



How can visual communication serve as a unifying medium that both celebrates local cultural identities and encourages intercultural dialogue?

This is proof of the power of art and design, which overcomes physical barriers and brings people together.

It also provides a valuable opportunity to showcase your uniqueness and explore another culture.



My practical project establishes a real-time visual connection between a mountain in Snowdonia (Wales) and a mountain in the Carpathians (Ukraine), creating a shared space for cultural exchange.

My essay will investigate how local communities perceive and communicate their regional identity, while the design outcomes will be grounded in the unique characteristics shared by both locations, encouraging dialogue and connection between them.



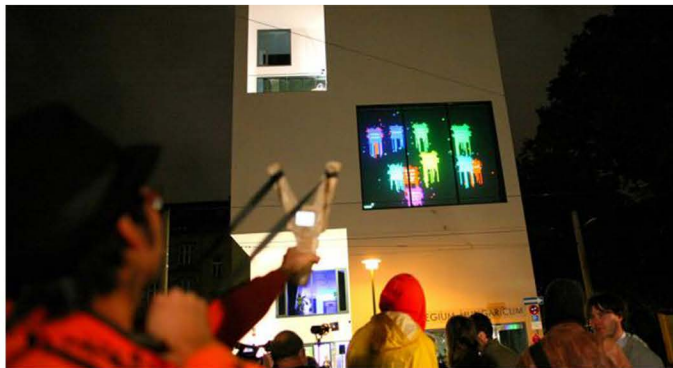
The giant fish was created by seeding different kinds of plants on the field between the Polish and Ukrainian border. It is an artistic act to show that nature and culture are beyond borders established by man.

Aug. 2023



The Portal: Connecting Dublin and New York City in real time. The two sculptures feature a 24/7 livestream from the Portal in the other city, creating a visual bridge between the two iconic cities.

2024

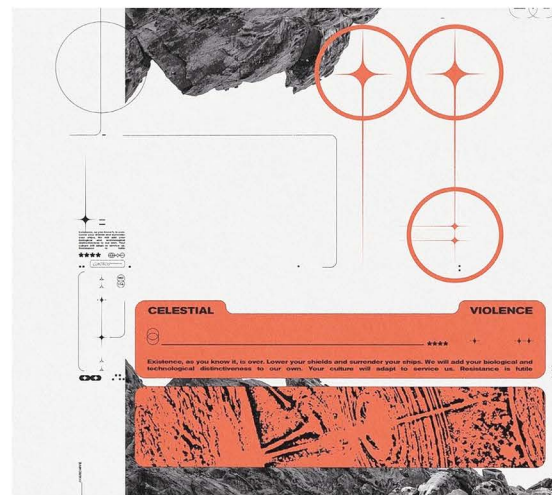
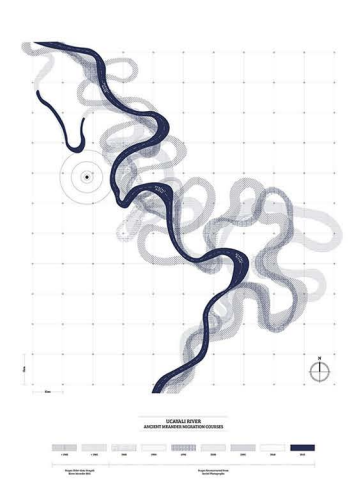
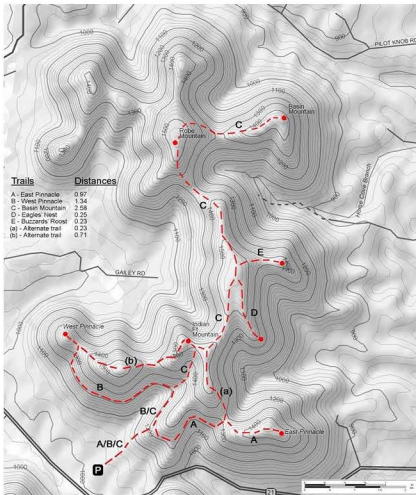
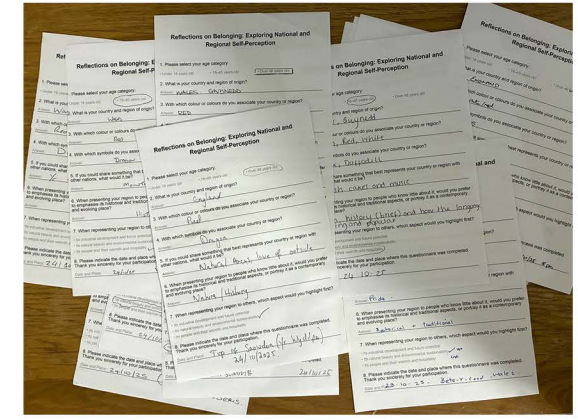
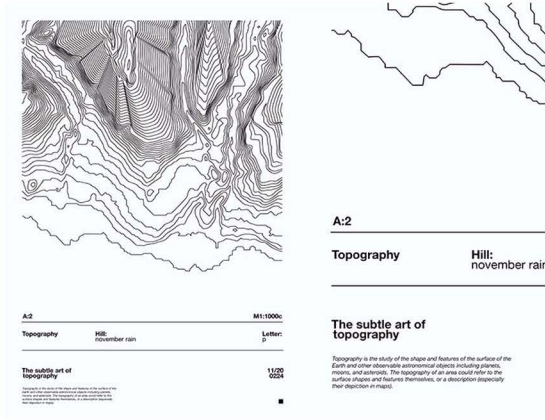
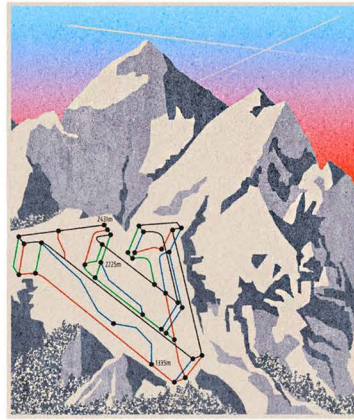


Connecting Cities is a European and worldwide network aiming to build up a connected infrastructure of media facades, urban screens and projection sites to circulate artistic and social content.

Jul. 2019

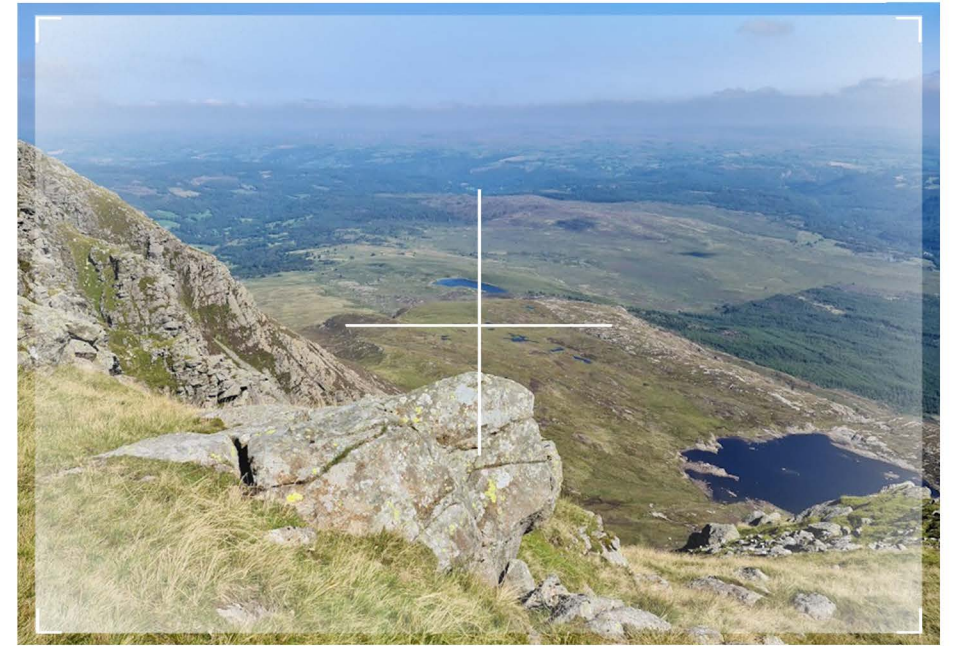


The San Fratello pink seesaws at the US-Mexico border were a temporary art installation by architects Ronald Rael and Virginia San Fratello that used gaps in the border wall to create a playground for children on both sides to interact.



These are examples from the internet that I initially selected for a moodboard before I learned more about the region.

After speaking with local residents, my perspective changed, even though many local brands use very modern and vibrant design.



The idea is to install telescopes on and near the two mountains. Each telescope will broadcast a real-time view of locations along the ascent routes and at points that reflect the local way of life.

The project will include the development of a visual identity, unique emblems for each location, as well as a pattern system for the telescopes. Additionally, a video piece will be created that incorporates sounds characteristic of each location.

It is necessary to

- Explore the values of local residents, their traditions, how they see their region, and what they want to show others.**
- Legends and stories are associated with both mountains.**
- References in fiction.**
- Choose the material embodiment of the project (3D glasses/telescope / Slide Viewer).**

Since the project is potentially linked to a unique culture, legends about giants and a “portal” between “different worlds”, the project could be developed into a computer game.

