

Design for User Experience

Module Code: ADVA5003

Module Credits: 20

Semester: 1

Module Coordinator: Gavin Kirby

Teaching Staff: Gavin Kirby

Module Start Date: 1st October 2026

Teaching Sessions: Thursdays (All Students): 9.30am to 1.30pm

Room: AC404

Assessment Deadline: 4pm on 7th January 2027 - Digital Hand in via OneDrive

Weekly Schedule		
Week 1	01/10/26	Introduction to UX/UI Design and issue design brief. Start gathering content.
Week 2	08/10/26	Lecture and Project work. Corporate Branding.
Week 3	15/10/26	Formative Assessment point 1 for Corporate Branding.
Week 4	22/10/26	Lecture and Project work. Layout Template Designs for Desktop and Mobile. Adobe Photoshop / Figma.
Week 5	29/10/26	Lecture and Project work. Layout Template Designs for Desktop and Mobile. Adobe Photoshop / Figma.
Week 6	05/11/26	Lecture and Project work. Layout Template Designs for Desktop and Mobile. Adobe Photoshop / Figma.
Week 7	12/11/26	Layout Template Designs for Desktop and Mobile to be completed.
Week 8	19/11/26	Project Work. Brand Manuals. Wix Website builder.
Week 9	26/11/26	Formative Assessment point 2. Project Work. Brand Manuals. Wix Website builder.
Week 10	03/12/26	Project Work. Brand Manuals. Wix Website builder.
Week 11	10/12/26	Project Work - Brand Manuals should be reaching a finished stage.
Christmas Break		
Week 12	07/01/27	4pm Deadline and Summative Assessment for all work. Hand in via OneDrive.
Feedback	By 04/02/27	Assessment and Feedback will be emailed out by the 4th February 2027.