

✓ Unit 3 Topic 3 completed!

You should now:

- Understand how the use of storytelling can frame an idea and as a persuasive communication tool.
- Implement tools to improve self-confidence and authenticity, especially when presenting your idea, concept or product.
- Be able to communicate or pitch your concepts, ideas or products (with some practice).

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Here are listed the references that are used in this topic.

[References](#) 📖