

Creating a Bolder, Healthier City

Draft Birmingham Health and Wellbeing Board Strategy 2022-2030

Background Information



Why we have a Health and Wellbeing Board strategy

- The 'Creating a Bolder, Healthier City' strategy is a statutory function of Birmingham City Council's Health and Wellbeing Board who will oversee the strategy.
- The strategy sets out the Health and Wellbeing Board's ambitions for the next 8 years (2022-2030), based on a series of themes and cross-cutting approaches.

How the strategy was developed

- Creating a Bolder, Healthier City has been shaped and developed over the past three years building, learning and incorporating the experiences from the Public Health 2019 Green Paper consultation, JSNA, Seldom Heard voices focus groups, ethnographic research and the insight surveys over 2020/21.
- The delivery of the strategy will require leadership and action from the Health and Wellbeing Boards sub-forums and partner groups. The proposed approach is for the strategy to be a framework; signposting to action across the health and care system.

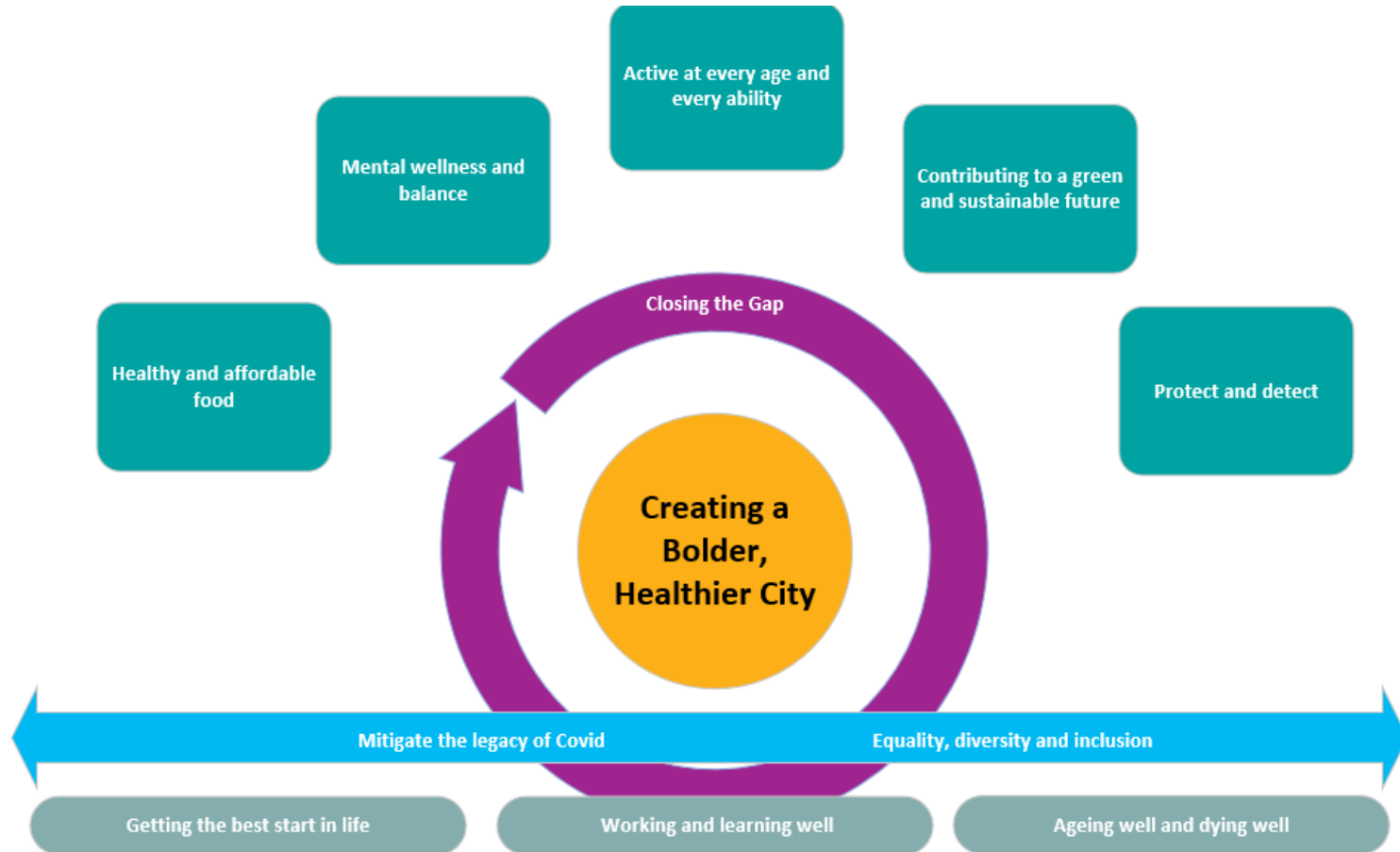
Vision

Our shared vision is to create a healthier city where every citizen, at every stage of their life, in all communities can make healthy choices that are affordable, sustainable and desirable to support them to achieve their potential for a happy, healthy life.

This vision is underpinned by the following principles for action:

- Citizen focused and informed by citizens lived experience
- Consciously focused on reducing inequalities
- Consciously promoting equality and inclusion
- Data and evidence informed, and research-enabled action

Creating a Bolder, Healthier City (2022-2030)



Creating a Bolder, Healthier City: Themes

Healthy and affordable
food

Mental wellness and
balance

Active at every age and
every ability

Contributing to a green
and sustainable future

Protect and detect

The framework has five core themes for action covering wider determinants, health protection and environmental public health. Four of the core themes in the framework align with the existing sub-forums.

1. Healthy and Affordable Food (Creating a Healthy Food City)
2. Mental Wellness and Balance (Creating a Mentally Healthy City)
3. Active at Every Age and Ability (Creating an Active City)
4. Contributing to a Green and Sustainable Future
5. Protect and Detect (Health Protection Forum)

Creating a Bolder, Healthier City: Life Course

Getting the best start in life

Working and learning well

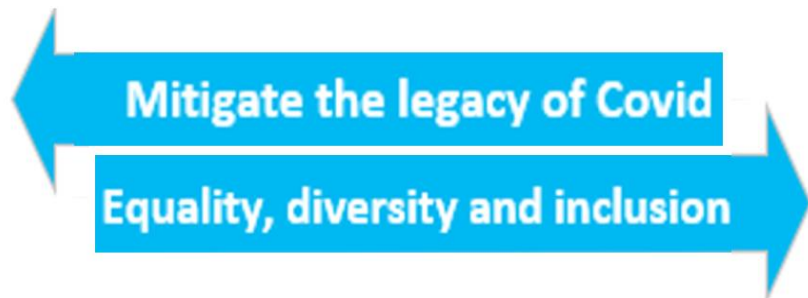
Ageing well and dying well

The Health and Wellbeing Board supports a life course approach and this is reflected in the framework, aligning with the Birmingham and Solihull Integrated Care System Outcomes Framework.

The five core themes run throughout the life course which is split into three life stages:

- Getting the Best Start in Life
- Working and Learning Well
- Ageing Well and Dying Well

Creating a Bolder, Healthier City: Cross-Cutting Approaches

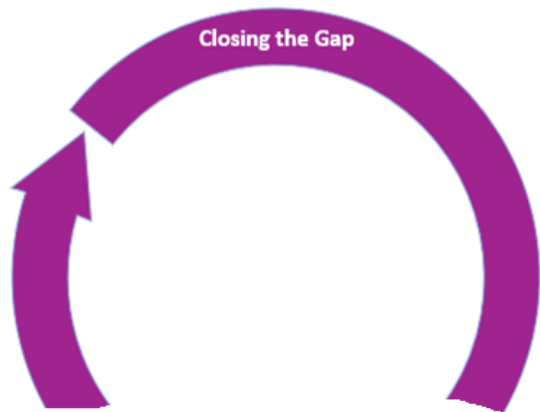


The strategy has incorporated the experience of and response to the COVID-19 pandemic, alongside the ongoing commitment to equality, diversity and inclusion.

The two cross-cutting approaches are present in all five core themes and the life course strands:

- Mitigate the Legacy of Covid
- Equality, Diversity and Inclusion

Creating a Bolder, Healthier City: Closing the Gap

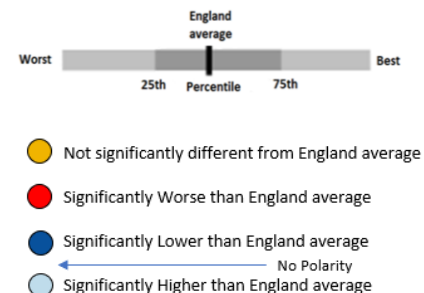


The Birmingham Health and Wellbeing Board is committed to reducing inequalities. The aim of the strategy is to close the gaps and inequalities at pace and scale across the city. Health and Wellbeing Board subforums will be tasked to demonstrate progress on through their action plans.

Measuring Impact

- We will measure the impact of the strategy over the next five to ten years.
- Delivery groups will identify specific and measurable indicators that can be used in the short to medium term to track change and inform the delivery of the strategy.

Indicator	B'ham Number	B'ham Stat	Eng Avg	Eng Worst	England Range	Eng Best
Infant mortality rate (2017-2019) ¹⁷	336	7.0	3.9	7.5		2.0
Child mortality rate (1-17 years) 2017-19 ¹⁷	125	15.2	10.8	25.7		5.7
Healthy Life Expectancy at birth 2017-19 (Male) ¹⁷	n/a	58.5	63.2	53.7		71.5
Healthy Life Expectancy at birth 2017-19 (Female) ¹⁷	n/a	59.3	63.5	55.3		71.4
Life expectancy at birth 2017-19 (Male) ¹⁷	n/a	77.9	79.8	74.4		84.9
Life expectancy at birth 2017-19 (Female) ¹⁷	n/a	82.4	83.4	79.5		87.2
Life expectancy at 65 2017-19 (Male) ¹⁷	n/a	18.3	19.0	16.4		23.2
Life expectancy at 65 2017-19 (Female) ¹⁷	n/a	20.8	21.3	18.8		24.9
Inequality in life expectancy at birth 2017-19 (Male) ¹⁸	n/a	8.7	9.4	14.8		2.9
Inequality in life expectancy at birth 2017-19 (Female) ¹⁸	n/a	5.2	7.6	13.3		1.5





Birmingham Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City

- The draft strategy and the consultation can be found on Be Heard at:
<https://www.birminghambeheard.org.uk/economy/creating-a-bolder-healthier-city>
- If you have any questions about the strategy or the consultation, please contact:
HWBStrategy@birmingham.gov.uk.

