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I will use my knowledge of McGregor's theory X and theory Y to help manage the project successfully.

Theory X assumes that the majority (both managers and team members) of employees dislike their job and struggle in their day to day tasks. This results in management tending to think that employees need to be prompted, rewarded or sometimes punished in order to create a more motivated team of employees. Theory X tends to be very number driven.

At organisations where McGregor's theory X is used as their management approach often employed to achieve their goals and ensure team members are performing as required.

Managers regularly have to intervene to ensure work is completed.

McGregor's theory X as a whole has fallen out of favour with most ~~companies~~ modern day companies, however some very large companies do find themselves having to apply the approach due to the number of people they employ and because they are deadline orientated.

Theory Y employs a more optimistic, positive approach to management. Management place greater responsibilities upon employees encouraging them and installing confidence in what they are doing is right. Theory Y encourages the development of skills and progression at work.