

- LACK OF TRAINING
- LACK OF EXPERIENCE
- QUALIFICATIONS NEEDED
- NOT ENOUGH CONFIDENCE
- FEAR OF NOT BEING ABLE TO SATISFY MY CUSTOMERS ENOUGH

OPPORTUNITIES

- IMPORTANT PARTNERSHIPS
- AWARDS
- SPONSORSHIPS
- RAPID INDUSTRY GROWTH
- ONLINE BOOKING

TREATS

- COMPETITION
- RESTRICTIONS DUE TO COVID RULES
- FAKE REVIEWS
- UNINTENTIONAL BOTCHING



HOW I CAN IMPROVE MYSELF IN THIS CAREER :

- BY BEING MORE CONFIDENT WORKING WITH THE HUMAN BODY
- BY OBTAINING QUALIFICATIONS
- BY TAKING AESTHETIC TRAININGS
- BY HAVING AESTHETICS ANATOMY CLASSES
- BY ACKNOWLEDGING MORE ABOUT THE INDUSTRY
- BY MAKING MISTAKES



REFERENCE LIST

- DR.SAM (2021) THE AMERICAN ASSOCIATION OF AESTHETIC MEDICINE AND SURGERY . 6 SKILLS NURSES NEED FOR A SUCCESSFUL CAREER IN AESTHETIC MEDICINE . AVAILABLE AT : [HTTPS://AAAMS.NET/ARTICLES/SKILLS-NURSES-NEED-FOR-A-SUCCESSFUL-CAREER-IN-AESTHETIC-MEDICINE/](https://aaams.net/articles/skills-nurses-need-for-a-successful-career-in-aesthetic-medicine/) (ACCESSED 2.12.2021)
- CATEGORY:CAREER ADVICE (2015) HAIRANDBEAUTYJOBS.COM . JOB ROLES WITHIN AN AESTHETIC CLINIC . AVAILABLE AT: [HTTPS://WWW.HAIRANDBEAUTYJOBS.COM/ARTICLE/JOB-ROLES-WITHIN-AN-AESTHETIC-CLINIC](https://www.hairandbeautyjobs.com/article/job-roles-within-an-aesthetic-clinic) (ACCESSED 2.12.2021)