Brief

Captain Amerika is a brand new Youtube Gaming channel by content creator Jagjot Hayre. Jagjot has supplied me with a video clip which shows off all of his best bits whilst playing Call of Duty Modern Warfare and would like bespoke music to fit with the gameplay from the video.

Jagjot is looking for a Hip Hop Instrumental, which will not be too distracting from the gameplay or voiceover. He would also like to appeal to some of his current fanbase, who happen to be Arabic with Trap elements throughout. As this is a ten-minute video, he would like some variation in the range of beats, with none playing for more than 3 mins.

Intro Music is also welcome or music during the voiceover that encompasses Marvel or Captain America. This should be “Marvel” style theme music, but still sound fairly unique to his brand.

Revisions (transcribed from phone call with client)

After some feedback Jagjot has specified the following revisions:

- He would like to add his logo with some intro music that he can use for his other videos. Something that moves to a hip hop trap beat with the original subscribe message included
- He’s happy with the song choices but would like a little more variation in songs, maybe another 2 to match the pace of the video, maybe one in a more EDM Trap style
- Edit the Micheal Jackson meme so match the same levels as the rest of the video (it stands out a little too much with the screaming, this was due to level of the original video)
- Theme music whilst talking is great, but could also have a little more variation and tension